# **ECE 1778: Creative Applications for Mobile Devices**



Lecture 3 January 21, 2015





# Why We're Here

■ To bring together people from different disciplines to build an interesting & creative mobile application

■ To learn how to do this & actually do it!



## **Today**

- 1. Logistics/Organization of Course & Project
- 2. Assignments P2 & A2
- 3. Project Group Forming
- 4. Idea Brainstorming and Creativity Inspiring:
  - Case Studies of Apps



# Logistics



# **Assignments: Bringing you Up To Speed**

- A1 and P1 were due last night
  - A1 grades posted; A2 soon
  - A2: key to connect your area to the Apps you chose
- A2 and P2 are due next Tuesday at 6pm
  - Are posted on both main course website and Blackboard
- Will be two more assignments after that
  - #3 will be due two weeks after assigned (except A3 part 1 is due sooner); A3 and P3 are also posted.
  - #4 will be due one week after that



## **Project Stages**

#### 1. Forming Groups

Soon, special get together tonight @6:30pm in FG 103

#### 2. Project Approval-in-Principle

- Done via <u>Pepper</u> website Discussion Group
- Due January 27<sup>th</sup>; Must have approval to proceed

#### 3. Project Proposal/Plan

Document Due Feb 4<sup>th</sup>

Different Location than I said Last week

#### 4. Proposal & Plan Presentations

- February 11 & 12
- NOTE EXTRA LECTURE Thursday Feb 12, 6-8pm, SF 1101

#### 5. Spiral 2 & Spiral 4 Presentations

- 2: March 4/11 4: March 18/25

#### 6. Final Presentations

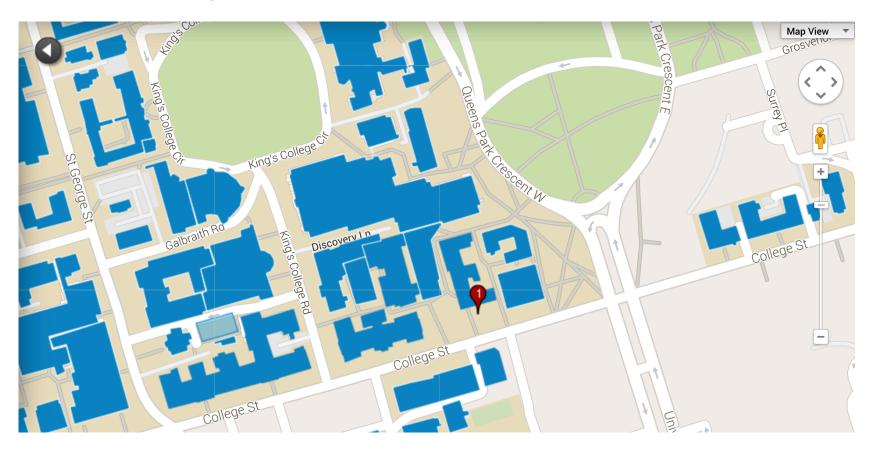
- Weeks of April 1 & 8
- 7. Final Report Due April 9th





## **Tonight's Meeting Location**

- 6:30pm-8:30pm
- Fitzgerald Building, Room 103
  - 150 College Street





## **Groups Need to be Formed Soon!**

Programmers	Appers
37	22

- Above count comes from assignment P1 and A1 submitted
  - 69 students registered in course
  - Hand count of programmers & appers
- Groups: 1 Apper + 2 Programmers
- Just a few groups 'formed' as of this morning
- Will provide time today to help form groups



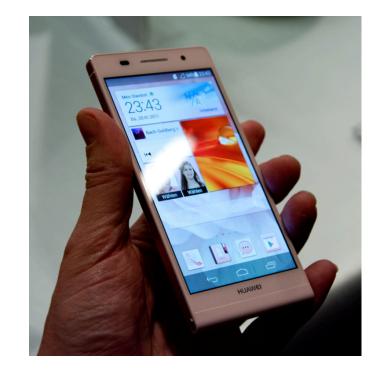
#### Send Me group info once formed

- Send email to:
  - Me (Jonathan.Rose@ece.utoronto.ca)
- In that email, Provide:
  - Names, Student numbers
  - Department & Field of each group member
  - Degree being pursued by each group member (M.A., Ph.D., M.A.Sc., M.H.Sc., M.Eng, M.S.A.C. etc)
  - Indicate who is Programmer, who is Apper and if someone is serving as both
  - Mobile platform you plan to do the project on
    - one of Android, iPhone (others require a special discussion)
    - if thinking about using Tablet
    - if you have your own device(s) you can use



#### Phones Available for Loan

- We have a number of Huawei Ascend P6 phones available for loan, for those who need them for assignments and the Project
  - Running Android 4.2
- Contact course TA to borrow:
  - Braiden Brousseau
     <u>braiden.brousseau@utoronto.ca</u>
  - You will take responsibility for the phones you borrow



Many thanks to for the donation of these phones!





## Approval-in-Principle: January 27

- Your group must have my approval of the general idea of your Project by Tuesday January 27, 6pm
- For each group, we will create a <u>private discussion group</u> on Pepper for your group to describe and discuss your project topic with myself and the TAs
- We will go back and forth as necessary
- So start soon; can have informal discussion of topic tonight too



## Approval-in-Principle: January 27

- Post on your private group discussion board a short and sweet description as follows:
  - 1. Give just a few sentences of motivation & what the idea is
  - 2. Make clear how this app fits within the expertise of the Apper and the contribution app makes to their field or research
  - 3. Give your App a Name
    - name should convey the essence
- Need a reply post from me that says "Your Project Topic is approved-in-principle! Proceed!"



# Then: Proposal/Plan Due Feb 3 @ 6pm

- 1. Reprise Goal, make more precise
  - What & Why
- 2. Rough design of what the user sees
  - Mock-ups of screens
  - https://gomockingbird.com\_ or or https://moqups.com
    - From Apper Assignment 2
  - Any drawing package will do
- 3. Block Diagram overview of planned code
  - Top down
  - With short prose description of each
  - Should be linked to the screens
  - I will discuss creation of block diagrams next week



#### Plan, continued

#### 4. Statement of Risks/Issues

- What roadblocks/issues/challenges do you foresee?
- App-wise, programming-wise, hardware-wise, ethics-wise
- 5. What do you need to learn that you don't know
  - all members

#### 6. Important: Appers

- Submit a separate essay on how App relates to field of Apper, and how the Apper will contribute to project
- 500 words



## **Proposal/Plan Document**

- length: 1500 words max
  - not including Apper essay (#6)
  - include word count, penalty for overage
- Seeking clarity, not quantity of words
  - Omit needles words
- Submit to Portal, look under 'Assignment' Plan
- Worth 10% of grade
  - including in-class presentation done following week
- Due Tuesday February 3<sup>rd</sup> at 6pm



#### The Week After That: Plan Presentation

- February 12 and 13 (extra) lecture
  - Concise, clear presentation by all groups of proposal/plan



# **Assignment P2 – for Programmers**

Fragments, Containers, Select, Lists and Files

Available on Course Website and Blackboard

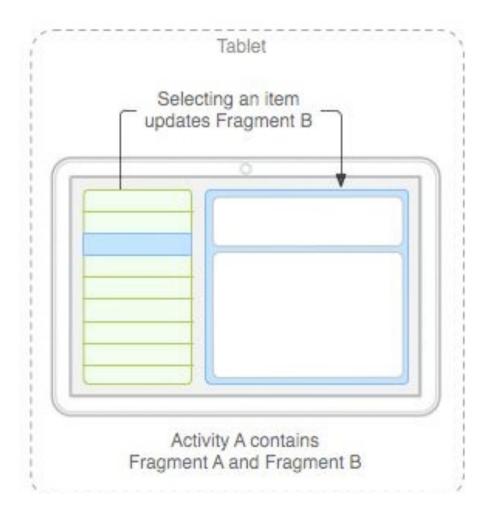


## **Assignment P2**

- Goal is to learn about
  - Fragments
  - More complex containers of widgets
  - Lists a very common way to display information
  - Files persistent storage
- App for recording people's age and favourite foods
  - Create a list of people
    - Record age and food preference from specific list of foods
    - Store List in a File
    - Be able to retrieve previously stored files & Display
- Due next week, Tuesday January 27<sup>th</sup> at 6pm
- This is a great deal of work, so get started soon



# **Fragments**

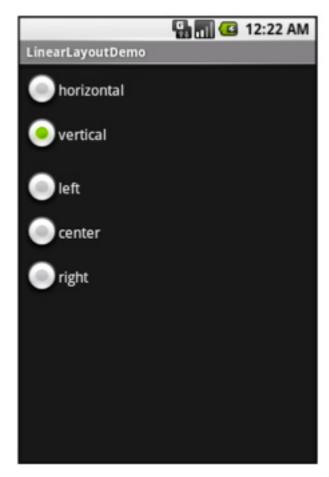


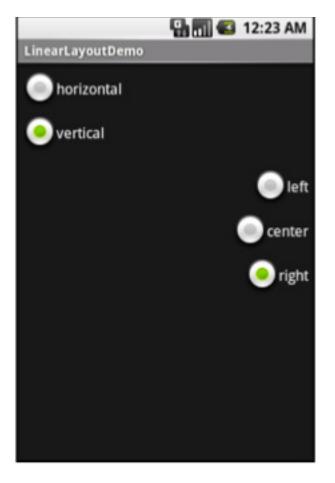




#### **Containers**

How to use XML files to describe what you want to



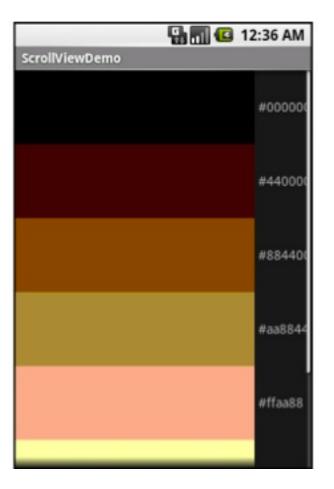




#### **Containers**

■ Relative vs. Linear Layouts







#### Lists:

- Very commonly used in all applications
  - Different ways to select, fill in







# Autocomplete

For text fields, based on contents of list





#### **Files**

- There are several places to put files
- Anything that you place in res/raw project folder is shipped with the application
  - Can read it as described in on page 387
  - Static files, application can't change
- Can read/write files using basic Java I/O
  - See example; note 'on resume' is in mobile context
  - Limited size ~ 70 Mbyte total
- Larger files can go on SD card



#### iPhone Developers

Assignment points to relevant chapters from iPhone iOS 7 development book



# **Assignment A2 – for Appers**

Mockingbird Mockups

Available on Course Website and Blackboard



## Design of Apps from UI Perspective

#### **UI = User Interface**

- i.e. how does it look to the human?
- 1. Learn Mockingbird basics by going to website and reading help (look also for youtube instructional videos)
  - Demo: <a href="https://gomockingbird.com/">https://gomockingbird.com/</a>
  - Possibly Better Alternative: <a href="https://mogups.com">https://mogups.com</a>
- 2. Learn some user/app visual 'design' basics:
  - Android
  - Apple



## 3. Design a New App That Diarizes

- Diarization: measuring the fraction of conversation that each person takes up.
- Given that you have software that can do this, invent and interesting app that makes use of this.
- Design the app, and mock it up using Mockingbird
- Describe the design principles you're using in the decisions you make to the design the app (from Part 2)
- Due Next week, Tuesday Jan 27th at 6pm.

