ECE 1778: Creative Applications for Mobile Devices



Lecture 3 January 21, 2015





To bring together people from different disciplines to build an interesting & creative mobile application

To learn how to do this & actually do it!



Today

- 1. Logistics/Organization of Course & Project
- 2. Assignments P2 & A2
- 3. Project Group Forming
- 4. Idea Brainstorming and Creativity Inspiring:
 - Case Studies of Apps



Logistics



Assignments: Bringing you Up To Speed

- A1 and P1 were due last night
 - A1 grades posted; A2 soon
 - A2: key to connect your area to the Apps you chose
- A2 and P2 are due next Tuesday at 6pm
 - Are posted on both main course website and Blackboard
- Will be two more assignments after that
 - #3 will be due two weeks after assigned (except A3 part 1 is due sooner); A3 and P3 are also posted.
 - #4 will be due one week after that



Project Stages

1. Forming Groups

Soon, special get together tonight @6:30pm in FG 103

2. Project Approval-in-Principle

- Done via <u>Pepper</u> website Discussion Group
- Due January 27th; Must have approval to proceed
- 3. Project Proposal/Plan
 - Document Due Feb 4th

4. Proposal & Plan Presentations

- February 11 & 12
- NOTE EXTRA LECTURE Thursday Feb 12, 6-8pm, SF 1101
- 5. Spiral 2 & Spiral 4 Presentations
 - 2: March 4/11 4: March 18/25
- 6. Final Presentations
 - Weeks of April 1 & 8
- 7. Final Report Due April 9th

Different Location than I said Last week



Tonight's Meeting Location

6:30pm-8:30pm

Fitzgerald Building, Room 103

– 150 College Street



Groups Need to be Formed Soon!

Programmers	Appers
37	22

- Above count comes from assignment P1 and A1 submitted
 - 69 students registered in course
 - Hand count of programmers & appers
- Groups: 1 Apper + 2 Programmers
- Just a few groups 'formed' as of this morning
- Will provide time today to help form groups



Send Me group info once formed

- Send email to:
 - Me (Jonathan.Rose@ece.utoronto.ca)
- In that email, Provide:
 - Names, Student numbers
 - Department & Field of each group member
 - Degree being pursued by each group member (M.A., Ph.D., M.A.Sc., M.H.Sc., M.Eng, M.S.A.C. etc)
 - Indicate who is Programmer, who is Apper and if someone is serving as both
 - Mobile platform you plan to do the project on
 - one of Android, iPhone (others require a special discussion)
 - if thinking about using Tablet
 - if you have your own device(s) you can use

Phones Available for Loan

We have a number of Huawei Ascend P6 phones available for loan, for those who need them for assignments and the Project

– Running Android 4.2

- Contact course TA to borrow:
 - Braiden Brousseau
 <u>braiden.brousseau@utoronto.ca</u>
 - You will take responsibility for the phones you borrow

(10)



Many thanks to for the donation of these phones!



Approval-in-Principle: January 27

- Your group must have my approval of the general idea of your Project by Tuesday January 27, 6pm
- For each group, we will create a <u>private discussion group</u> on Pepper for your group to describe and discuss your project topic with myself and the TAs
- We will go back and forth as necessary
- So start soon; can have informal discussion of topic tonight too



Approval-in-Principle: January 27

- Post on your private group discussion board a short and sweet description as follows:
 - 1. Give just a few sentences of motivation & what the idea is
 - 2. Make clear how this app fits within the expertise of the Apper and the contribution app makes to their field or research
 - 3. Give your App a Name
 - name should convey the essence
- Need a reply post from me that says "Your Project Topic is approved-in-principle! Proceed!"



