

ECE1724H S2: Empirical Software Engineering

Social Network Analysis



The Edward S. Rogers Sr. Department
of Electrical & Computer Engineering
UNIVERSITY OF TORONTO



about final report

Presentation 10min+3min Q&A
Comment on other's work
merge all the comments in one file

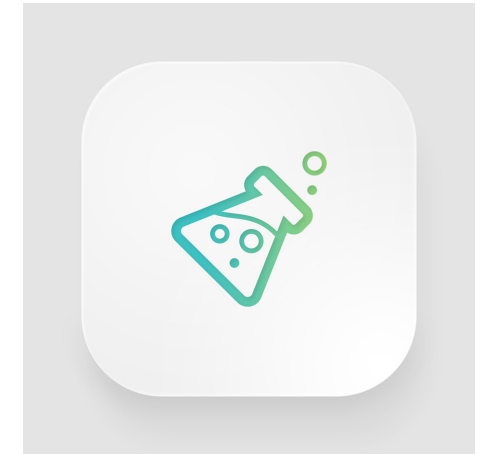
Submission

Upload the following to Quercus by April 11, 2021, 11:59pm.

- Your final report
- your slides
- one document of all your comment slips.



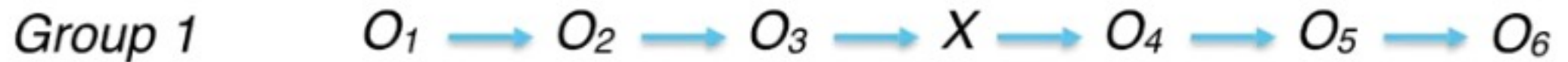
Quasi-experiments Design



- One-group Pretest-Posttest design



- Interrupted time series design

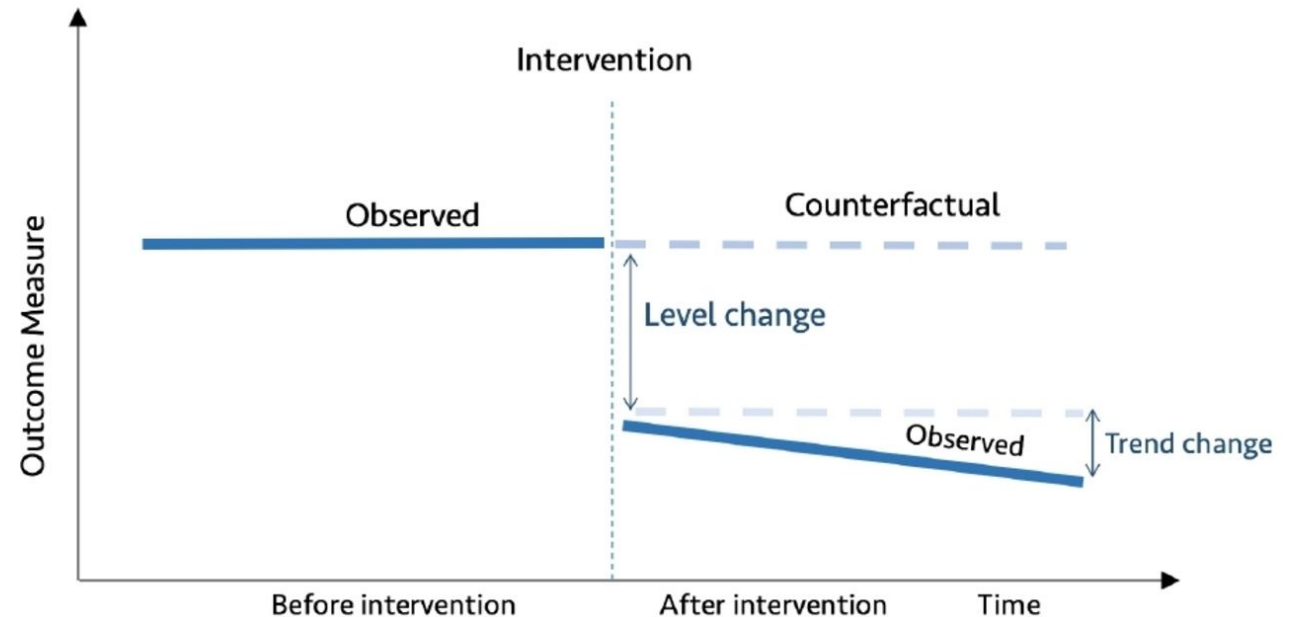


Just a
reminder...