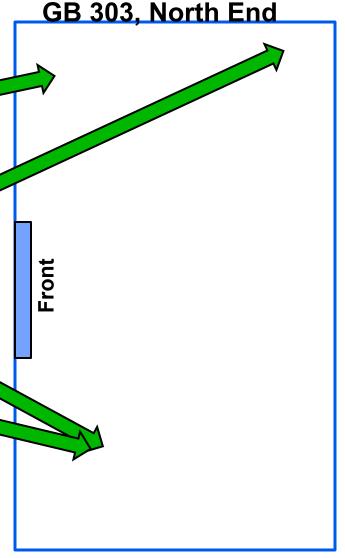


# **Intermission: Group Forming Time**



## Four Kinds of People Now

- 1. Already in full Groups
  - Take this time to discuss your topics
- 2. Un-paired Programmers
  - Form groups of 2 programmers
- 3. Paired Programmers
  - Need Apper
- 4. Un-grouped Appers
  - Need paired programmers





## **Previous Projects and Applications**

To Provide some context for your project and to Help with Creative Process



#### **EncountAR**

#### Interacting with Museum Exhibits



Scott Pollock
Sheng Xu
Tony Zhou

**April 2012** 



## **Museums & Art Gallerys**

- Struggling to stay relevant
- Many being put online
- Scott's idea (from others): be able to interact with an exhibit
  - Leave 'postings' on the exhibit itself, in virtual world



# **AR = Augmented Reality**

- View the world through the camera/screen
- Add in extra things on top
- Add picture from somewhere else?

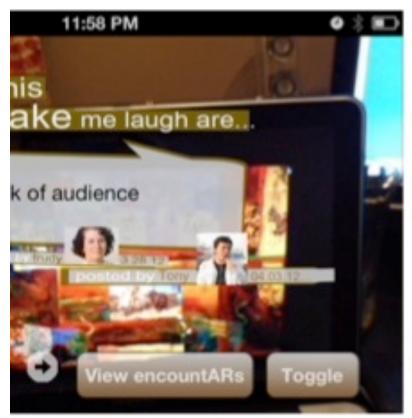


# For Example





#### **User Annotation of Exhibits**





(LEFT) AUGMENTED REALITY VIEW, (RIGHT) ENCOUNTAR R



### **Discussions**

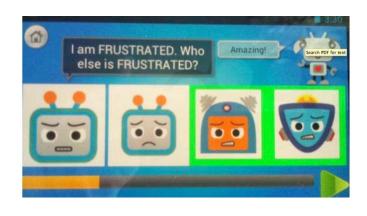






# **EYEdentify**

Teaching Emotion Recognition to Autistic Children



Rebecca Dreezer Cindy Lau Alexandra Makos

April 2012



### Goal

- App to help autistic kids learn to recognize 4 emotions:
  - 1. happiness
  - 2. sadness
  - 3. confusion
  - 4. frustration
- A simple matching game
  - With an engaging user experience



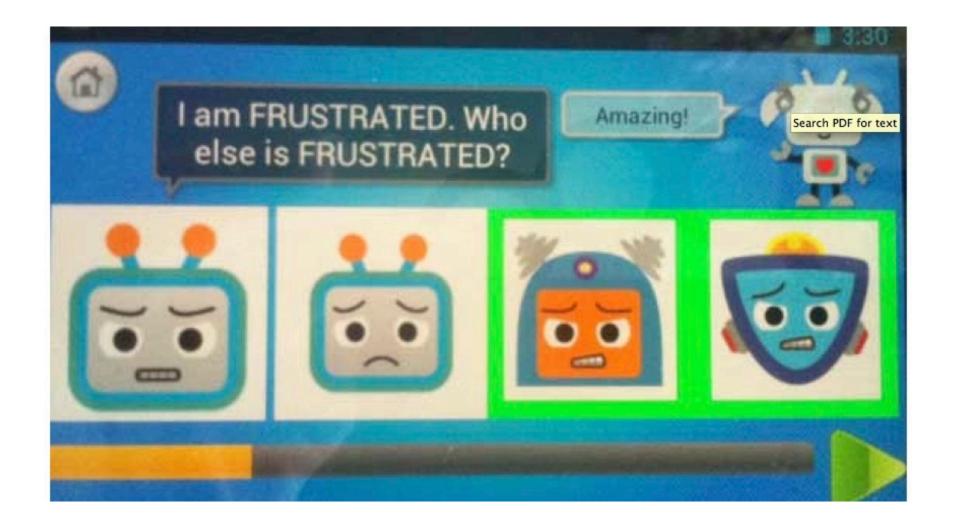
## **Based on Research**

Have 3 classes of "faces" that can be identified by players



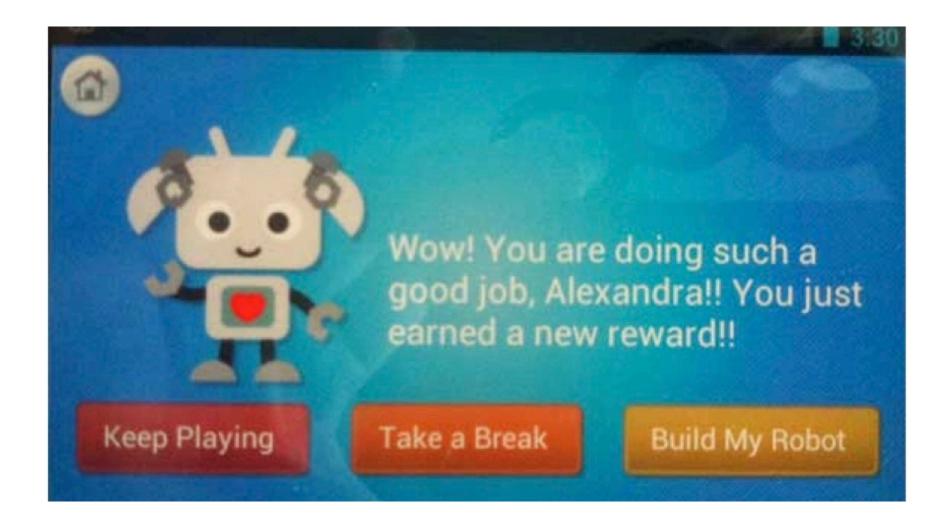


### **Games Screen**



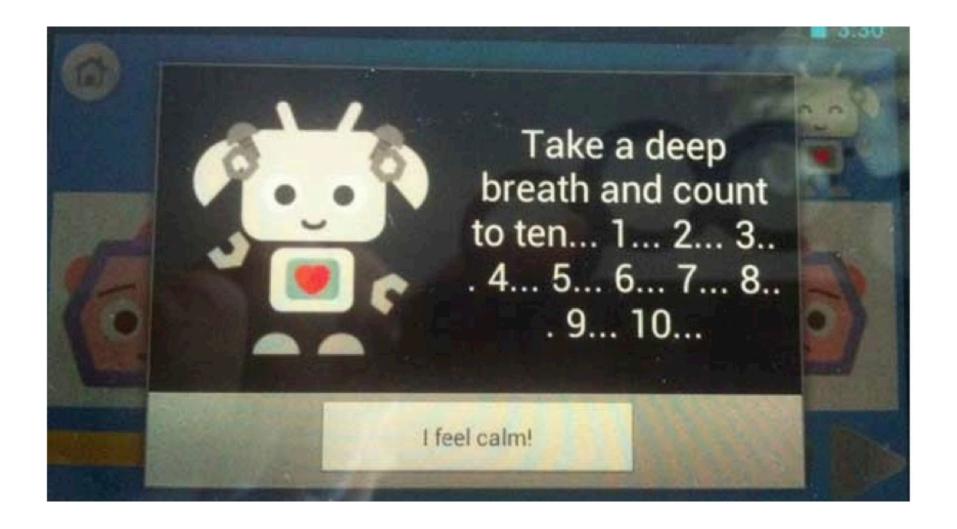


### Choices





### **Accelerometer Detected Frustration**





# Snap 'N Dose

#### Safe Dosing of Children's Medication



Pooja Viswanathan
David Xue
Niraj Mistry

April 2013



# Motivation



# **Symptom**

Fever

## **Diagnosis**

Viral Illness

### **Treatment**

- Supportive Care
- Hydration
- Fever Control
  - Anti-pyretics

# Acetaminophen

Dosage:

**15** mg/kg

Frequency:

4 hours



## **Ibuprofen**

**10** mg/kg

6 hours



Strength:

160 mg/5 ml

100 mg/5 ml 200 mg/5 ml

**Brands** 

**Flavours** 

Labeling

**Volumes** 

Ineffective underdosing & Unintentional overdosing

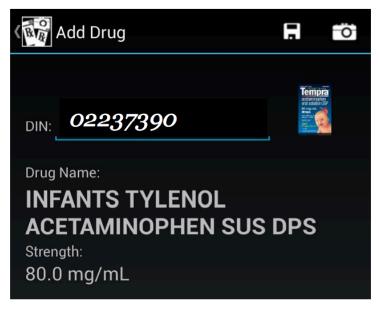


# Snap 'n Dose

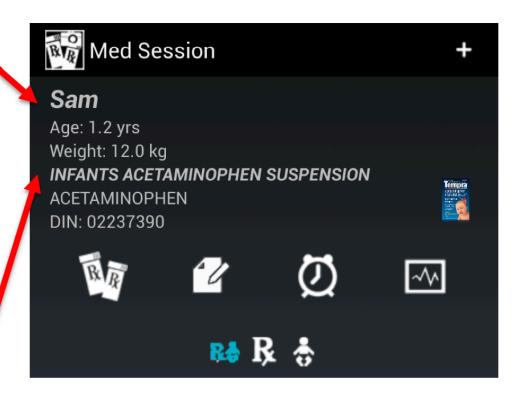
- <u>Goal</u>: To design a mobile application that will increase caregivers' ability to appropriately dose common over-the-counter liquid medications to children by allowing caregivers to:
  - record child **profiles**
  - add and maintain a drug inventory
  - calculate and administer the appropriate **dose** of medication
  - track & set reminders for medication administration & symptoms