Then: Proposal/Plan Due Feb 3 @ 6pm

- 1. Reprise Goal, make more precise
 - What & Why
- 2. Rough design of what the user sees
 - Mock-ups of screens
 - <u>https://gomockingbird.com_or_or_https://moqups.com</u>
 - From Apper Assignment 2
 - Any drawing package will do
- 3. Block Diagram overview of planned code
 - Top down
 - With short prose description of each
 - Should be linked to the screens
 - I will discuss creation of block diagrams next week



Plan, continued

- 4. Statement of Risks/Issues
 - What roadblocks/issues/challenges do you foresee?
 - App-wise, programming-wise, hardware-wise, ethics-wise
- 5. What do you need to learn that you don't know
 - all members

6. Important: Appers

- Submit a separate essay on how App relates to field of Apper, and how the Apper will contribute to project
- 500 words



Proposal/Plan Document

length: 1500 words max

- not including Apper essay (#6)
- include word count, penalty for overage
- Seeking clarity, not quantity of words
 - Omit needles words
- Submit to Portal, look under 'Assignment' Plan
- Worth 10% of grade
 - including in-class presentation done following week
- Due Tuesday February 3rd at 6pm



The Week After That: Plan Presentation

February 12 and 13 (extra) lecture

- Concise, clear presentation by all groups of proposal/plan



Assignment P2 – for Programmers

Fragments, Containers, Select, Lists and Files

Available on Course Website and Blackboard



Assignment P2

- Goal is to learn about
 - Fragments
 - More complex containers of widgets
 - Lists a very common way to display information
 - Files persistent storage
- App for recording people's age and favourite foods
 - Create a list of people
 - Record age and food preference from specific list of foods
 - Store List in a File
 - Be able to retrieve previously stored files & Display
- Due next week, Tuesday January 27th at 6pm
- This is a great deal of work, so get started soon



Fragments





Containers

How to use XML files to describe what you want to







Containers

Relative vs. Linear Layouts







Lists:

Very commonly used in all applications

- Different ways to select, fill in

	🔌 🏭 📶 🖾 5:38 PM
ListViewDemo amet	
lorem	
ipsum	
dolor	
sit	
amet	
consectetuer	





Autocomplete

For text fields, based on contents of list



There are several places to put files

- Anything that you place in res/raw project folder is shipped with the application
 - Can read it as described in on page 387
 - Static files, application can't change
- Can read/write files using basic Java I/O
 - See example; note 'on resume' is in mobile context
 - Limited size ~ 70 Mbyte total
- Larger files can go on SD card



iPhone Developers

Assignment points to relevant chapters from iPhone iOS
 7 development book



Assignment A2 – for Appers

Mockingbird Mockups

Available on Course Website and Blackboard



Design of Apps from UI Perspective

UI = User Interface

- i.e. how does it look to the human?
- 1. Learn Mockingbird basics by going to website and reading help (look also for youtube instructional videos)
 - Demo: <u>https://gomockingbird.com/</u>
 - Possibly Better Alternative: <u>https://moqups.com</u>
- 2. Learn some user/app visual 'design' basics:
 - <u>Android</u>
 - <u>Apple</u>



3. Design a New App That Diarizes

- Diarization: measuring the fraction of conversation that each person takes up.
- Given that you have software that can do this, invent and interesting app that makes use of this.
- Design the app, and mock it up using Mockingbird
- Describe the design principles you're using in the decisions you make to the design the app (from Part 2)

Due Next week, Tuesday Jan 27th at 6pm.



Intermission: Group Forming Time



Four Kinds of People Now





Previous Projects and Applications

To Provide some context for your project and to Help with Creative Process



EncountAR

Interacting with Museum Exhibits



Scott Pollock Sheng Xu Tony Zhou

April 2012





Museums & Art Gallerys

- Struggling to stay relevantMany being put online
- Scott's idea (from others): be able to interact with an exhibit
 - Leave 'postings' on the exhibit itself, in virtual world



AR = Augmented Reality

- View the world through the camera/screenAdd in extra things on top
- Add picture from somewhere else?



For Example





User Annotation of Exhibits



(LEFT) AUGMENTED REALITY VIEW, (RIGHT) ENCOUNTAR R


Discussions

11:59 PM

EncountARs

exhibit that make me laugh...

at this because

elps me connect with this...



