



IBM SOA

DataPower SOA Appliances

Simplify, Secure, and Accelerate SOA

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IBM SOA



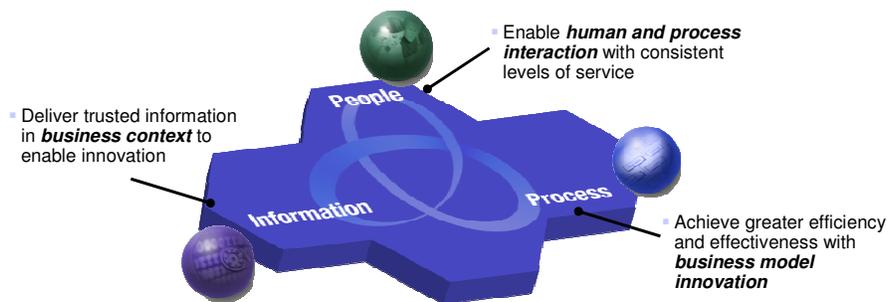
Agenda

1. New Model Required for SOA and Web Services
2. DataPower SOA Appliances Overview
3. DataPower SOA Appliances Product Portfolio (XA35, XS40, XI50)
4. DataPower SOA Appliance Usage Scenarios
5. How DataPower SOA Appliances Work with Other IBM Products
6. Positioning DataPower SOA Appliances within the IBM ESB Portfolio

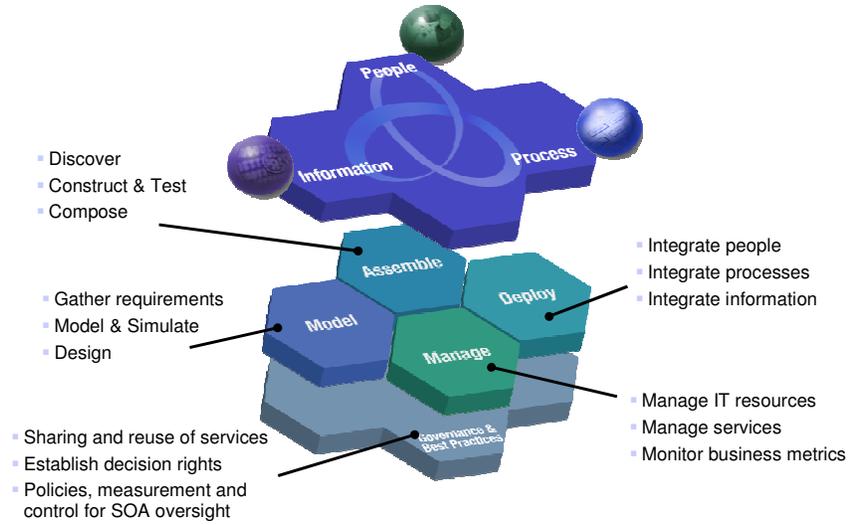
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Business Centric SOA Starts with Your Most Critical Business Pain and Enables You to Build for Flexibility

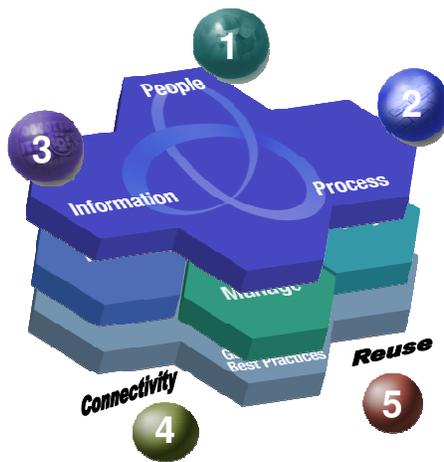


And SOA Lifecycle Is The Key to Successful Projects

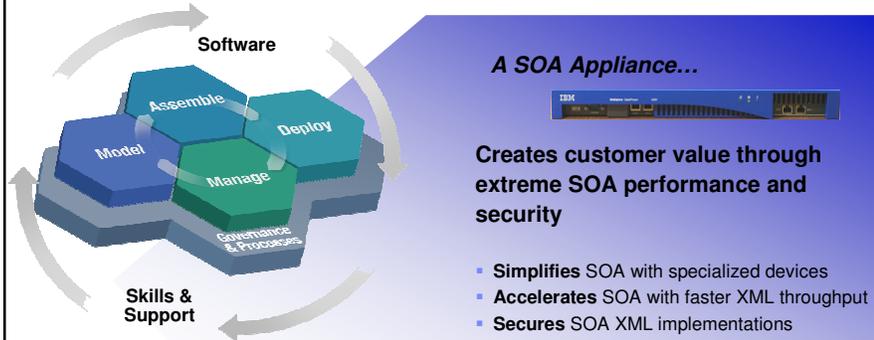


SOA Entry Points Help Customers Get Started

Both Business Centric and IT Focused



IBM's acquisition of DataPower



IBM WebSphere DataPower SOA Appliances redefine the boundaries of middleware extending the SOA Foundation with **specialized, consumable, dedicated SOA appliances** that combine **superior performance and hardened security** for SOA implementations

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The Extensive Use of XML and Web Services Brings New Challenges and Requirements