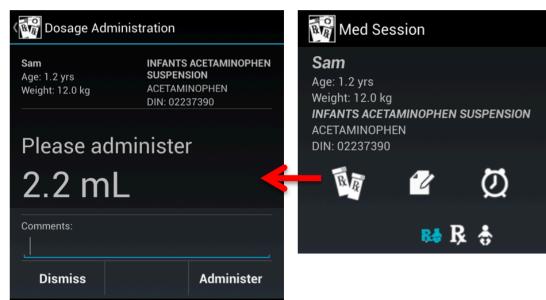


# Design Overview



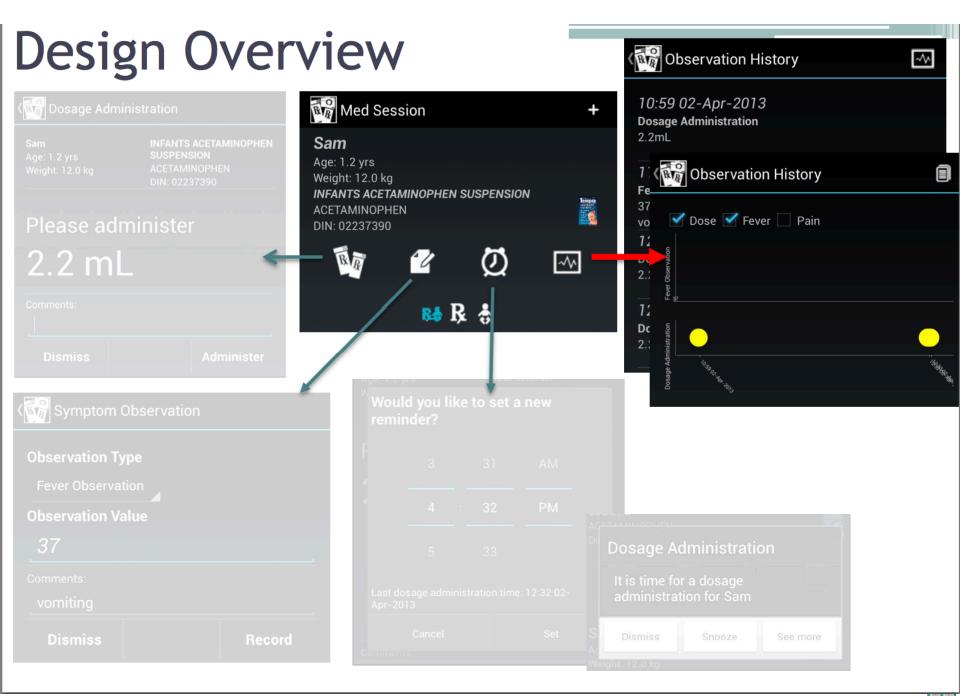


# Design Overview



~^







# ECE 1778 Aerospace Sensor Suite



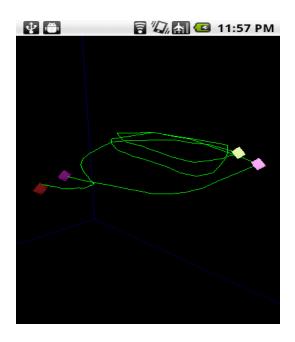
Jin Choi Mathew Leonard Vincent Tarantini

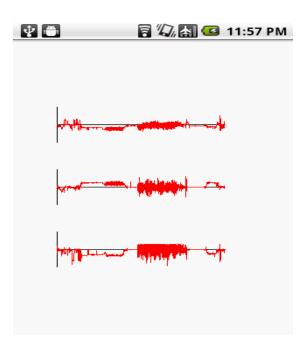
**April 2011** 



## **Aerospace Sensor Suite**

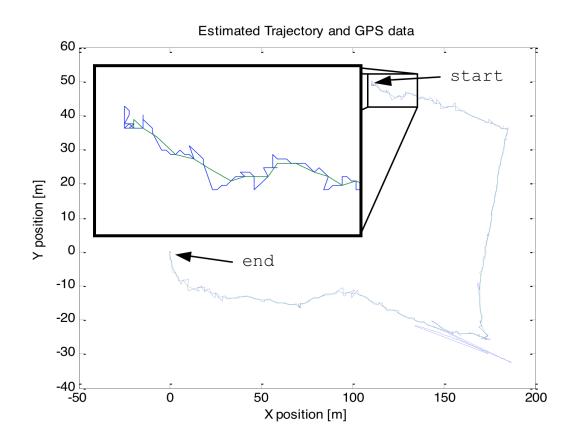
- Sensor Suite: use phone to track the flight of small (or large airplanes)
  - Record the path of the radio-controller flyer in 3D and 2D







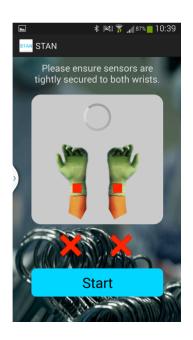
# **Estimated Position using State Estimator**



State estimator solution and GPS recorded trajectory overlaid



# **Surgical Trainer and Navigator (STAN)**



**Dorotea Mutabdzic** 

Rorik Henderson Kyle Tsang

April 2014

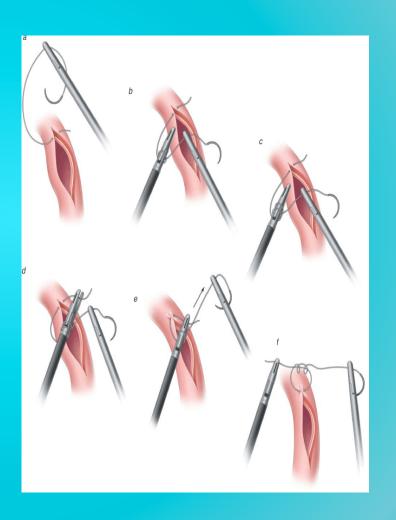


# Learning to operate is like...



# Until...





# Currently technical performance is...

1 2 3 4 5
Below expectations Meets expectations Exceeds expectations

# But:

Association for Surgical Education

Intraoperative assessment of technical skills on live patients using economy of hand motion: establishing learning curves of surgical competence

Ethan D. Grober, M.D. Med.\*, Matthew Mohammed Mahdi, Vanessa Bacal The American Journal of Surgery 184 (2002) 70–73 Scientific paper

The relationship between motion analysis and surgical technical

assessments

Vivek Datta, B.Sc. M.B.B.S.\*, Avr Surg Endosc (2013) 27:1468-1477

Avr. DOI 10.1007/s00464-012-2631-7

REVIEWS

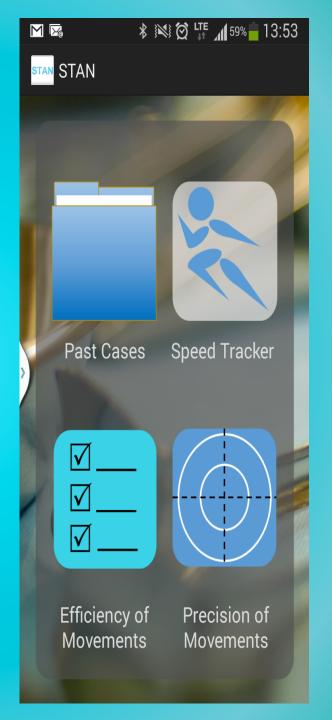
Is motion analysis a valid tool for assessing laparoscopic skill?

John D. Mason · James Ansell · Neil Warren · Jared Torkington

# STAN

Tracks surgeons' hand movements

To Improve technical performance



# How does it improve performance?

Bluetooth sensors attached to surgeon's wrists

Track 3-axis accelerometer data to give

feedback on speed, precision, and efficiency of movement



# How does it give feedback?



Speed derived from time

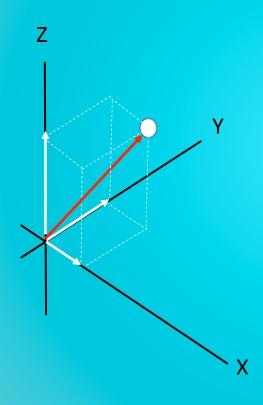


Precision derived from changes in acceleration



Efficiency
derived
from
number of
movements

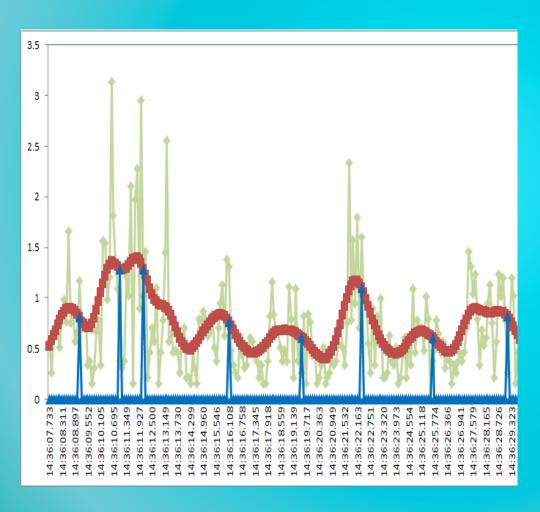
# Precision



### "Precision"

- controlled movements
- changes in acceleration

# Efficiency



#### "Movement"

Cluster of accelerations

# Performance Categories



# Category-Specific Tips

Junior level speed - "Try picking up the next peg with your free hand while putting down the previous one"

# ECE 1778 WhimPer – A Noise Mapping App



Yeliny Bonilla

Ali Sabti
Sajad Shirali-Shareza

**April 2011** 

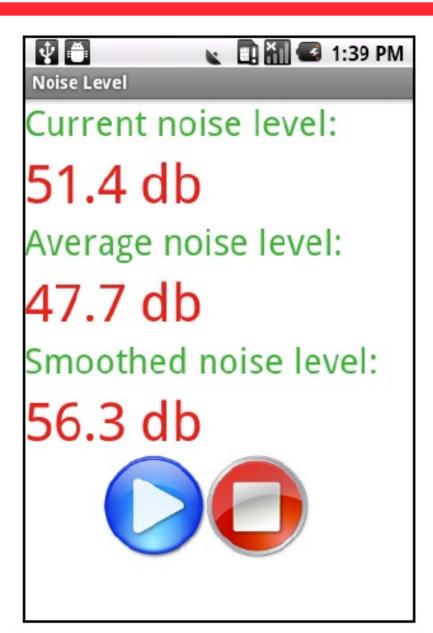


# Whimper - Noise Mapping

- The issue: the world is full of noise, and noise pollution can reduce hearing
- The goal: create an app that can measure the noise at each location the phone 'walks' through
- Use this to create a Noise Map
  - Assuming more than one person uses it crowd sourcing a map of a city can be easily created.