LEFT) ENCOUNTARS VIEW, (RIGHT) ENCOUNTAR THREAD



Θ

EYEdentify

Teaching Emotion Recognition to Autistic Children



Rebecca Dreezer Cindy Lau Alexandra Makos

April 2012



Goal

App to help autistic kids learn to recognize 4 emotions:

- 1. happiness
- 2. sadness
- 3. confusion
- 4. frustration
- A simple matching game
 - With an engaging user experience



Based on Research

Have 3 classes of "faces" that can be identified by players





Games Screen





Choices





Accelerometer Detected Frustration





Snap 'N Dose

Safe Dosing of Children's Medication



Pooja Viswanathan David Xue Niraj Mistry



Motivation



Symptom • Fever

Diagnosis

Viral Illness

Treatment

- Supportive Care
- Hydration
- Fever Control
 - Anti-pyretics



Snap 'n Dose

- <u>Goal</u>: To design a mobile application that will increase caregivers' ability to appropriately dose common over-the-counter liquid medications to children by allowing caregivers to:
 - record child profiles
 - add and maintain a drug inventory
 - calculate and administer the appropriate dose of medication
 - track & set reminders for medication administration & symptoms







ACETAMINOPHEN SUS DPS

Strength:

80.0 mg/mL

Design Overview



Med Session

Sam

Age: 1.2 yrs Weight: 12.0 kg INFANTS ACETAMINOPHEN SUSPENSION ACETAMINOPHEN DIN: 02237390



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Design Overview

रहि Dosage Adn	ninistration	Med Session	+
Sam Age: 1.2 yrs Weight: 12.0 kg	INFANTS ACETAMINOPHEN SUSPENSION ACETAMINOPHEN DIN: 02237390	Sam Age: 1.2 yrs Weight: 12.0 kg	
Please ad		INFANTS ACETAMINOPHEN SUSPENSION ACETAMINOPHEN DIN: 02237390	
Comments:		R ♣ Ŗ. ♣	
Dismiss	Administer		



Design Overview



🙀 Observation History



~

ECE 1778 Aerospace Sensor Suite

Aerospace Sensor Suite



Jin Choi Mathew Leonard Vincent Tarantini

April 2011



Aerospace Sensor Suite

- Sensor Suite: use phone to track the flight of small (or large airplanes)
 - Record the path of the radio-controller flyer in 3D and 2D







Estimated Position using State Estimator



State estimator solution and GPS recorded trajectory overlaid



Surgical Trainer and Navigator (STAN)



Dorotea Mutabdzic

Rorik Henderson Kyle Tsang

April 2014



Learning to operate is like...



Until...





Currently technical performance is...

Below expectations Meets expectations Exceeds expectations





Tracks surgeons' hand movements

To Improve technical performance



How does it improve performance?

Bluetooth sensors attached to surgeon's wrists Track 3-axis accelerometer data to give feedback on speed, precision, and efficiency of movement



How does it give feedback?





☑_	
✓_	
☑_	

Speed derived from time Precision derived from changes in acceleration

Efficiency derived from number of movements

Precision



"Precision"

- controlled movements
- changes in acceleration

Efficiency



"Movement" • Cluster of accelerations

Performance Categories



Category-Specific Tips

Junior level speed - "Try picking up the next peg with your free hand while putting down the previous one"

ECE 1778 WhimPer – A Noise Mapping App

Noise Level
Current noise level:
51.4 db
Average noise level:
47.7 db
Smoothed noise level:
56.3 db
$\bigcirc \bigcirc$

Yeliny Bonilla **Ali Sabti** Sajad Shirali-Shareza

April 2011



Whimper – Noise Mapping

- The issue: the world is full of noise, and noise pollution can reduce hearing
- The goal: create an app that can measure the noise at each location the phone 'walks' through
- Use this to create a Noise Map
 - Assuming more than one person uses it crowd sourcing a map of a city can be easily created.



Live Measurement Screen





Daily Noise Measurement v. Time



Figure 4. Noise exposure feature of the WhIMPeR application. The figure on the rights shows the ability to change the date for which the data is displayed



Noise Map



Figure 5. Noise map showing selected points of the noise data as well as a noise intensity overlay. The figure on the right shows the feature of time interval selection.