- **Scalability**
 - XML is bandwidth, CPU, disk, and memory intensive
- **Performance**
 - Especially for XML Schema validation and XML transformation
- **Security**
 - SOA implies connecting systems never before connected
 - Clear text over HTTP with no inherent security
- **Standards Proliferation**
 - Sheer number and versions of standards have grown
 - Web Services implementations can vary... within the standards
- **Operations**
 - Complexity of SOA solutions continues to grow

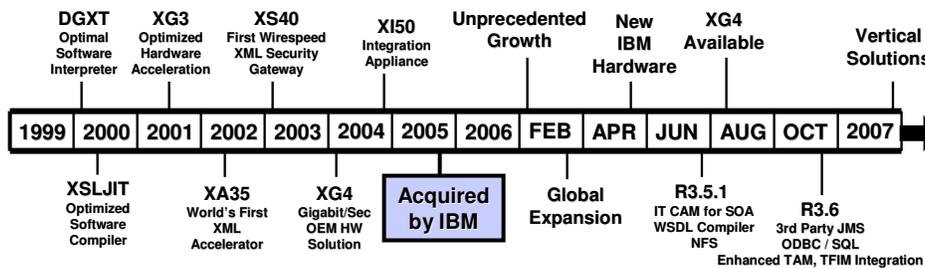
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DataPower Overview

- Extensive Experience in XML Processing Optimization
- Eight Years in a Seven Year Old Field
- Advantages: First to Market, Great Team, Deep Standards Involvement, Invented and Owns Core XML Technology, Comprehensive Product Portfolio

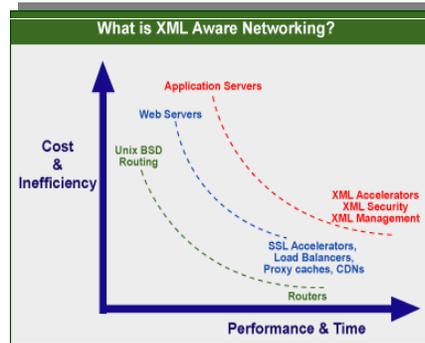


Post-Acquisition Innovation Continues

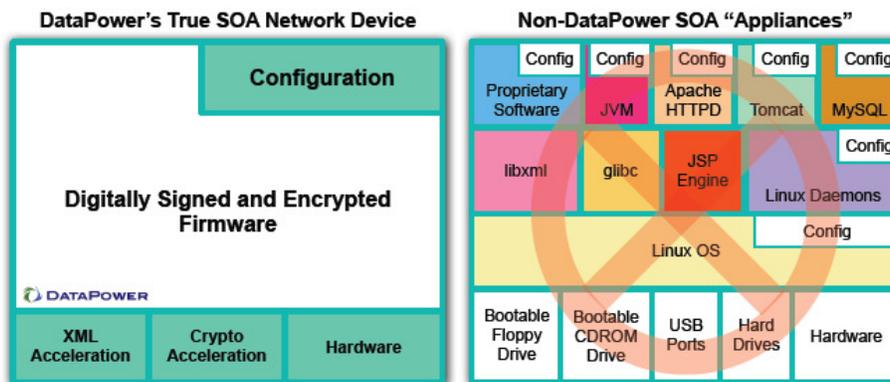
- 150% Staff increase / Core DataPower team intact / Global reach and expansion
- New improved hardware platform – IBM hardware combined with DataPower technology innovations
- New capabilities – WS-*, 3rd-party JMS, NFS, ODBC, XG4, WSDL compiler, XACML, etc.
- Continued IBM Technology Integration – TAM, TFIM, ITCAM for SOA, WebSphere JMS, WebSphere XD, etc.

Why Use an Appliance for SOA

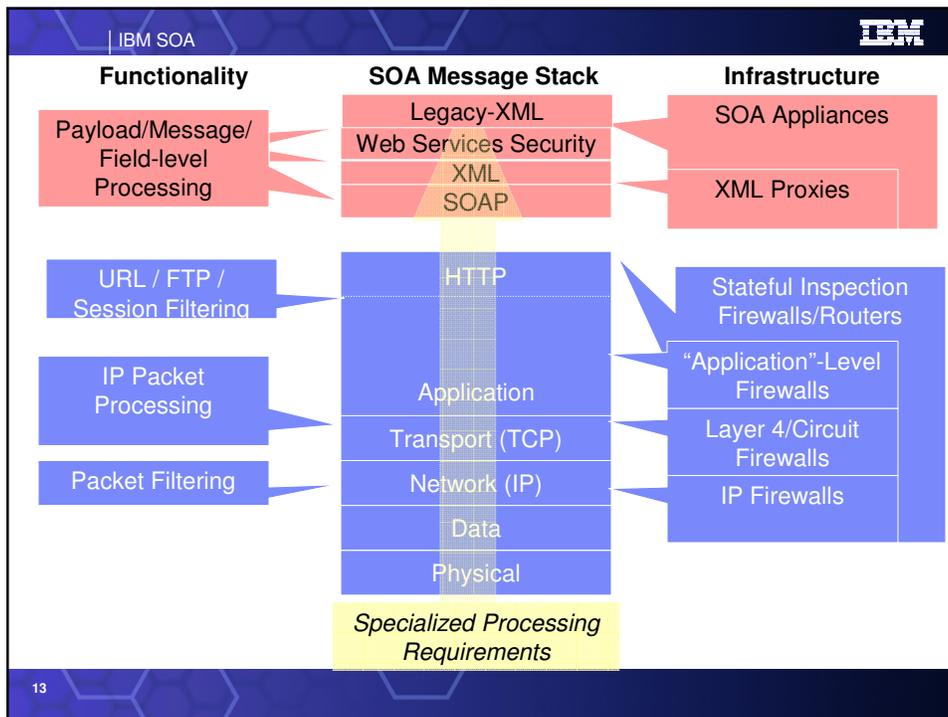
- Hardened, specialized hardware for helping to integrate, secure, and accelerate SOA
- Many functions integrated into a single device
- Higher levels of security assurance certifications require hardware
 - Example: FIPS 140-2 Level 3 HSM, Common Criteria
- Higher performance with hardware acceleration
 - Impact: ability to perform more security checks without slow downs
- Addresses the divergent needs of different groups
 - Example: enterprise architects, network operations, security operations, identity management, web services developers
- Simplified deployment and ongoing management
 - Impact: Reduces need for in-house SOA skills & accelerates time to SOA benefits
- "Commodity" Processes Migrate to Hardware
- Historical Trend Favours Appliances for XML-Aware Networking