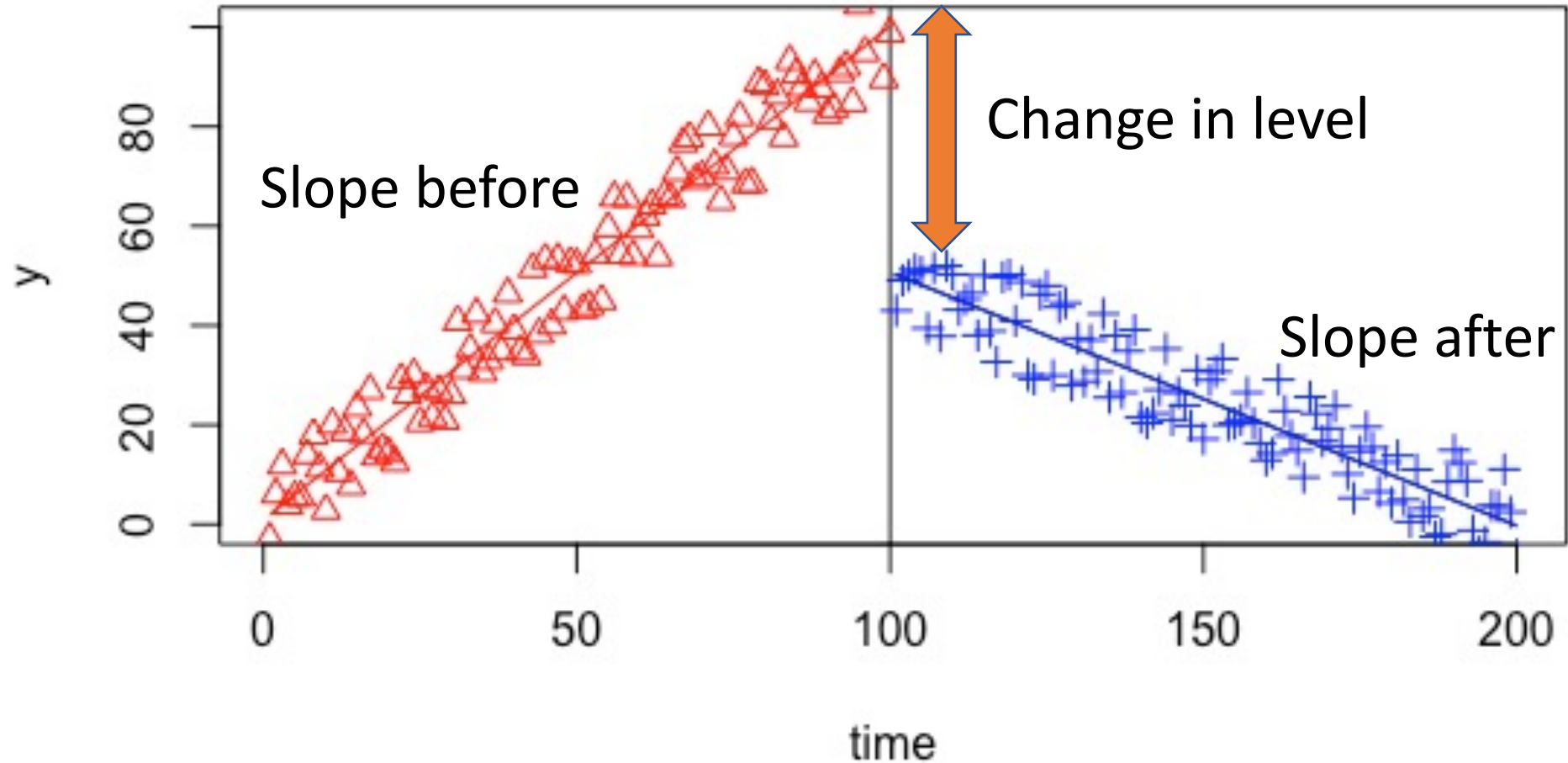


Interrupted Time Series

Causal hypothesis –
the observations after
treatment will have a
different slope or level from
those before treatment.