Noise Colour Code for Map

Dangerous over 30 minutes	110 · Concerts (any genre of music) · Car horns
	 Sporting events
	100 - Snowmobiles - MP3 players (at full volume)
	90 - Lawnmowers - Power tools
	Blenders
	Hair dryers
	80 Alarm clocks
	80 - Alarm clocks 70 - Traffic - Vacuums
MODERATE	70 · Traffic
MODERATE	70 · Traffic · Vacuums 60 · Normal conversation
MODERATE	70 · Traffic - Vacuums
MODERATE	70 · Traffic · Vacuums 60 · Normal conversation
MODERATE	70 . Traffic . Vacuums 60 . Normal conversation . Distrivashers
	70 . Traffic . Vacuums 60 . Normal conversation . Distrivashers





ECE 1778 MyAlly

Sharon To

Mario Badr Ilona Wong

April 2014



myAlly Helps Young Adults Cope





Dialectical Behaviour Therapy

Treats People With

- Borderline Personality Disorder
- Suicidal Tendencies

Has four modules/approaches

- 1. Mindfulness
- 2. Distress Tolerance
- 3. Emotion Regulation
- 4. Interpersonal Effectiveness


A Number of Exercises to Help

- 1. Balloon Breathing
- 2. Muscle Relaxation
- 3. Mind Jar
- 4. Thought Diffusion
- 5. Diary Card
- 6. World Community



Screen Shots







Emotion Characterization



Emotion & Heart Rate Measurement





Thought Diffusion Exercise

Push unwanted thoughts away





Mind Jar Exercise

Allow thoughts to settle



Muscle Relaxation Exercise

- Identify parts of body with mind
- Clench and relax





Breathing Exercise

Balloon animates inflation/deflation to pace breathing to



ECE 1778 Baton – Helping Teacher-Student Communication



Zak Teitel

Victor Li Chen Fiona Yi Zhao

April 2014



Putting Up Your Hand In Class

- Doesn't give the teacher much information about what you want to contribute to a fluid discussion
- What if the teacher could know more about your intent?







Information for Teacher

- A. Main bubble offers a visualization of student waittime. Student icons start green and the longer a student waits to participate, the redder their icon gets. You can see in image 3.1 that John has been waiting for quite some time. In user consultations, teachers indicated they wanted ambient awareness of waittime via colour as giving them exact time measurements via a clock or stopwatch would have been "too much" to handle.
- B. The upper bubble offers a visualization of "participation intent".
- C. The lower bubble lets teachers know how many times a particular student has participated in class.



3.1 Student Icon Breakdown



ECE1778 Winter 2014 Professor Rose

Creative Applications for Mobile Devices

April 9, 2014



UNIVERSITY OF TORONTO FACULTY OF APPLIED SCIENCE & ENGINEERING



This Was a Great Project

- Well described, novel
- Sufficiently Technical
- And a very interesting App

But....

- it didn't start out that way
- Zak, at the beginning, had no idea what was possible, and began with far more complex ideas
- The ideas didn't make a lot of sense at the beginning
- Through dialogue with programmers and us (myself, TAs) converged to something that worked very well
- **Key:** creativity is messy; requires communication, evolution, iteration; kindness, reflection, then action



ECE 1778 BrainEx – Exercise for your Brain



Jinyoung Kim Rowa Karkokli+

April 2011



(86)

Dementia & Brain Exercise

- Dementia is a cognitive disorder resulting in loss of memory, changes in personality, and loss of social ability.
- Prevention is the key since most types of dementia are permanent and cannot be cured.
- Research suggests brain exercise and activities that stimulate the brain may delay memory declines and can also reduce one's risk of getting dementia and related symptoms.
- The BrainEx application is designed for this specific purpose.



The Games

Three games that stimulate the brain in different ways
allowing the user to choose a game of their interest.

- 1. Game 1: designed to stimulate the user's memory,
- 2. Game 2: target the user's problem solving skills,
- 3. Game 3: targeting both memory and problem solving skills.
- Each game assesses the user's performance and speed and advances the game to increase the stimulation of the brain.