DataPower SOA Appliance Architecture



- Optimized hardware, firmware, embedded OS, locked-down configuration
- Security vulnerabilities eliminated (open source, Trojan horses, Java/C++ libraries)
- Secure hardware storage of encryption keys, locked audit log
- No drives/USB ports, tamper-proof case



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- IBM SOA IBM
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DataPower SOA Appliances Product Portfolio



- **Problem: WS Application Performance Degradation**
- **Accelerates** SOA and Web services deployments
- **Increases** performance throughput
- **Decreases** application latency
- **Reduces** cost and complexity
- **Lowers** overall TCO

XA35 XML Accelerator



**Centralized XSLT Management
Applies Standards Across the Enterprise**

- **Problem: WS Application Security Threats and Risks**
- **Secures** SOA and Web services deployments
- **Provides** comprehensive XML security
- **Advanced** XML firewall and security policy enforcement point functionality
- **Compliant** with most Web services standards

XS40 XML Security Gateway



**Wirespeed Appliance
Purpose-Built for SOA Security**

- **Problem: WS Application Integration**
- **Integrates** SOA and Web services deployments
- **Transforms** between disparate message formats (binary, legacy, XML, etc.)
- **Bridges** wireline transport-level protocols (HTTP, MQ, FTP, JMS, Tibco EMS, etc.)

XI50 Integration Appliance



**Legacy Application Integration
Enhanced Protocol Support**

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XML Accelerator XA35



**Centralized XSLT Management
Offload XML Processing**

- **Wirespeed XML/XSLT/XPath processing** – Accelerates XML processing, increasing throughput and decreasing latency for XML-based applications by offloading transformation and other resource-intensive functions
- **Schema Validation** - Performs XML Schema validation to ensure incoming/outgoing XML documents are legitimate and properly structured
- **XML Compression, XML Caching** – Reduces impact of increased XML traffic
- **Innovative XML Processing Capabilities** -- XML Pipeline processing, deployable in Proxy or co-processor mode, dynamic content generation, data and forms processing, support for popular XSLT extensions
- **SSL Termination/Acceleration** – Accelerates SSL with industry-leading hardware further lessening server workload
- **Easy Configuration & Administration** - Support CLI and WebGUI as well as fully integrated with industry standard IDEs such as Altova XML Spy and Eclipse allowing developers to design, debug and deploy against one single XML and XSLT processor, saving valuable cycles in the progression from pilot to production

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XML Security Gateway XS40



Easy to Use Appliance Purpose-Built for SOA Security

- **XML/SOAP Firewall** - Filter on any content, metadata or network variables
- **Data Validation** - Approve incoming/outgoing XML and SOAP at wirespeed
- **Field Level Security**- WS-Security, encrypt & sign individual fields, non-repudiation
- **XML Web Services Access Control/AAA** - SAML, LDAP, RADIUS, etc.
- **MultiStep** - Sophisticated multi-stage pipeline
- **Web Services Management** - Service Level Management, Service Virtualization, Policy Management
- **Transport Layer Flexibility** - HTTP, HTTPS, SSL
- **Easy Configuration & Management** - WebGUI, CLI, IDE and Eclipse Configuration to address broad organizational needs (Architects, Developers, Network Operations, Security)

