



TECH TALK
GEOTAB

“Telematics Technology and Geotab Company Overview.”

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Speaker Bio

Maria Sotra (@MariaSotra) has worked with over 50 businesses across North America to offer creative marketing solutions. Today, Maria leads the marketing and communications direction for Geotab, one of North America's fastest growing technology companies. With an Executive Masters in Communications Management (MCM) from McMaster University, Maria has built a strong foundation in both theory and business practice.



Abstract



This presentation will provide an industry overview on telematics machine-to-machine (M2M) technology, in addition to understanding what Geotab does and where the company is today.