### **Live Measurement Screen**





## Daily Noise Measurement v. Time

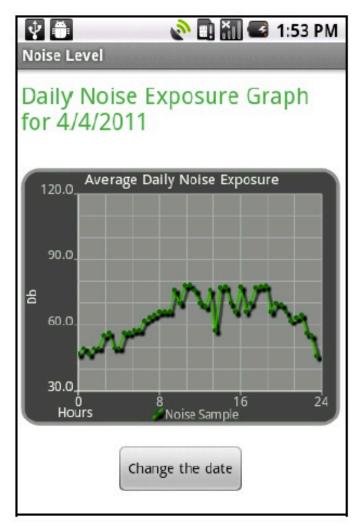




Figure 4. Noise exposure feature of the WhIMPeR application. The figure on the rights shows the ability to change the date for which the data is displayed



## **Noise Map**

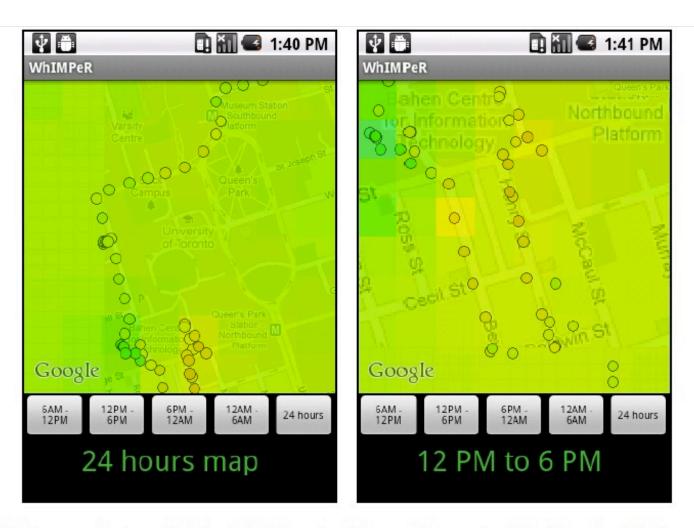


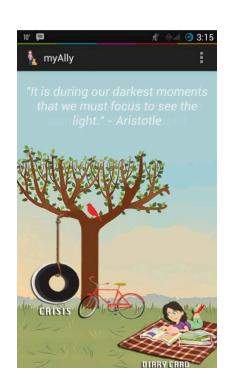
Figure 5. Noise map showing selected points of the noise data as well as a noise intensity overlay. The figure on the right shows the feature of time interval selection.



# **Noise Colour Code for Map**

	440	
Dangerous over 30 minutes	110 - Concerts (any genre of music)	
	- Car horns	
	Sporting events	
	100 · Snowmobiles	
	<ul> <li>MP3 players (at full volume)</li> </ul>	
	90 · Lawnmowers	
	Power tools	
	Blenders	
	Hair dryers	
AND DESCRIPTION OF THE PROPERTY OF THE PROPERT	s can cause permanent hearing loss.	
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AND DESCRIPTION OF THE PROPERTY OF THE PROPERT	80 - Alarm clocks 70 - Traffic	
LOUD	80 - Alam clocks 70 - Traffic - Vacuums	
LOUD	80 - Alam clocks 70 - Traffic - Vacuums	
LOUD	80 - Alarm clocks 70 - Traffic - Vacuums 60 - Normal conversation	
LOUD	80 - Alarm clocks 70 - Traffic - Vacuums  60 - Normal conversation - Dishwashers	
MODERATE	80 - Alarm clocks 70 - Traffic - Vacuums  60 - Normal conversation - Dishwashers	





# ECE 1778 MyAlly

Sharon To Mario Badr Ilona Wong

April 2014



# myAlly Helps Young Adults Cope



## **Dialectical Behaviour Therapy**

- Treats People With
  - Borderline Personality Disorder
  - Suicidal Tendencies
- Has four modules/approaches
  - 1. Mindfulness
  - Distress Tolerance
  - 3. Emotion Regulation
  - Interpersonal Effectiveness

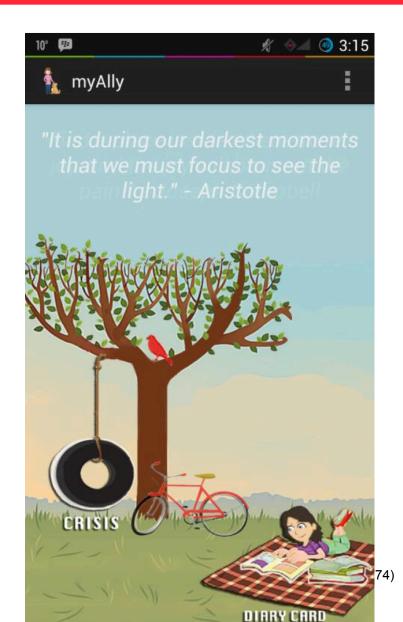


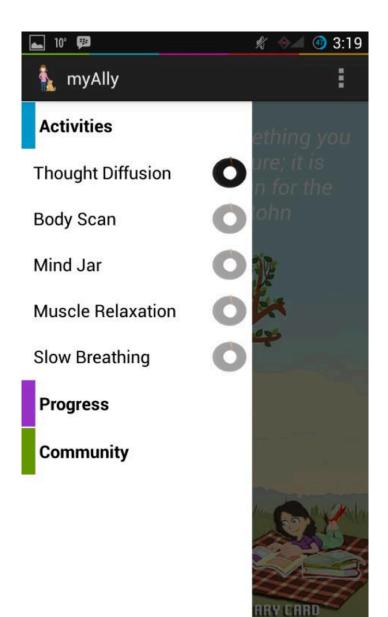
#### A Number of Exercises to Help

- 1. Balloon Breathing
- 2. Muscle Relaxation
- 3. Mind Jar
- 4. Thought Diffusion
- 5. Diary Card
- 6. World Community



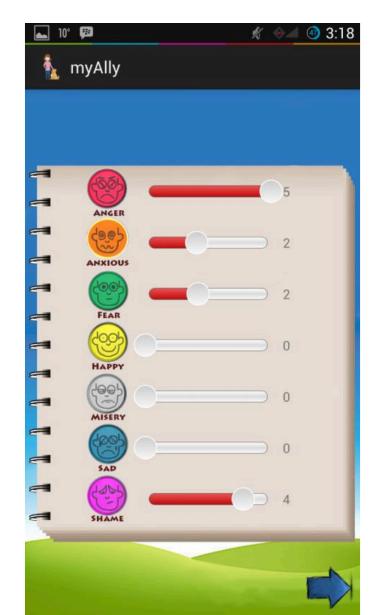
#### **Screen Shots**







#### **Emotion Characterization**

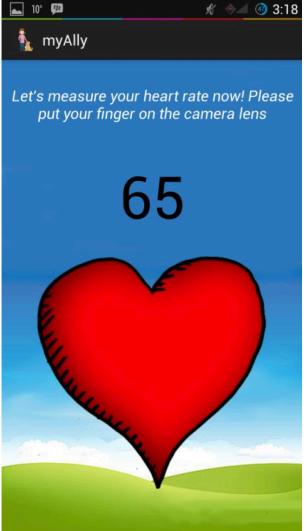






#### **Emotion & Heart Rate Measurement**

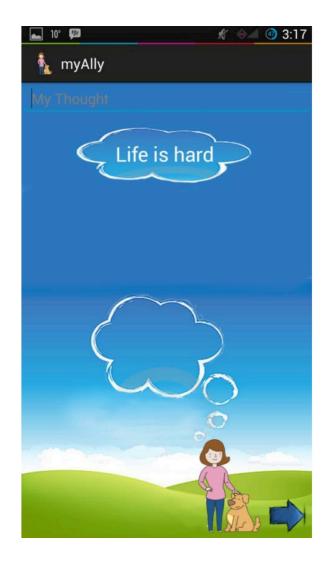






#### **Thought Diffusion Exercise**

Push unwanted thoughts away





#### **Mind Jar Exercise**

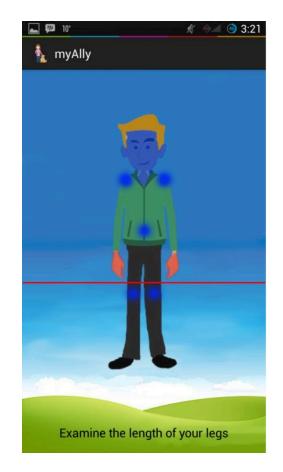
Allow thoughts to settle





#### **Muscle Relaxation Exercise**

- Identify parts of body with mind
- Clench and relax

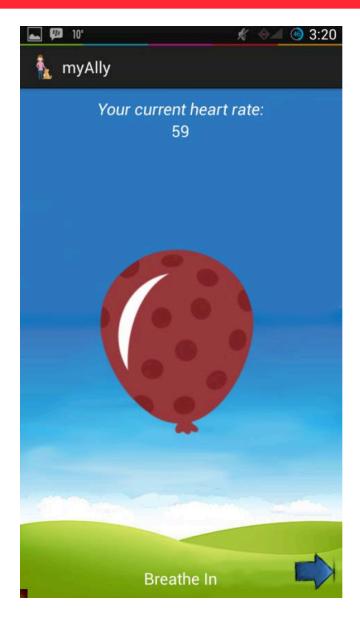






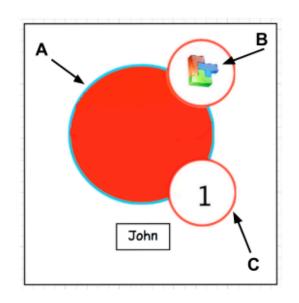
### **Breathing Exercise**

Balloon animates inflation/deflation to pace breathing to





# ECE 1778 Baton – Helping Teacher-Student Communication



**Zak Teitel** 

Victor Li Chen

Fiona Yi Zhao

April 2014



#### **Putting Up Your Hand In Class**

- Doesn't give the teacher much information about what you want to contribute to a fluid discussion
- What if the teacher could know more about your intent?