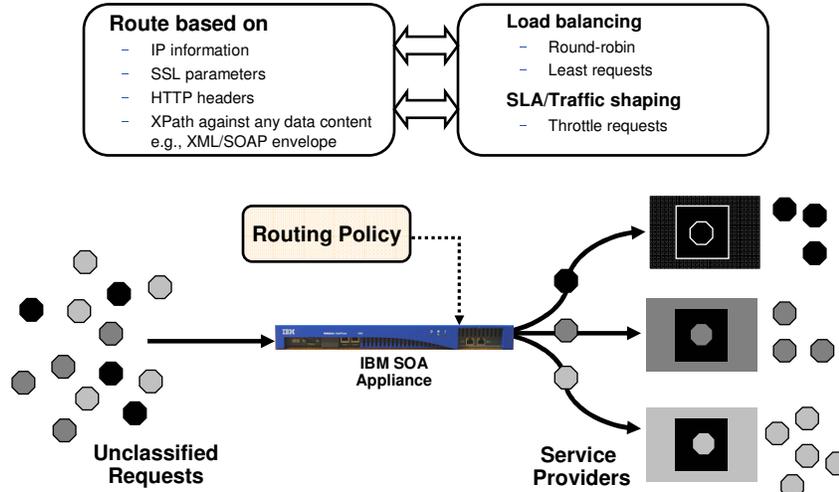
XML Integration Appliance XI50



Middleware Appliance Purpose-Built for Application Integration

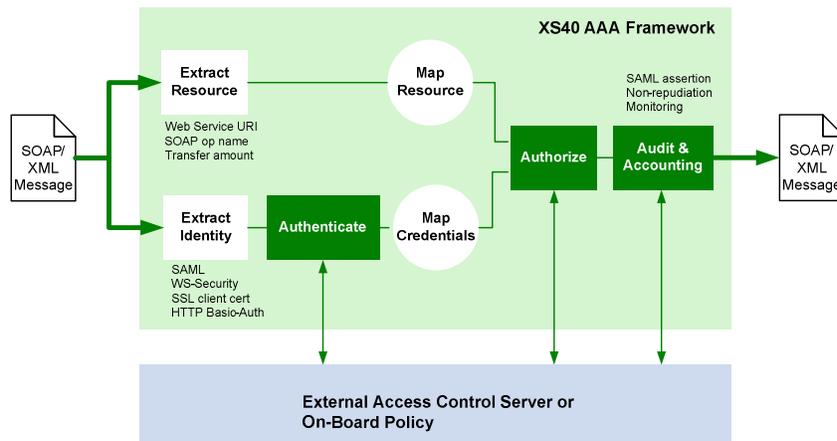
- **DataGlue “Any-to-Any” Transformation Engine**
 - Support for Contivo Analyst, IBM WebSphere Transformation Extender (TX)*
- **Content-Based Message Routing**
 - Message Enrichment via ODBC, NFS, etc.
- **Protocol Bridging (HTTP, MQ, FTP, JMS, Tibco EMS, etc)**
 - Request-response and sync-async matching
- **XML/SOAP Firewall** - Filter on any content, metadata or network variables
- **Data Validation** - Approve incoming/outgoing XML and SOAP at wirespeed
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Content-Based Routing Features



AAA Framework Diagram

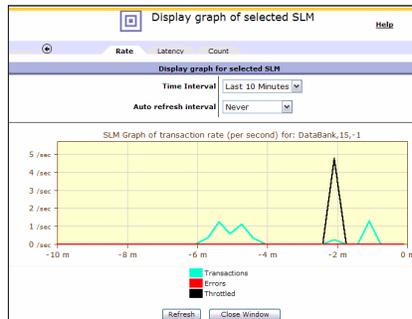
Authenticate, Authorize, Audit Enforcement



Web Services Management: *Service Level Management*



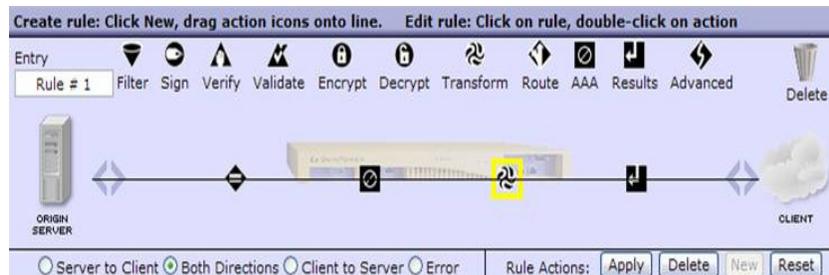
- Configure and install in minutes
- Hierarchical Service Level at WSDL, service, port, operation level
- Flexible actions when reaching a threshold: notify/alert, shape, throttle
- Threshold for both overall requests and failures
- Graphical display



Intuitive WebGUI: Ease of Use



- WSDL-based policy creation
- Hierarchical policies applied at WSDL, service, port, operation level
- Drag & drop policy creation screen allows flexible chaining of operations
- Configures and installs in minutes



Ease of Use Example – Graphical User Interface providing drag and drop services, in order desired, for XML filtering, signing, verification, schema validation, encryption, decryption, transformation, routing, access control, service level monitoring, and advanced operations