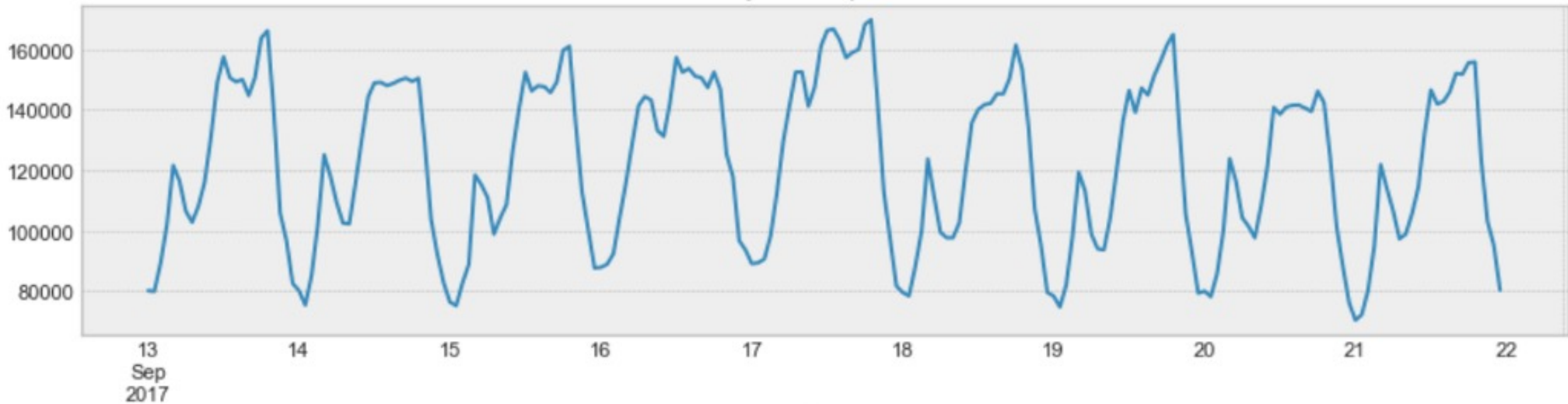
Types of Effects - form

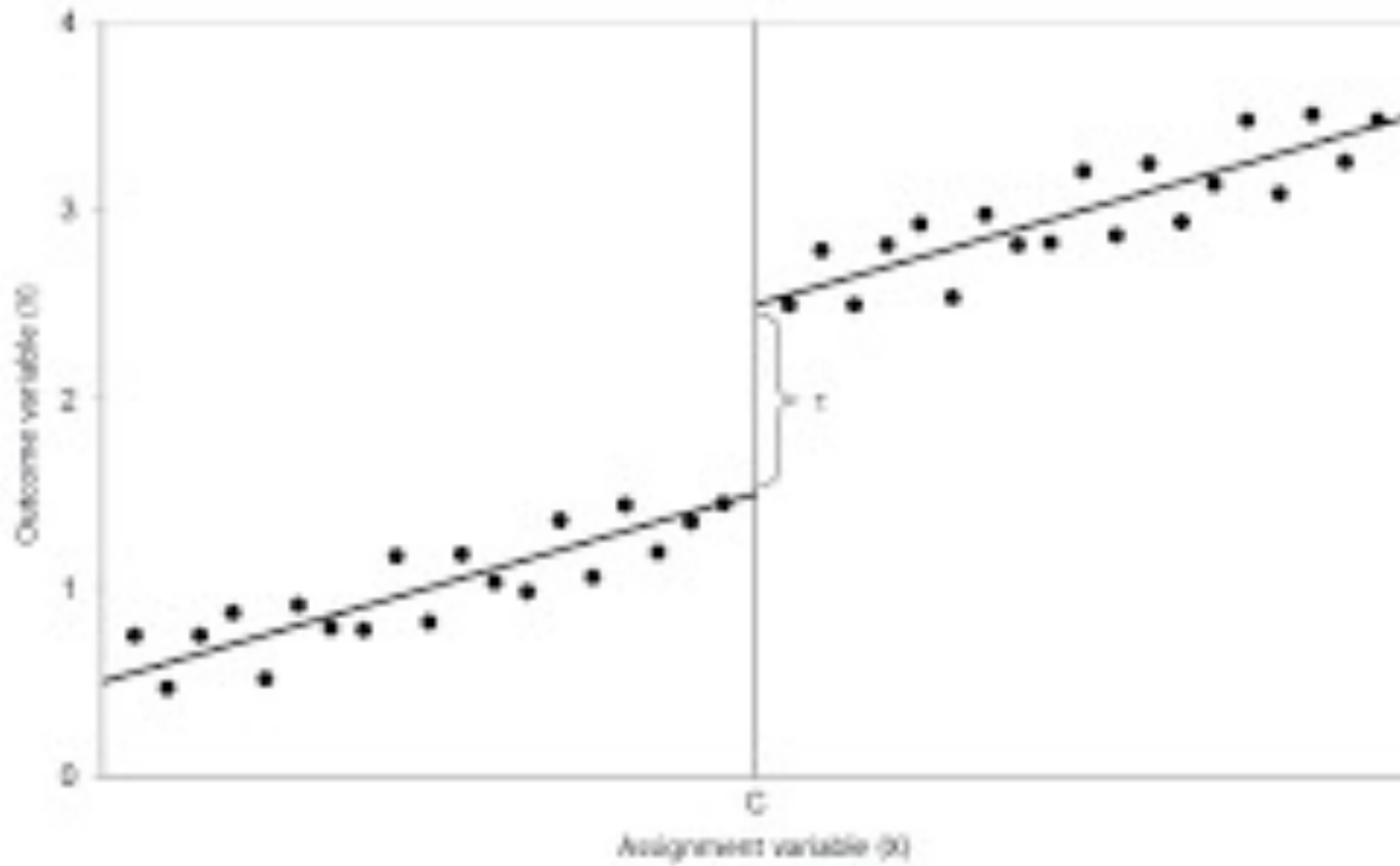


Stationarity

- The data has **constant mean and variance**