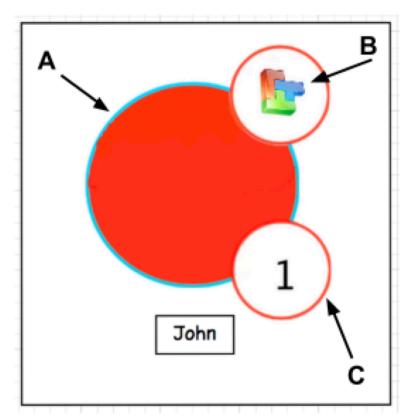






#### Information for Teacher

- A. Main bubble offers a visualization of student waittime. Student icons start green and the longer a
  student waits to participate, the redder their icon gets.
  You can see in image 3.1 that John has been waiting
  for quite some time. In user consultations, teachers
  indicated they wanted ambient awareness of waittime via colour as giving them exact time
  measurements via a clock or stopwatch would have
  been "too much" to handle.
- B. The upper bubble offers a visualization of "participation intent".
- C. The lower bubble lets teachers know how many times a particular student has participated in class.



3.1 Student Icon Breakdown



ECE1778
Winter 2014
Professor Rose

# Creative Applications for Mobile Devices

April 9, 2014





#### This Was a Great Project

- Well described, novel
- Sufficiently Technical
- And a very interesting App

#### But....

- it didn't start out that way
- Zak, at the beginning, had no idea what was possible, and began with far more complex ideas
- The ideas didn't make a lot of sense at the beginning
- Through dialogue with programmers and us (myself, TAs) converged to something that worked very well

**Key:** creativity is messy; requires communication, evolution, iteration; kindness, reflection, then action



## ECE 1778 BrainEx – Exercise for your Brain



Jinyoung Kim Rowa Karkokli+

**April 2011** 



#### **Dementia & Brain Exercise**

- Dementia is a cognitive disorder resulting in loss of memory, changes in personality, and loss of social ability.
- Prevention is the key since most types of dementia are permanent and cannot be cured.
- Research suggests brain exercise and activities that stimulate the brain may delay memory declines and can also reduce one's risk of getting dementia and related symptoms.
- The BrainEx application is designed for this specific purpose.

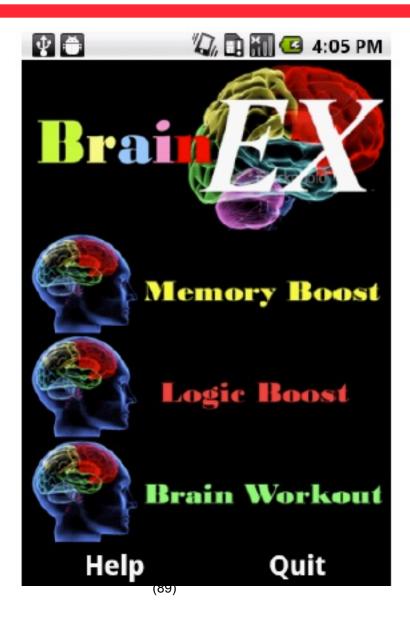


#### The Games

- Three games that stimulate the brain in different ways
  - allowing the user to choose a game of their interest.
- 1. Game 1: designed to stimulate the user's memory,
- 2. Game 2: target the user's problem solving skills,
- 3. Game 3: targeting both memory and problem solving skills.
- Each game assesses the user's performance and speed and advances the game to increase the stimulation of the brain.

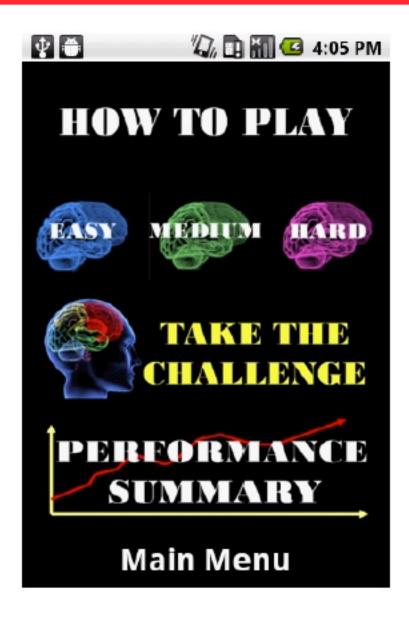


#### **Starting Screen – Choose Game**





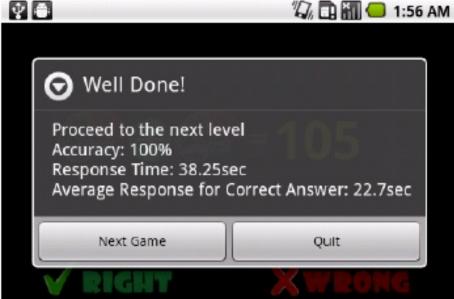
#### **How To Play**





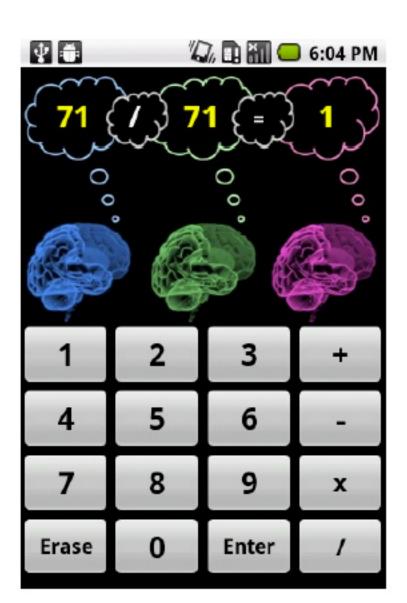
#### The Result





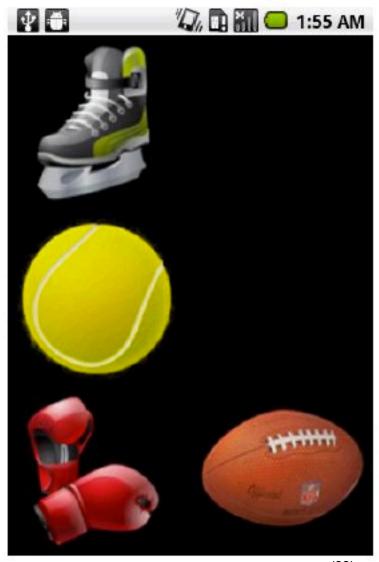


#### **Number Calculation**





#### **Sport/Pictures**







#### **Summary of Results**





### **APPnea: Sleep Apnea Detection**



Phil Lam Regina Leung **Thuva Sivayogan** 

**April 2012** 



#### What is Sleep Apnea

- Sleep apnea is a common (and under-diagnosed) sleep disorder
  - characterized by periods of interrupted or shallow breathing during sleep
- Affects the quality of life of individuals
  - extreme fatigue and poor concentration
  - may also lead to other serious medical conditions
    - cardio/cerebrovascular problems with mortality rates as high as 35%.



#### Sleep Apnea, continued

- Key issues in Apnea detection and treatment:
- Limited availability & high cost of clinical sleep Apnea detection method:
  - patient must spend a night under observation by technician and clinician in a "sleep lab."
- 2. lab test is performed in foreign environments with multiple electrodes attached to the individual
  - may induce stress & cause inaccurate results.
- 3. CPAP (Continuously Positive Airway Pressure) is a commonly prescribed treatment for sleep apnea, but offers low rates of patient compliance. This is primarily due to the fact that the required mask over the nose and mouth is uncomfortable.



#### The App

- APPnea operates by detecting the rate of respiration with the phone's accelerometer.
- This is accomplished by using a pouch to attach the phone to the user's chest.
- Signal processing algorithms involving a combination of time domain and frequency domain techniques are used for the detection of apnea events.
- The number of sleep apnea events per night are recorded, saved in a log, and displayed back to the user in the form of a histogram for daily sleep apnea monitoring.



#### **Detecting an Apnea Event**

- Apnea: person stops breathing while sleeping
  - Assume this means the chest stops moving
- Strap phone to chest, and use accelerometer to calculate pitch and roll with respect to gravity
- Search for periods of no movement, ranging from 10 seconds to 2 minutes
  - Followed by 2 minutes of breathing



