



**INFO TALK**  
*THE*  
**HATCHERY**

# “Entrepreneurship and the Hatchery.”

**Joseph Orozco (Executive Director, The Entrepreneurship Hatchery;  
Adjunct Professor at CMTE, University of Toronto)**

## Speaker Bio

**Joseph Orozco** (Adjunct Professor, Centre for Management of Technology and Entrepreneurship) at the University of Toronto brings an international perspective through his professional experience in Canada, the United States and South America.

A spirited entrepreneur, Joseph has founded and led several companies, including C.R., a logistics company on contract with Dow; Telequote, which was ultimately sold to Reuters; Latamtrade, an agnostic trading platform for the Latin American community and ‘POP’ system for brokerage firms; and Simeon International, a Canadian company providing soundfield amplification systems for the classroom. He was an angel investor in Medipattern Corporation until 2010.

Orozco earned his Bachelor of Industrial Engineering (Laureate Thesis Award) from Javeriana University, and his Masters in Marketing from Andes University. Orozco has also studied at The Wharton School, University of Pennsylvania in its Mergers and Acquisitions Executive Program; at the Rotman School of Management, University of Toronto, where he completed its Small and Medium-Sized Enterprise (SME) Board Effectiveness Program in 2011 and Lean Launch Pad Educators Teaching training (Steve Blank & Jerry Engels).



## Abstract



Joseph will talk about entrepreneurship and its journey in the Hatchery.