Daniel Pohanka (*Compuware*)

Abstract

Applications have increasingly become the life-blood of business. What used to be focused on back-office only, have now become our primary means of engagement. Compuware has spent over two decades developing a best of breed Application Performance Management system incorporating three foundational elements that give the Compuware APM solution unique value. First, smart analytics have been applied across the platform to make implementation, operation and management extremely easy yet powerful. Second, purpose build performance lifecycle collaboration capabilities, sometimes call DevOps capabilities, have been embedded to dramatically reduce problem resolution time and speed new application functionality to market. And third, Compuware's patented PurePath Technology has been extended across all dimension of the system to provide the industry's deepest and most accurate visibility into application performance and behavior. APM is quickly shifting from just another IT tool set used for reactive application troubleshooting, to a strategic IT fabric used to monitor, manage, tune and assure superior application availability and performance on a proactive basis.