#### **User Tutorial**





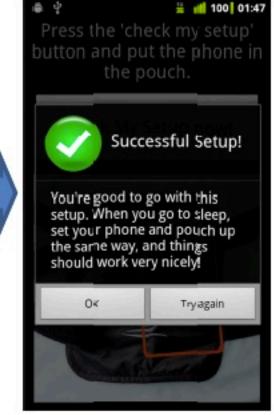




#### User Tutorial, cont'd



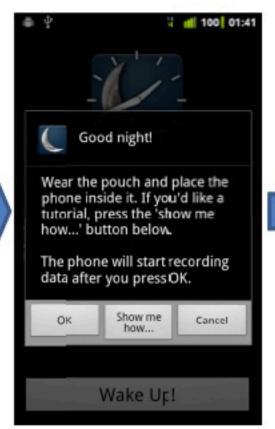






#### **App Controls**

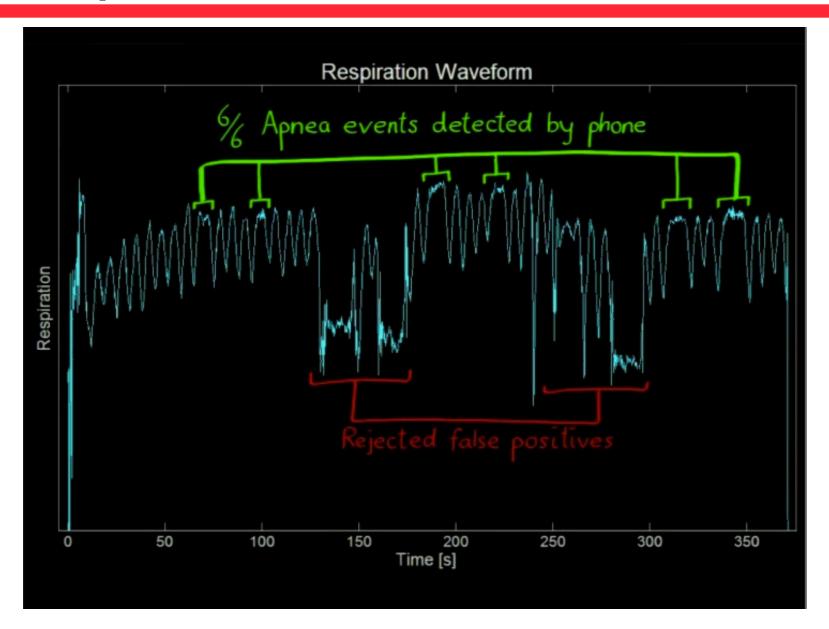








#### **Example Collected Data**

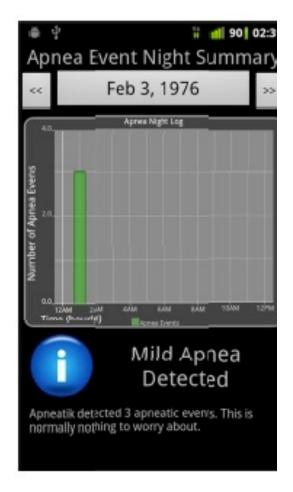




#### **Output From App**









#### **Surgical Black Box**

Reviewing Surgery & Detecting Errors



Ted Avery

Jill Cates

Eddie He

**April 2012** 



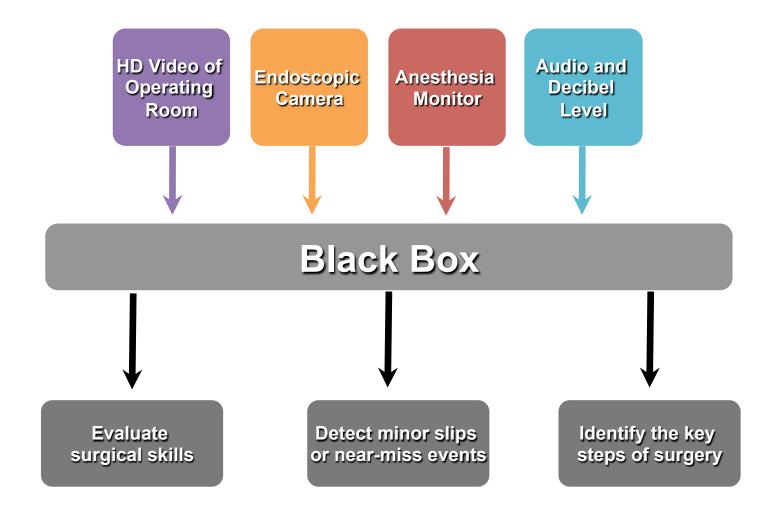
#### **Surgical Errors**

- In 2004, it was estimated that 9,000 to 24,000 Canadians die each year as a result of preventable medical errors
- Studies have shown that at least half of all surgical complications are avoidable

Baker GR et al. *CMAJ* 2004:170:1678-85 ; Haynes et al. *NEJM* 2009:360:491-9.

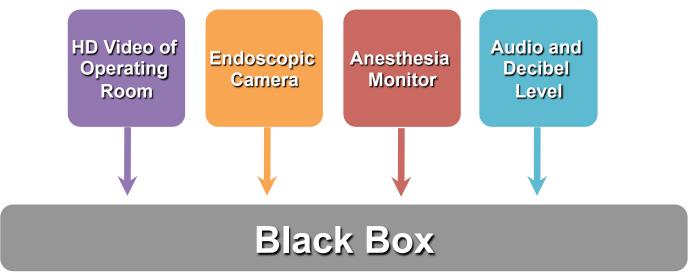


#### **System**





#### **Interim Goal**



Live Mode real-time streaming to a remote location

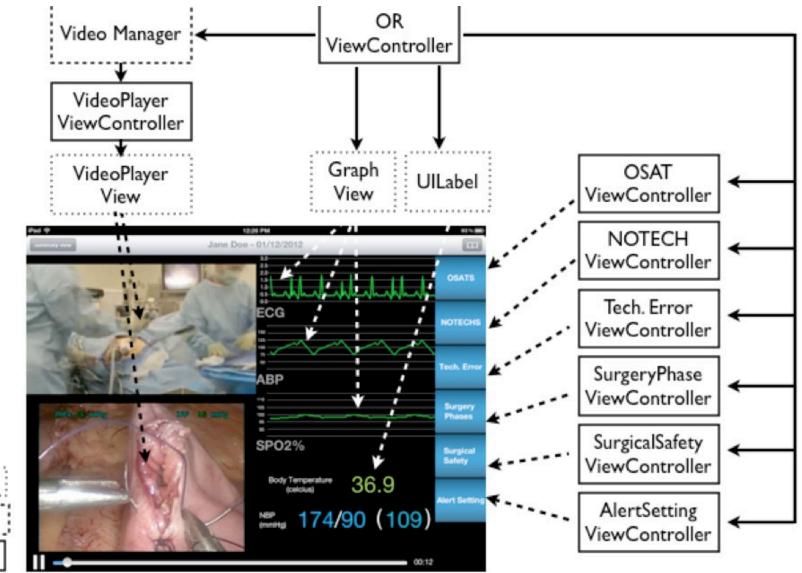


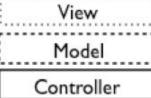
#### for ECE1778

Review Mode post-operative analysis of a surgical procedure



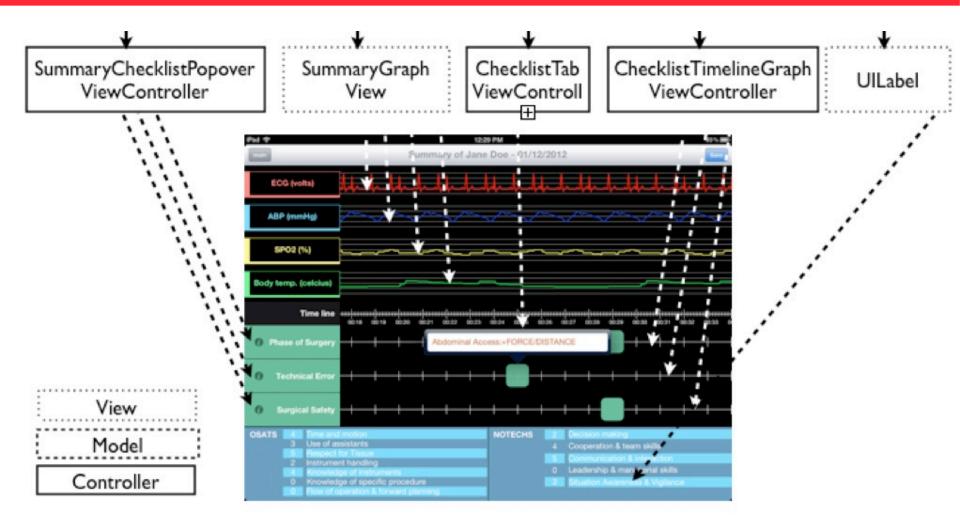
### **Endoscopic Video and Data Views**







### **Data Time Line**





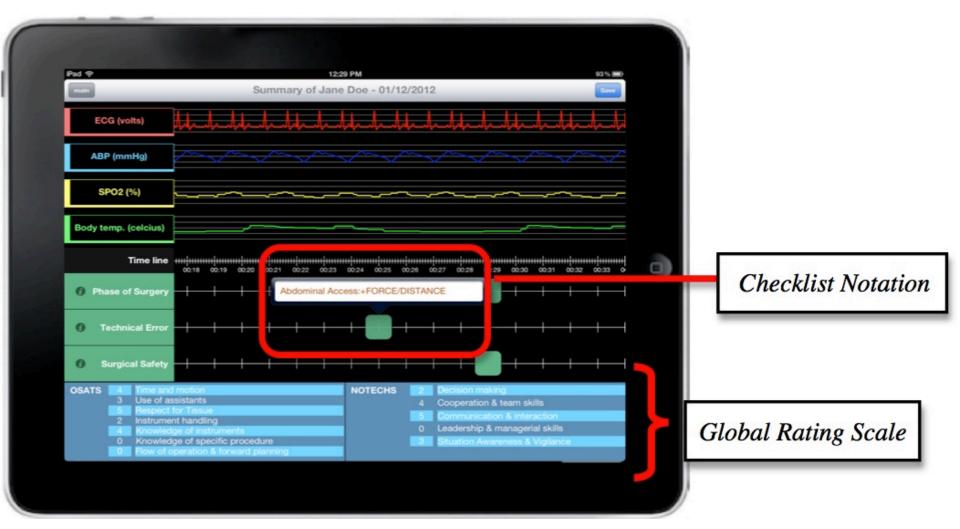
### **Annotation**



Toolbar contains checklists and global rating scales (NOTECHS, OSATS)



### **Annotation – found mistakes!**





### **Alerts**



Alert: Arterial blood pressure (ABP) values have exceeded the threshold levels.



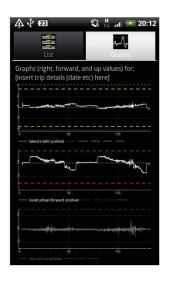
## **Testing with Surgeons**

- Tested the app with 2 surgeons at St. Michael's Hospital
- 10-minute segment of a laparoscopic gastric bypass procedure
- Each surgeon produced similar annotations



### **DriveMod**

**Driver Behaviour Modification and Data Collection** 



Frances Awachie

Adrian Matheson

Matthew Thorpe

April 2012



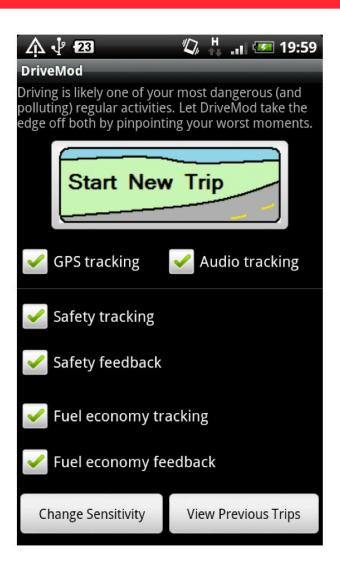
## **Bad Driving Kills People**

- 1.2 million people per year killed globally (UN, 2004)
  - every tenth bed in hospitals is occupied by a victim of a motor vehicle collisions (UN, 2004)
- 2,500 in Canada
- 34,000 in USA



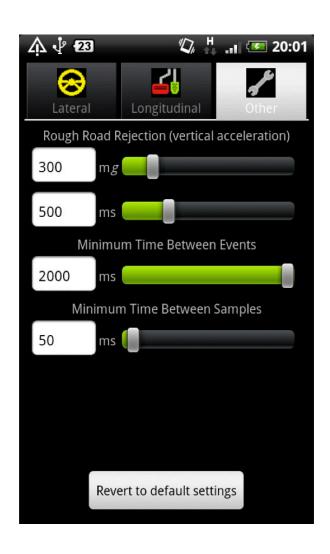
## **DriveMod Detects Bad Driving Events**

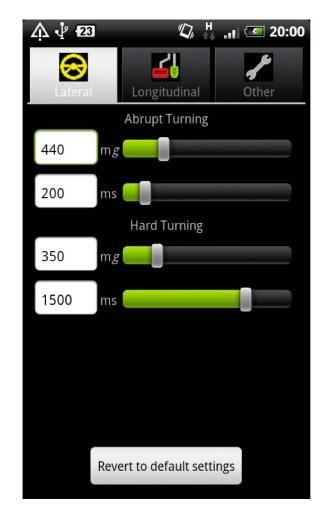
- Steering
  - Abrupt
  - Hard
- Braking
  - Abrupt
  - Hard
- Throttle
  - Hard