Simple Appliance Configuration for Complex Functionality

Fits into your existing environment

- Address broad organizational needs (Architects, Developers, Network Operations, Security)
- Complete Configuration from GUI or CLI interface
- IDE integration/Eclipse plug-in
- XPath / XML config files
- SNMP
- SOAP management interface

```

9.33.97.170 - PuTTY
vsa--default-faultsto http://sdh
vsa
vsa--force off
vsa--getstyle myid
vsa--http--wspc--response-code
vsa--timeout 120
type #vsa:ic-icom-wnd)
autocreate--sources off
endpoint--rewrite-policy SomeBanker [up]
stylepolicy somebanker [up]
vsdl local:///somebankchecking_vsd1 somebankcheck
soap--action-policy iax

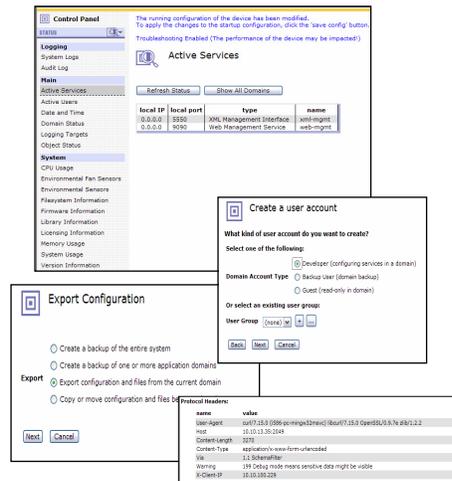
s450[gateways]# show int

interface IP Address RX (kb/ptcr/errs)
-----
eth0 0.0.0.0/0 0/0/0
eth1 9.33.97.170/23 24472669/0 0/0/0
eth2 0.0.0.0/0 0/0/0
mg0 0.0.0.0/0 0/0/0
    
```

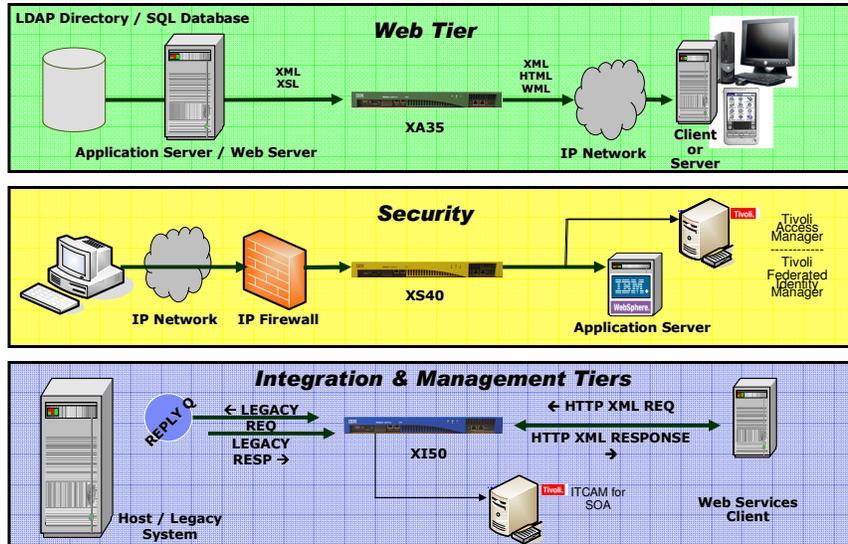


SOA Appliances Operations

- Logging
- Role-based Management
- Managing configs & policy – Deploying, backing up, Diff/Undo, App domains: many virtual devices
- Separate, locked audit log
- Troubleshooting aids
- Security – Device security, Key and Certificate management, HSM option, Security Audit, Single Image Firmware Upgrade



IBM SOA Appliance Deployment Summary



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DataPower SOA Appliance Usage Scenarios

1. Securing Web Services
 - Securely enabling access to back-end system of record for partners and customers
 - Protecting against XML-borne threats
2. Legacy Integration
 - Connecting mainframe or legacy application to Web services/SOA
 - XML-enabling mainframe and legacy systems
3. Hub Mediation
 - Efficiently transforming, routing, logging messages among applications and Web services
4. Enterprise Service Bus (ESB) Deployments
 - Provide on- and off-ramps to ESBs, manage Web services easily through service-level management, security management, enterprise management console
5. Web Portal Acceleration
 - Speed up rendering for dynamic content generation

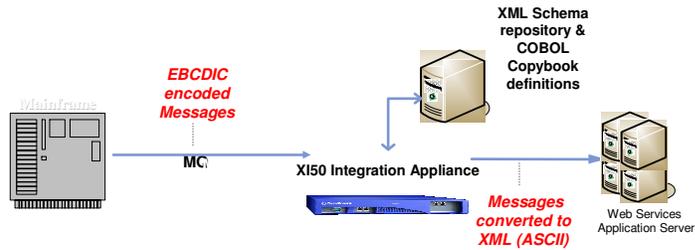
Use Case 1: Securing Web Services **Protect Against XML-Borne Threats**

XS40 provides first line of XML defense and enforces access policy stored in an Identity Management Solution (e.g. IBM Tivoli Access Manager, CA Netegrity SiteMinder, EMC RSA ClearTrust / Access Manager, LDAP, Microsoft Active Directory, etc.)