Starting Screen – Choose Game





How To Play





The Result





Number Calculation





Sport/Pictures



(93)



Summary of Results



EASY LEVEL Total Game Played: 7 Accuracy: 57.14 % Average Response: 4.15 sec

MEDIUM LEVEL Total Game Played: 20 Accuracy: 95 % Average Response: 4.44 sec

HARD LEVEL Total Game Played: 39 Accuracy: 82.05 % Average Response: 5.07 sec

EXIT



APPnea: Sleep Apnea Detection

Phil Lam Regina Leung **Thuva Sivayogan**

April 2012





What is Sleep Apnea

- Sleep apnea is a common (and under-diagnosed) sleep disorder
 - characterized by periods of interrupted or shallow breathing during sleep
- Affects the quality of life of individuals
 - extreme fatigue and poor concentration
 - may also lead to other serious medical conditions
 - cardio/cerebrovascular problems with mortality rates as high as 35%.



Sleep Apnea, continued

Key issues in Apnea detection and treatment:

- Limited availability & high cost of clinical sleep Apnea detection method:
 - patient must spend a night under observation by technician and clinician in a "sleep lab."
- 2. lab test is performed in foreign environments with multiple electrodes attached to the individual
 - may induce stress & cause inaccurate results.
- 3. CPAP (Continuously Positive Airway Pressure) is a commonly prescribed treatment for sleep apnea, but offers low rates of patient compliance. This is primarily due to the fact that the required mask over the nose and mouth is uncomfortable.



The App

- APPnea operates by detecting the rate of respiration with the phone's accelerometer.
- This is accomplished by using a pouch to attach the phone to the user's chest.
- Signal processing algorithms involving a combination of time domain and frequency domain techniques are used for the detection of apnea events.
- The number of sleep apnea events per night are recorded, saved in a log, and displayed back to the user in the form of a histogram for daily sleep apnea monitoring.



Detecting an Apnea Event

- Apnea: person stops breathing while sleeping
 - Assume this means the chest stops moving
- Strap phone to chest, and use accelerometer to calculate pitch and roll with respect to gravity
- Search for periods of no movement, ranging from 10 seconds to 2 minutes
 - Followed by 2 minutes of breathing



User Tutorial









User Tutorial, cont'd





App Controls









Example Collected Data





Output From App









Surgical Black Box

Reviewing Surgery & Detecting Errors



Ted Avery Jill Cates Eddie He

April 2012



Surgical Errors

- In 2004, it was estimated that 9,000 to 24,000 Canadians die each year as a result of preventable medical errors
- Studies have shown that at least half of all surgical complications are avoidable

Baker GR et al. CMAJ 2004:170:1678-85 ; Haynes et al. NEJM 2009:360:491-9.



System





Interim Goal



Live Mode real-time streaming to a remote location



for ECE1778

Review Mode post-operative analysis of a surgical procedure


Endoscopic Video and Data Views







Data Time Line





Annotation



Toolbar contains checklists and global rating scales (NOTECHS, OSATS)



Annotation – found mistakes!





Alerts





Testing with Surgeons

Tested the app with 2 surgeons at St. Michael's Hospital

10-minute segment of a laparoscopic gastric bypass procedure

Each surgeon produced similar annotations



DriveMod

Driver Behaviour Modification and Data Collection



Frances Awachie Adrian Matheson Matthew Thorpe

April 2012



Bad Driving Kills People

- 1.2 million people per year killed globally (UN, 2004)
 - every tenth bed in hospitals is occupied by a victim of a motor vehicle collisions (UN, 2004)
- 2,500 in Canada
- 34,000 in USA



DriveMod Detects Bad Driving Events

Steering

- Abrupt
- Hard

Braking

- Abrupt
- Hard
- Throttle
 - Hard





Set Thresholds to Detect Events









After Driving – See What Happened!