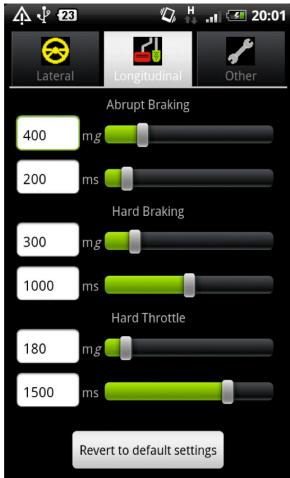




### **Set Thresholds to Detect Events**

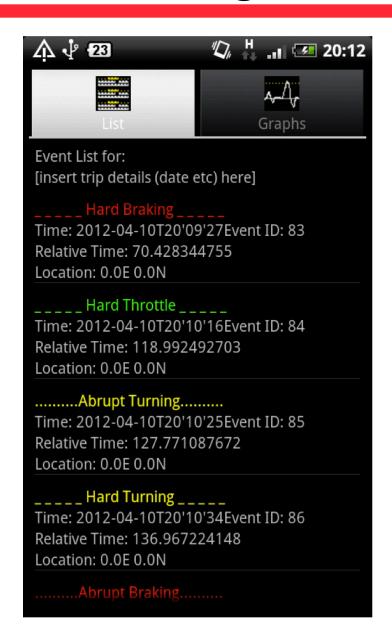


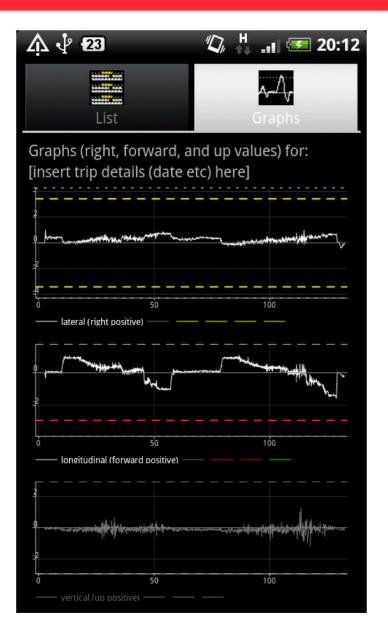






## After Driving – See What Happened!







## My App: TeamChooser

Solving a Problem in Pick-up Team Sports



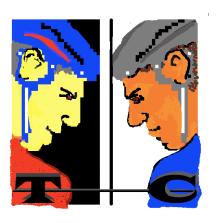
### The Problem

- In pick-up team sports games, we like to have fun
- It is good if the teams are 'even' so that the game is fair
- Someone usually has to pick the teams
  - That is hard to do well
  - People get mad at that person when the game is uneven
- Random teams can be bad
- Using Team Captains to select
  - means someone is selected last ③



### The Solution: TeamChooser

- Wouldn't it be great if an App made the teams?
  - No one to yell at
  - Possibly give better teams
- Who needs this?
- Every pick-up hockey, soccer, basketball game around!





### **TeamChooser: How It Works**

- Enter every user in advance of game day
  - Player's name
  - Preferred position (offence or defense)
  - A rating, from 1-10, as to how effective player is
    - Rating is the trickiest part
    - Key: keep ratings secret from all but a few
    - (apps are personal)
- On game day select all players present
- Push 'Make Teams'
  - And voila, two evenly matched teams

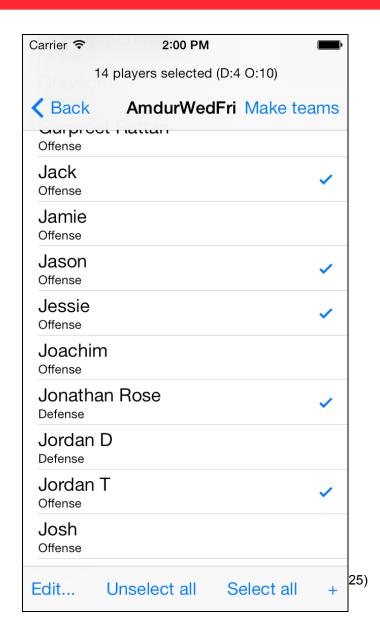


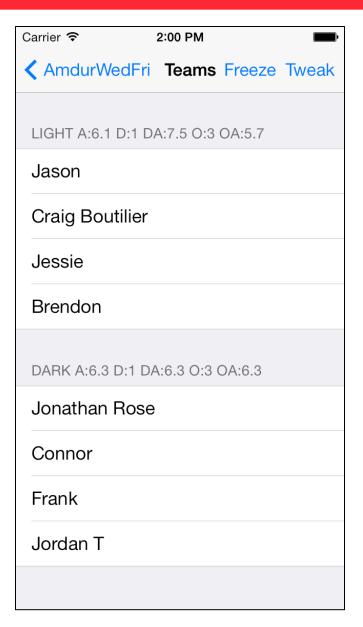
## **Entering Players**





## **Selecting Present & Making Teams**







### **Team Selection Method**

- Orginal method, used over the years
  - Sort in order
  - Top goes to team A
  - Next 2 to team B
  - Next 2 to team A ...
- More complex when dealing with pre-assigns, or making incremental changes to teams when someone shows up late; new release including special 'odd man' algorithm
- Many discussions from CS and ECE Professors over algorithms in hockey game
- New method developed recently search through more possibilities with a cost function



### Does it Work?

- Yes!
- I've been using it with friends in roughly 400 hockey games and it has often done a good job.
  - We've tweaked it's algorithms here and there
  - Added some features
  - Occasionally very unbalanced games, bad luck?
- The rating of players gives rise to some unusual issues, sometimes funny, sometimes not.
  - Apps are personal



## On iPhone App Store Since May 2010

#### **TeamChooser**

#### By NP Press

Open iTunes to buy and download apps.



#### View In iTunes

#### \$0.99

Rated 4+

Category: Sports
Updated: Jan 03, 2014
Version: 1.6
Size: 2.5 MB
Language: English
Seller: Jonathan Rose
© 2010 Jonathan Rose and
Paul Eisen

Compatibility: Requires iOS 7.0 or later. Compatible with iPhone, iPad, and iPod touch. This app is optimized for iPhone

#### Description

Do you play friendly pickup sports, like hockey, soccer or basketball? Would you like help splitting up the players to balance the teams so that everyone enjoys the game? Then TeamChooser is the app for you! TeamChooser will work for pretty much any two-team game you can think of: rugby scrimmages, volleyball, baseball, and flag football.

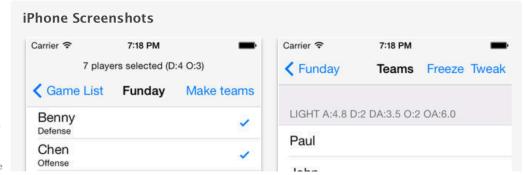
NP Press Web Site ▶ TeamChooser Support ▶

...More

View More By This Developer

#### What's New in Version 1.6

Porting to, and bug fixes for iOS 7
Added measurement of offense/defense balance



- 1.8KDownloads
- Mostly in US/ Canada, but a few in UK, Ireland, Japan, Norway, Romania, Portugal, Australia, Denmark, **Finland**



### Improvements Needed

- Really needs a backing website
  - To support a business model of advertising, promotions related to sports
- Much discussion about using results of games to determine better ratings
  - Rating players is the most difficult part of using
- Don't really have time to support
  - Have spent some time recently working on algorithms



## Is Anyone Using it Who Bought It?

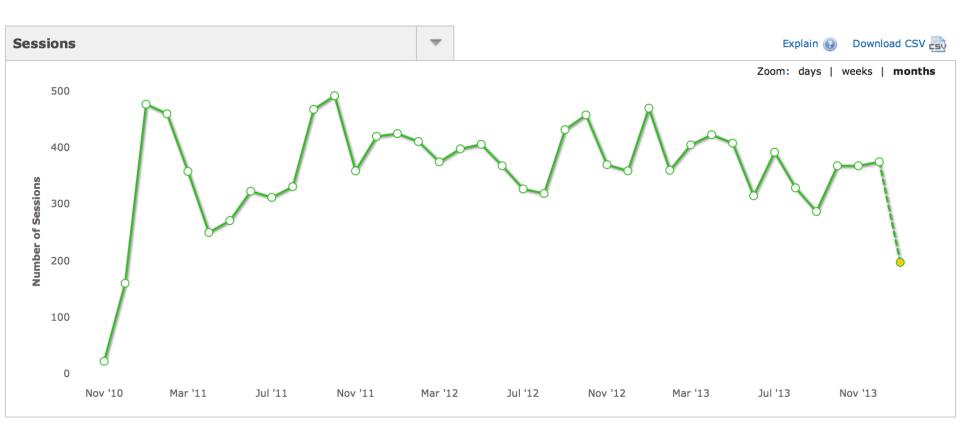
- Instrumented Using Flurry.com
  - Analytics for iPhone, Blackberry and Android
  - Very easy to insert into any app

### Reports:

- # of users sessions, amount of time spent on app
- Specific pages/events, as you wish from each user
- Location of user, if already use GPS (no other ID).
- Anything I wish to report!
- Flurry also gives guess as to age & gender of users!