Time Series Analysis Plots
Dickey-Fuller: $p=0.00000$





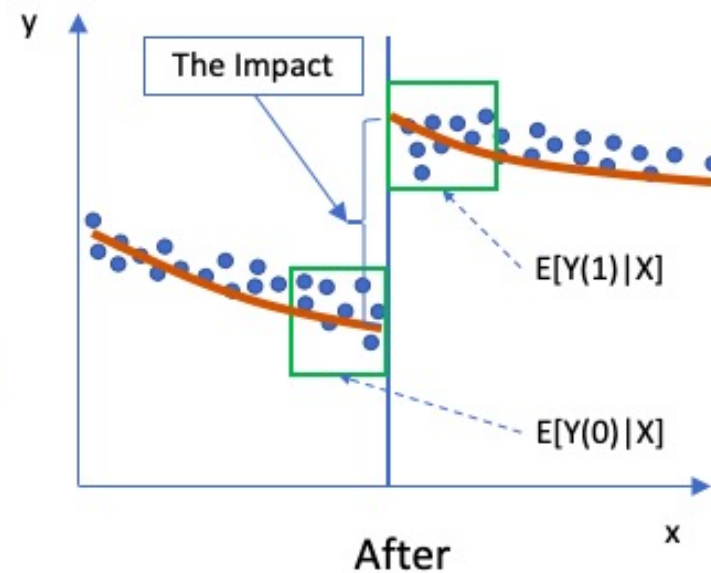
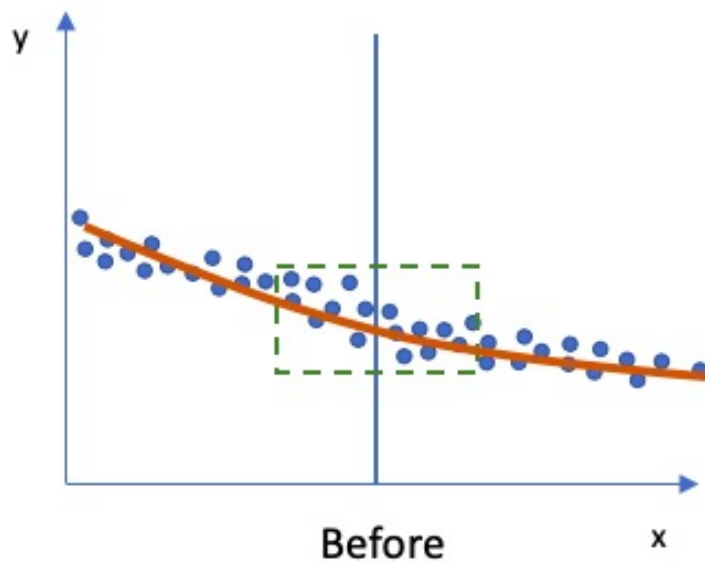
RDD --
Regression
Discontinuity
Design