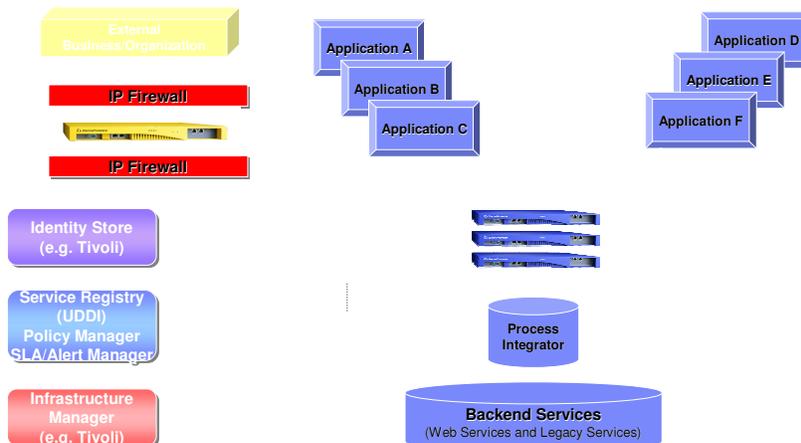
Use Case 2: Legacy Integration Facilitate Mainframe Modernisation

XI50 connects to the mainframe via MQ or other connection mechanism, converts mainframe data (e.g. COBOL Copy Book from VSAM or ISAM) to XML data, validates it, and sends it to a destination via web services protocol (SOAP/HTTP).



Use Case 3: Hub Mediation Centralise Policies and Routing

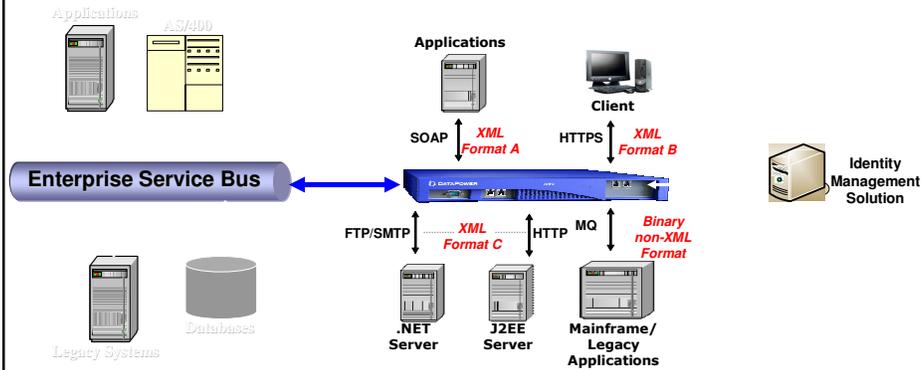
XI50 acts as the central hub for all XML/Web Services. Based on the origin, and destination of the message, different policies are applied and the XML is normalized.



Use Case 4: ESB Deployments

Provide On- and Off-Ramp Functionality for ESBs

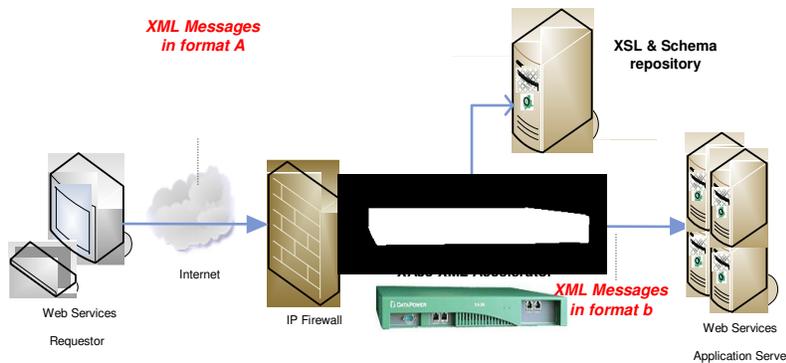
XI50 acts as the on and off ramp to the ESB, offloading expensive transformations from the ESB, and bridging different protocols (e.g. HTTP, MQ, FTP, WebSphere JMS, Tibco EMS, etc).



Use Case 5: Web Portal Acceleration

Optimise Dynamic Content Generation

XA35 fields all requests but processes only XML requests. XML messages are validated against a schema and then transformed from format A to format B using an XSL stylesheet.



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Integration Across IBM



- XI50 ships with WebSphere MQ Support
- XS40 and XI50 embed TAM RTE / remote client
- Auto-configure XML firewall by importing WebSphere service descriptors
- Tivoli Ready
 - Fine-grained access control with Tivoli Access Manager (TAM) - Certified
 - Tivoli Federated Identity Manager (FIM) Certified (SAML, WS-Trust) - Certified
 - Monitoring of XML traffic flows with Tivoli NetView
 - End-to-end SOA Management with ITCAM SE for DP and ITCAM for SOA
- IBM Autonomic integration - Certified
- RAD / Eclipse integration
 - Rich console allows creation of policies and monitoring of multiple appliances from within IDE
- Futures
 - Integrated SOA tooling across the portfolio
 - Continued investment in 3rd-party (competitive middleware) integration and interoperability

DataPower and IBM Integration Roadmap

| | At Acquisition (October 2005) | Near-Term (2006, early 2007) | Future (2007+) |
|---|--|---|--|
| WebSphere. software | <ul style="list-style-type: none"> WebSphere MQ support RAD/Eclipse support XML FireWall service auto-configuration | <ul style="list-style-type: none"> Fully integrated administration, management and deployment WebSphere ESB integration WSRR integration | <ul style="list-style-type: none"> Enhance integration with WebSphere's mediation capabilities Standardise development tooling |
| Tivoli. software | <ul style="list-style-type: none"> TAMeb certification Tivoli FIM certification Tivoli NetView support IBM Autonomic certification | <ul style="list-style-type: none"> Web Services Management proxy (ITCAM for SOA) Auto-configure with IBM TAM policy | <ul style="list-style-type: none"> Comprehensive SOA management and security Dynamic deployment of SOA mediation |
| @server® | <ul style="list-style-type: none"> IBM Systems and Technology Group partnership IBM BladeCenter integration | <ul style="list-style-type: none"> Explore IBM Blade technology DataPower XG4 XML hardware | <ul style="list-style-type: none"> Explore Power and Cell processor |
| DB2. Information Management Software | | | <ul style="list-style-type: none"> IBM DB2 Viper XML Optimization |