Event List for: [insert trip details (date etc) here]

Hard Braking _ _

Time: 2012-04-10T20'09'27Event ID: 83 Relative Time: 70.428344755 Location: 0.0E 0.0N

___ Hard Throttle _____

Time: 2012-04-10T20'10'16Event ID: 84 Relative Time: 118.992492703 Location: 0.0E 0.0N

.....Abrupt Turning.....

Time: 2012-04-10T20'10'25Event ID: 85 Relative Time: 127.771087672 Location: 0.0E 0.0N

____ Hard Turning _____

Time: 2012-04-10T20'10'34Event ID: 86 Relative Time: 136.967224148 Location: 0.0E 0.0N

.....Abrupt Braking.....



My App: TeamChooser

Solving a Problem in Pick-up Team Sports



The Problem

- In pick-up team sports games, we like to have fun
- It is good if the teams are 'even' so that the game is fair
- Someone usually has to pick the teams
 - That is hard to do well
 - People get mad at that person when the game is uneven
- Random teams can be bad
- Using Team Captains to select
 - − means someone is selected last ⊗



The Solution: TeamChooser

- Wouldn't it be great if an App made the teams?
 - No one to yell at
 - Possibly give better teams
- Who needs this?
- Every pick-up hockey, soccer, basketball game around!





TeamChooser: How It Works

Enter every user in advance of game day

- Player's name
- Preferred position (offence or defense)
- A rating, from 1-10, as to how effective player is
 - Rating is the trickiest part
 - Key: keep ratings secret from all but a few
 - (apps are personal)
- On game day select all players present
 Push 'Make Teams'
 - And voila, two evenly matched teams



Entering Players

Carrier 죽	2:01	PM	, 1
Done	Add P	layers	
AmdurW	/edFri	has 99 players	
Name	B Br	ousseau	
Level (0-10)	7	(e.g., 5.4)	
Offense		Defense	
Pre-assign		\supset	
Light		Dark	
Save		De	lete



Selecting Present & Making Teams

Carrier ᅙ	2:00 PM		•
Gravso	4 players selected	(D:4 O:10)	
< Back	AmdurWed	IFri Make te	ams
Offense	ot nuttun		
Jack Offense			~
Jamie _{Offense}			
Jason Offense			~
Jessie _{Offense}			~
Joachir _{Offense}	n		
Jonatha Defense	an Rose		~
Jordan Defense	D		
Jordan _{Offense}	Т		~
Josh Offense			
Edit	Unselect all	Select all	+ 25

Carrier ຈ	2:00 PM
AmdurWedFri	Teams Freeze Tweak
LIGHT A:6.1 D:1 D	A:7.5 O:3 OA:5.7
Jason	
Craig Boutilier	
Jessie	
Brendon	
DARK A:6.3 D:1 D	A:6.3 O:3 OA:6.3
Jonathan Rose	<u>}</u>
Connor	
Frank	
Jordan T	

Team Selection Method

- Orginal method, used over the years
 - Sort in order
 - Top goes to team A
 - Next 2 to team B
 - Next 2 to team A …
- More complex when dealing with pre-assigns, or making incremental changes to teams when someone shows up late; new release including special 'odd man' algorithm
- Many discussions from CS and ECE Professors over algorithms in hockey game
- New method developed recently search through more possibilities with a cost function



Does it Work?

Yes!

- I've been using it with friends in roughly 400 hockey games and it has often done a good job.
 - We've tweaked it's algorithms here and there
 - Added some features
 - Occasionally very unbalanced games, bad luck?
- The rating of players gives rise to some unusual issues, sometimes funny, sometimes not.
 - Apps are personal



On iPhone App Store Since May 2010

TeamChooser

By NP Press

Open iTunes to buy and download apps.



View In iTunes

\$0.99

Category: **Sports** Updated: Jan 03, 2014 Version: 1.6 Size: 2.5 MB Language: English Seller: Jonathan Rose © 2010 Jonathan Rose and Paul Eisen Rated 4+

Compatibility: Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone

Descr	i	р	t	i	0	r
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Do you play friendly pickup sports, like hockey, soccer or basketball? Would you like help splitting up the players to balance the teams so that everyone enjoys the game? Then TeamChooser is the app for you! TeamChooser will work for pretty much any two-team game you can think of: rugby scrimmages, volleyball, baseball, and flag football.