RDD – Basic structure

Assigns units to conditions **on the basis of a cutoff score on an assignment variable**

O_A	C	X	O_2
O_A	C		O_2

- O_A -- pre-assignment measure of the assignment variable
- C – cutoff score



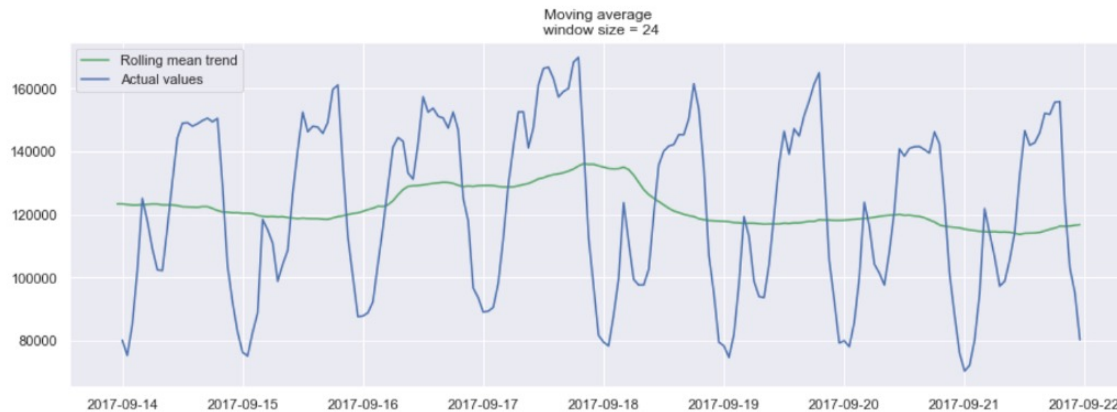
Autoregression (AR)

- A statistical model is said to be autoregressive if it predicts future values based on previous values.
- ***AR(parameter)*** -- parameter is the number of independent variables or the count of past values considered for forecasting.

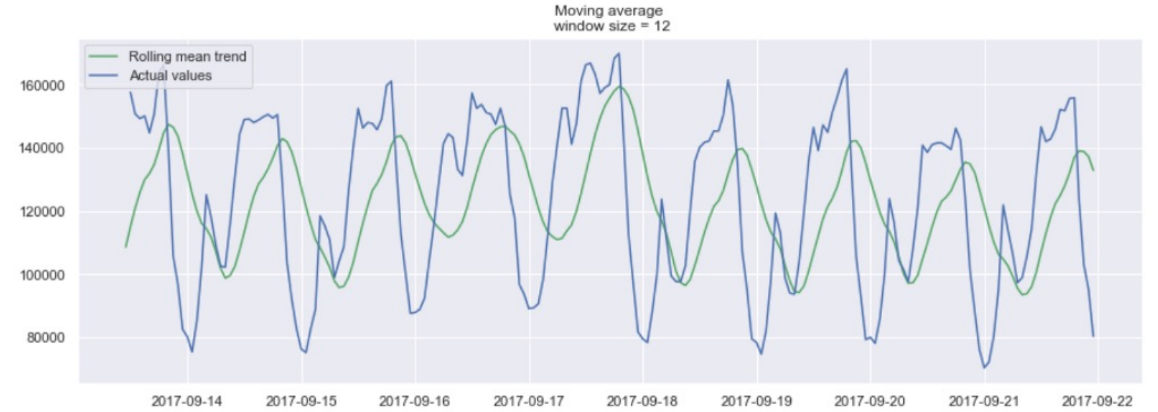
E.G., AR (n), n = [0,1,2,...]

Moving Average (MA)

- Statement: the next observation is the mean of all past observations.