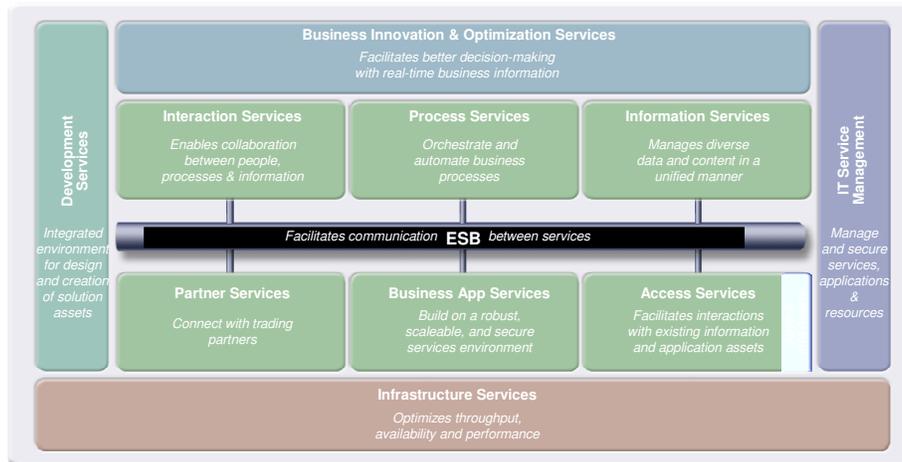
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SOA Reference Architecture: ESB Positioning



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DataPower Adds New Capabilities to the IBM ESB Portfolio

- **Innovative hardware appliance deployment option**
 - Consumable form factor
 - Straightforward configuration
- **Reduced total cost of ownership (TCO) for ESB solutions**
- **Hardened security and rich gateway functions**
 - Delivers well-respected XML firewall, access control enforcement, Web services security
 - Provides gateway functions, including service level management, monitoring and audit
 - Does not require deploying separate SOAP firewall / web services security product
 - Ensures secure DMZ deployment
- **Enables wire speed, lower latency and higher throughput**
 - Optimized processing without significant additional resources

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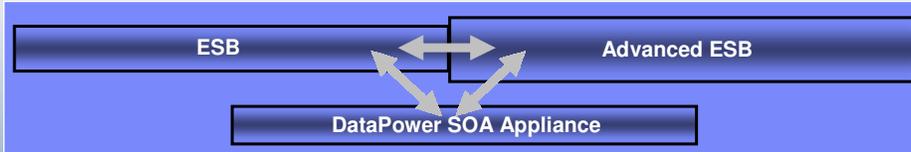
IBM Delivers a World-Class ESB Portfolio

ESB:

WebSphere ESB provides Web Services connectivity and data transformation

Advanced ESB:

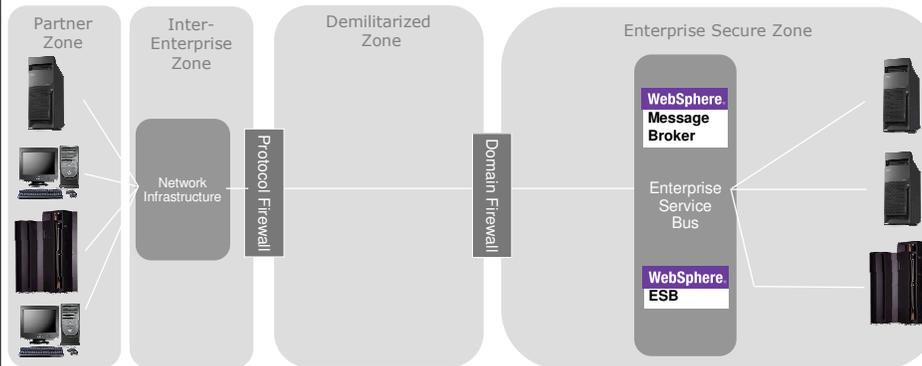
WebSphere Message Broker provides universal connectivity and data transformation



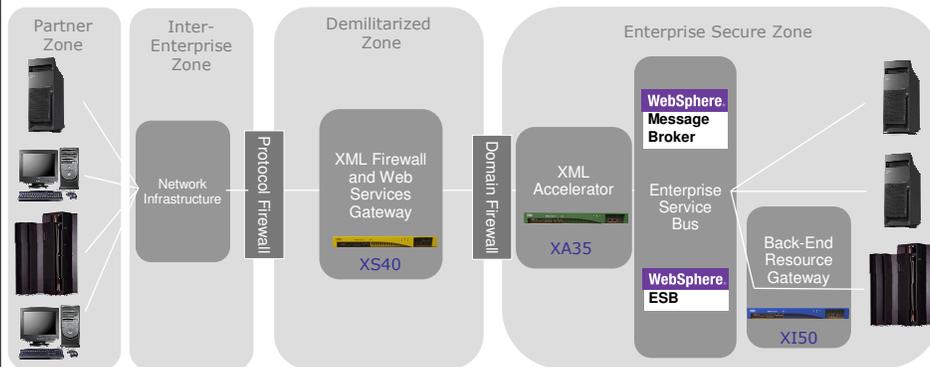
SOA Appliances:

WebSphere DataPower provides simplified connectivity and wirespeed data transformation with enhanced security

A Typical SOA/ESB Design Pattern



Applying DataPower to the SOA/ESB Design Pattern



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What Does DataPower Add to WebSphere Message Broker and WebSphere ESB environments?

- WebSphere DataPower adds:
 - Enhanced throughput, reduced latency for XML processing and security processing
 - XML firewall & XML threat protection (eligible for DMZ deployment)
 - A higher level of security assurance including DoS protection
 - Additional administrative capabilities (CLI, signed and encrypted logging, etc.)
 - Service Level Management capabilities
- WebSphere DataPower brings to WebSphere Message Broker:
 - Enhanced WS-* (in particular WS-Security support)
 - Web services gateway functionality (eligible for DMZ deployment)
 - Wirespeed any-to-any transformation
- WebSphere DataPower brings to WebSphere ESB:
 - Enhanced WS-* support
 - Wirespeed any-to-any data transformation
 - TIBCO EMS connectivity
 - Advanced Web services gateway functions

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What Does WebSphere DataPower add to non-IBM ESB Software Solutions?

- For competitively installed (and happy) customers looking to extend their ESB ...
 - Add value to a competitive environment
- For customers where IBM software-based solutions do not meet customer requirements ...
 - Appliance-based ESB solution
- There are scenarios where an ESB appliance will be all that a customer requires

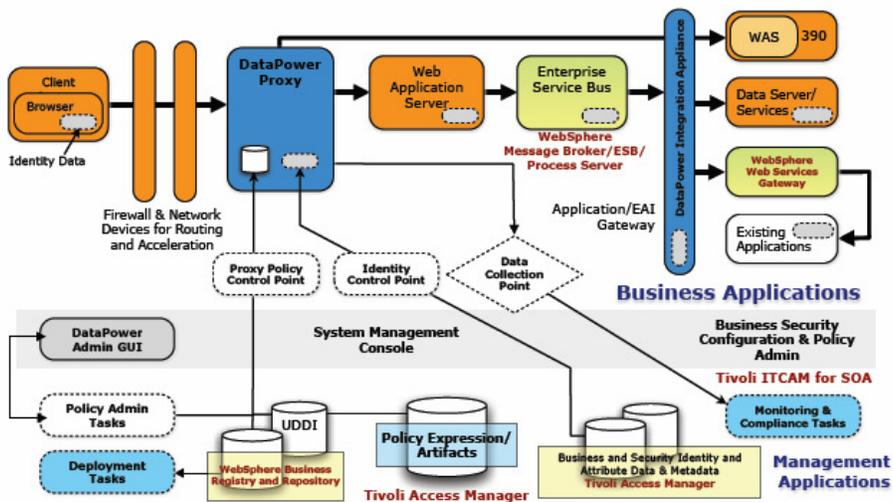
What Does WebSphere ESB Add to a DataPower Scenario?

- Persistent JMS messaging server
- General purpose programming environment, and support for arbitrary integration logic
 - Java
 - J2EE programming environment (with the full capabilities of WebSphere Application Server)
- Full transaction support
 - XA transaction coordination
 - XA transaction participation
- Wide range of application and technology adapters including robust support for IBM transaction processing environments

What Does WebSphere Message Broker Add to a DataPower Scenario?

- Persistent messaging server
- General purpose programming environment, and support for arbitrary integration logic
 - Java, C, ESQL
- Advanced message and event processing
 - Complex message flow implementations
 - Complex event processing
- Full transaction support
 - XA transaction coordination, XA transaction participation
 - Multiple transactions within a message flow
- Tight integration with IBM transaction processing systems, including CICS and IMS
- Adapter and protocol support
 - Support for multiple transport protocols
 - Any third party JMS 1.1 provider - including transaction management across 3rd-party JMS providers
 - Wide range of application and technology adapters

DataPower in the WebSphere ESB Ecosystem



Only WebSphere Delivers the Most Comprehensive ESB Solutions to Power Your SOA

WebSphere continues to offer two robust ESB Software components

WebSphere ESB, delivering an ESB

Connect using SOA standards and enjoy a full general programming environment

WebSphere Message Broker, delivering an *advanced* ESB

Universal connectivity with SOA standards and non-SOA standards with the richest set of broker functionality

2. WebSphere now offers an innovative appliance deployment option

WebSphere DataPower, proven SOA Appliances to power your ESB

Connect with increased security, improved gateway functions and increased performance

3. WebSphere offers the broadest range of ESB capabilities on the market today

Most powerful solutions *combine* WebSphere DataPower with WebSphere Message Broker to deliver an Advanced ESB or WebSphere ESB for a standards-focused ESB

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Questions



Thank
You



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