NP Press Web Site
TeamChooser Support

...More

Tweak

View More By This Developer

What's New in Version 1.6

Porting to, and bug fixes for iOS 7 Added measurement of offense/defense balance

Phone Scre	enshots				
Carrier ຈ	7:18 PM	-	Carrier 죽	7:18 PM	
7 pl	ayers selected (D:4 O:3)	Funday	Teams	Freeze
K Game Lis	t Funday Ma	ake teams			
Benny		~	LIGHT A:4.8 E	0:2 DA:3.5 O:2	OA:6.0
Defense			Paul		
Chen		1	Paul		
Offense		laba			

1.8K **Downloads** Mostly in US/ Canada, but a few in UK, Ireland, Japan, Norway, Romania, Portugal, Australia, Denmark, Finland



Improvements Needed

Really needs a backing website

- To support a business model of advertising, promotions related to sports
- Much discussion about using results of games to determine better ratings
 - Rating players is the most difficult part of using
- Don't really have time to support
 - Have spent some time recently working on algorithms



Is Anyone Using it Who Bought It?

Instrumented Using Flurry.com

- Analytics for iPhone, Blackberry and Android
- Very easy to insert into any app

Reports:

- # of users sessions, amount of time spent on app
- Specific pages/events, as you wish from each user
- Location of user, if already use GPS (no other ID).
- Anything I wish to report!

Flurry also gives guess as to age & gender of users!



Sample Flurry Reports





Event Logs

Þ	Dashboards	
Þ	Usage	
Þ	Audience	
Þ	User Acquisition	
•	Events	
	Event Summary	
	User Paths	
	Event Logs	
	Funnels	
S	Search Event Name:	
	type to search	Ŧ

Errors NEW

Technical

Manage

EVENT LOGS

Global Event Logs

Session Time	Version	Details
01/19/14 21:02:57 EST	1.6 (iPhone)	Apple iPhone 4s
💽 1) Teams Made		
01/19/14 12:27:20 EST	1.6 (iPhone)	Apple iPad 2
1) Adding Players	Mode	
2) New Player Add	ed	
01/19/14 12:24:27 EST	1.6 (iPhone)	Apple iPad 2
💿 1) Teams Made		
01/18/14 15:54:27 EST	1.6 (iPhone)	Apple iPad 2
重 1) Teams Made		
01/18/14 15:54:11 EST	1.6 (iPhone)	Apple iPad 2
💽 1) Teams Made		
01/17/14 16:03:22 EST	1.6 (iPhone)	Apple iPhone 4 (GSM)
🕑 1) Teams Made		
🕑 2) Teams Made		
01/17/14 15:58:44 EST	1.6 (iPhone)	Apple iPhone 4 (GSM)
1) Adding Players	Mode	
2) New Player Add	ed	
💿 3) Teams Made		
01/16/14 16:14:47 EST	1.6 (iPhone)	Apple iPhone 5 (CDMA)
🛃 1) Teams Made		



Errors (uncaught exceptions)





Geography



Region	Sessions	% of Sessions
North America	7,238	76.0%
Europe	2,184	22.9%
South America	42	0.4%
Oceania	26	0.3%
Africa	26	0.3%
Asia	7	<0.1%
Middle East	1	<0.1%
Central America	1	<0.1%



New Users

All Applications > Camera Chooser > Analytics







Frequency of Use





Sessions





Age Estimates!





Gender Guess!





Languages

Top 8 Languages



Detailed View

Explain 🕢 Download CSV 🚍

Across All Time 🔻

All Users 🔻

Language	Sessions 🔹	% of Sessions
English	13,621	98.2%
French	90	0.6%
Polish	50	0.4%
Spanish	46	0.3%
Norwegian Bokmål	30	0.2%
Portuguese	29	0.2%
Danish	4	<0.1%



Lots More

See www.flurry.com



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