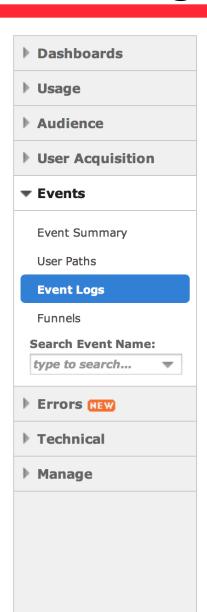


## **Sample Flurry Reports**





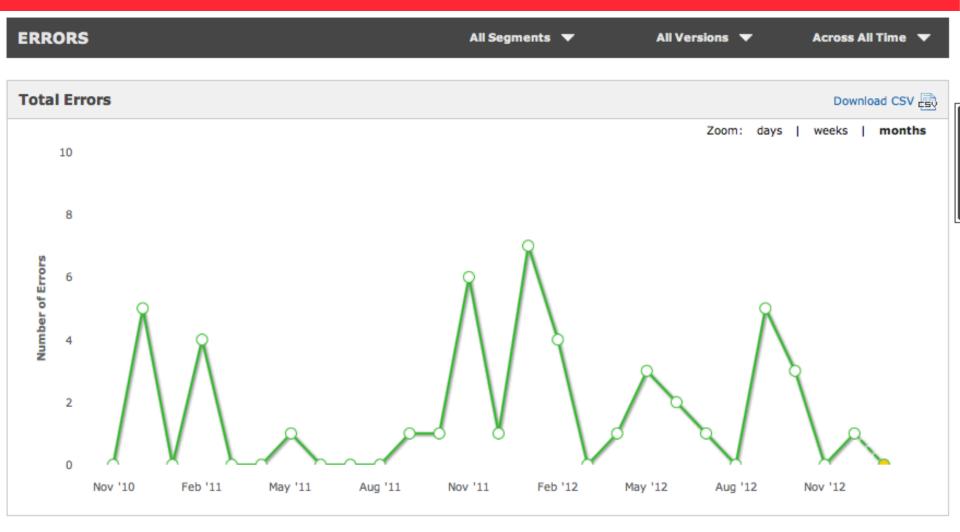
## **Event Logs**



		Page 1
Session Time	Version	Details
■ 01/19/14 21:02:57 EST	1.6 (iPhone)	Apple iPhone 4s
1) Teams Made		·
■ 01/19/14 12:27:20 EST	1.6 (iPhone)	Apple iPad 2
1) Adding Players	Mode	·
2) New Player Add	ed	
01/19/14 12:24:27 EST	1.6 (iPhone)	Apple iPad 2
1) Teams Made		
■ 01/18/14 15:54:27 EST	1.6 (iPhone)	Apple iPad 2
1) Teams Made		
■ 01/18/14 15:54:11 EST	1.6 (iPhone)	Apple iPad 2
1) Teams Made		
■ 01/17/14 16:03:22 EST	1.6 (iPhone)	Apple iPhone 4 (GSM)
1) Teams Made		
2) Teams Made		
■ 01/17/14 15:58:44 EST	1.6 (iPhone)	Apple iPhone 4 (GSM)
1) Adding Players	Mode	1
2) New Player Add	ed	
3) Teams Made		
01/16/14 16:14:47 EST	1.6 (iPhone)	Apple iPhone 5 (CDMA)



## **Errors (uncaught exceptions)**





# Geography

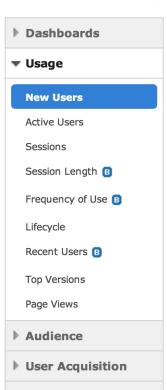


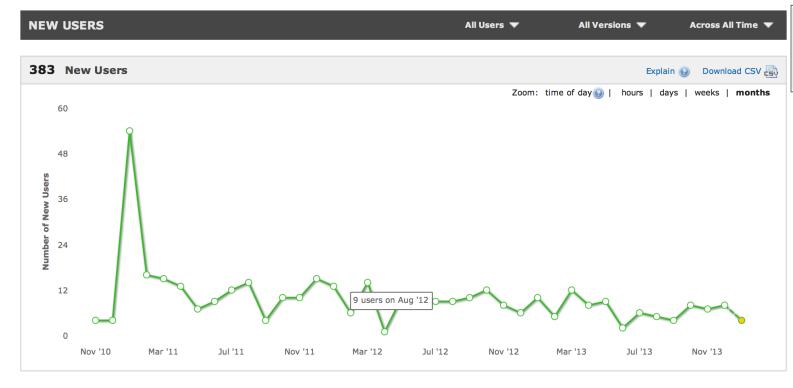
etailed View					Explain 🕢	Download CSV t
Region	Sessions	•	% of Sessions			
North America	7,238			76.0%		
Europe	2,184		22.9%			
South America	42		0.4%			
Oceania	26		0.3%			
Africa	26		0.3%			
Asia	7		<0.1%			
Middle East	1		<0.1%			
Central America	1		<0.1%			



### **New Users**

All Applications > ( TeamChooser > Analytics

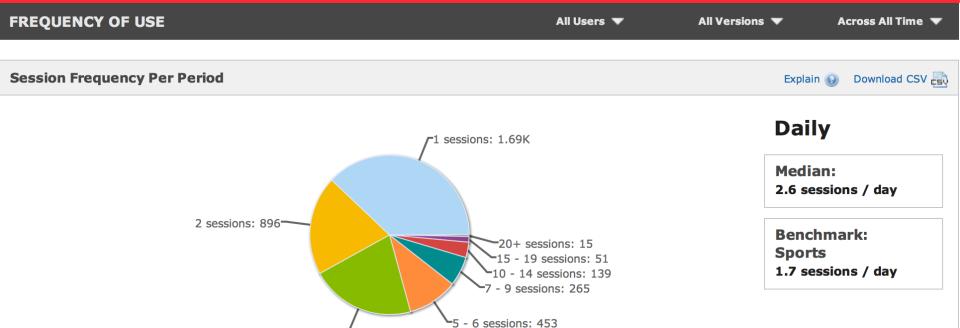


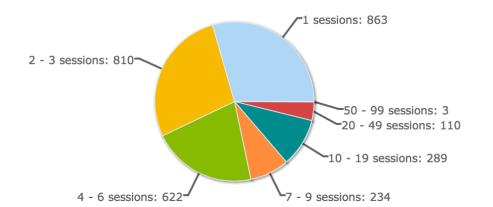




## Frequency of Use

3 - 4 sessions: 945





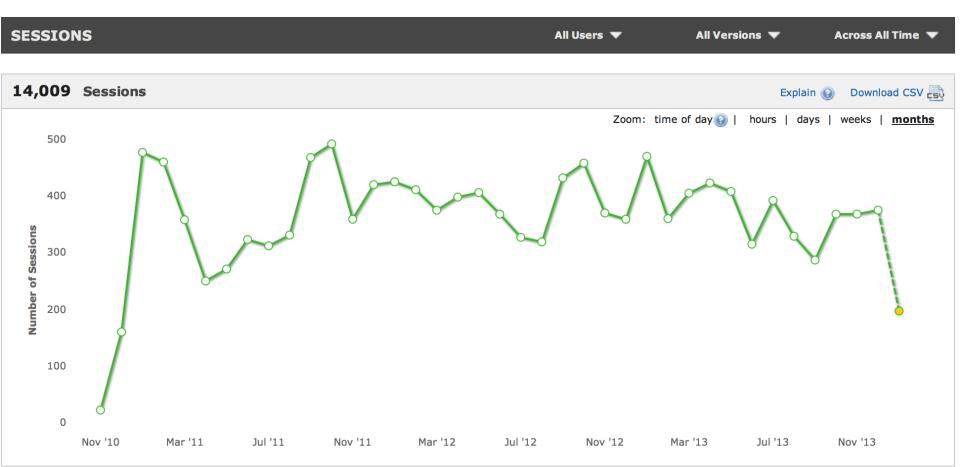
### Weekly

**Median:** 

3.5 sessions / week

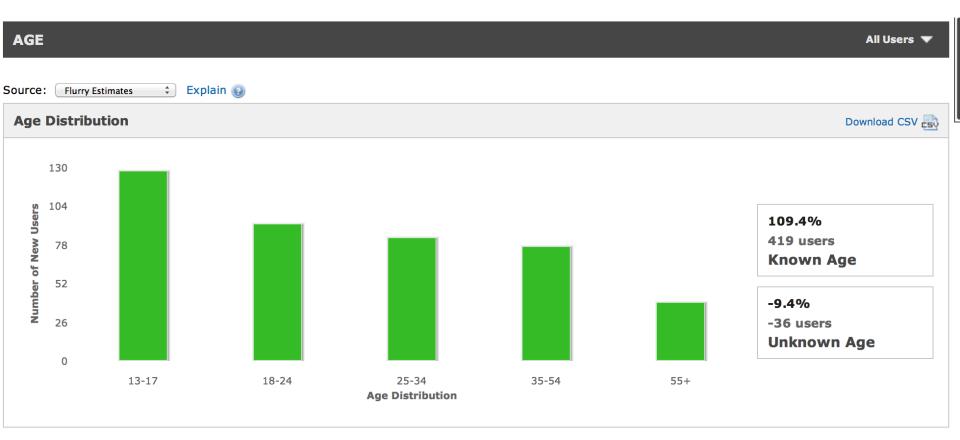
Benchmark: Sports 1.9 sessions / week

### **Sessions**



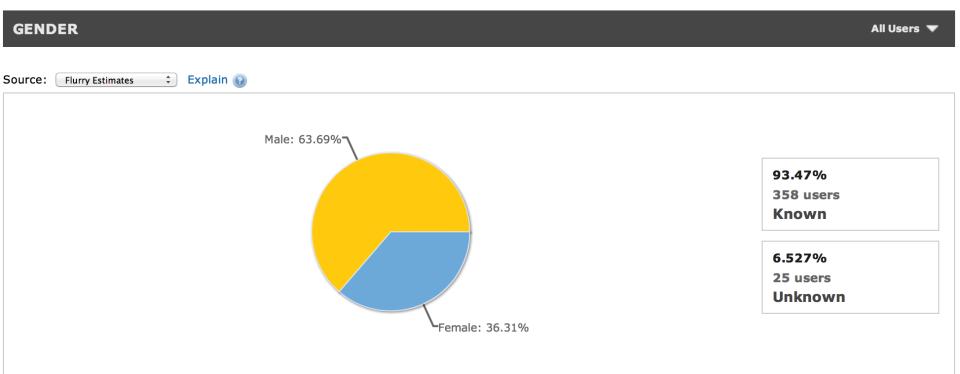


## **Age Estimates!**



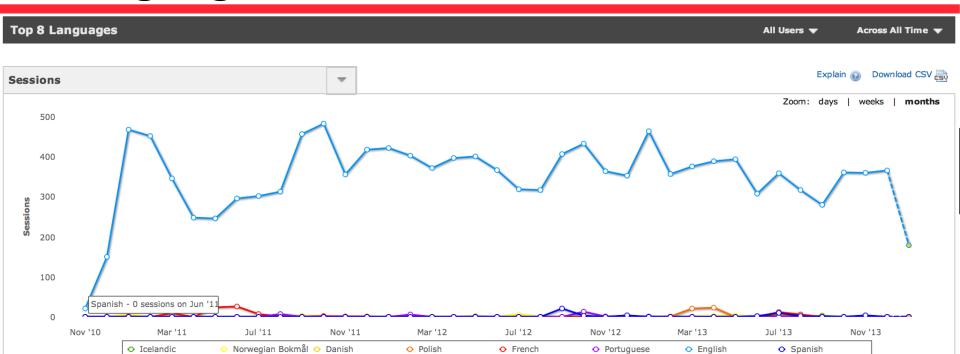


### **Gender Guess!**





## Languages



Detailed View					
Language	Sessions	% of Sessions			
English	13,621	98.2%			
French	90	0.6%			
Polish	50	0.4%			
Spanish	46	0.3%			
Norwegian Bokmål	30	0.2%			
Portuguese	29	0.2%			
Danish	4	<0.1%			



### **Lots More**

See www.flurry.com



## Google Analytics is Similar – MyAnkle