24h window



12h window

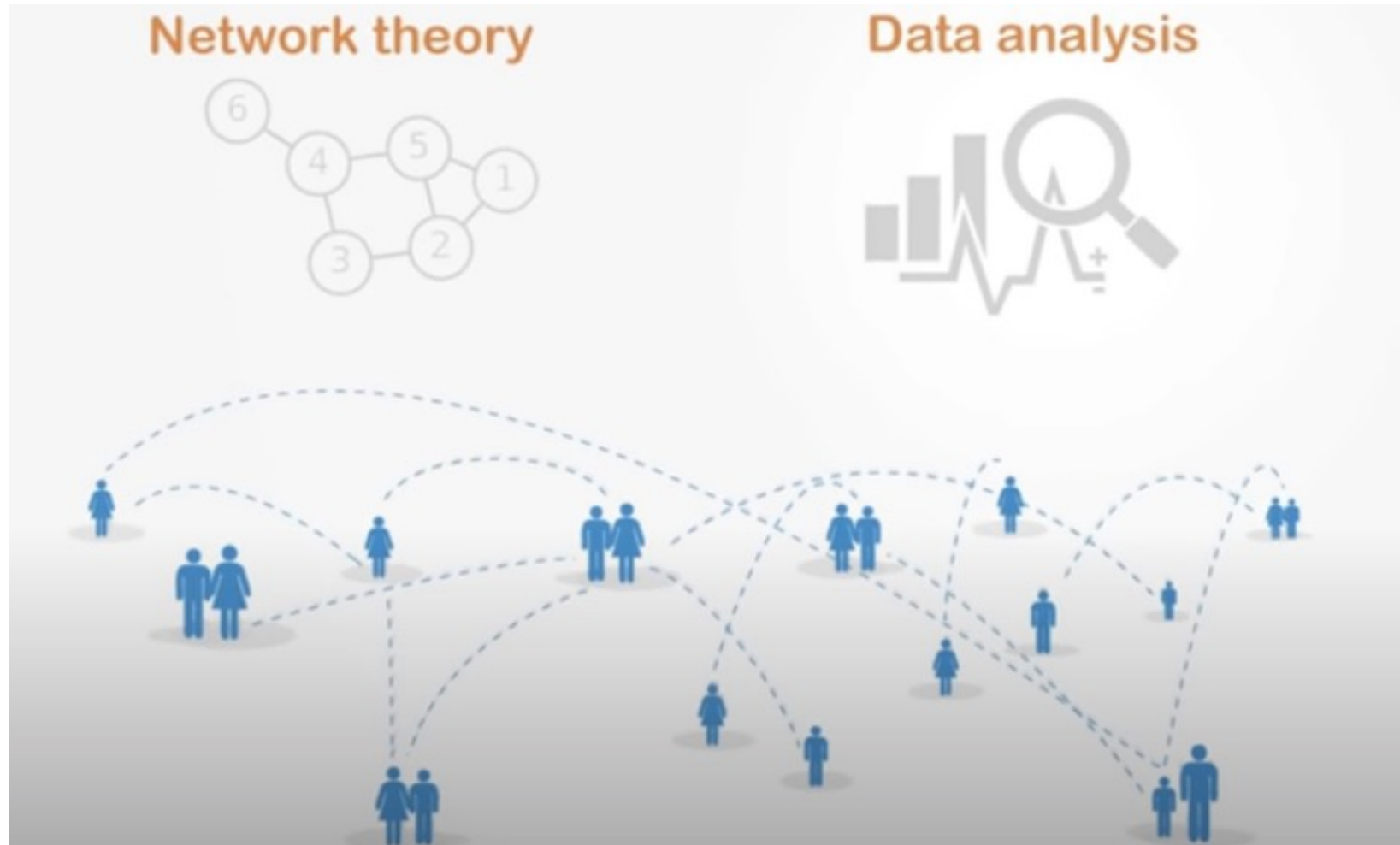
Agenda for Today

- Paper reading presentation
- Social network analysis



- Kenmei, B., Antoniol, G., & Di Penta, M. (2008). [Trend analysis and issue prediction in large-scale open source systems.](#) Software Maintenance and Reengineering, 2008. CSMR 2008. 12th European Conference on (pp. 73-82). IEEE.
- Jadidi, M., Karimi, F., & Wagner, C. (2017). [Gender Disparities in Science? Dropout, Productivity, Collaborations and Success of Male and Female Computer Scientists.](#) arXiv preprint arXiv:1704.05801.

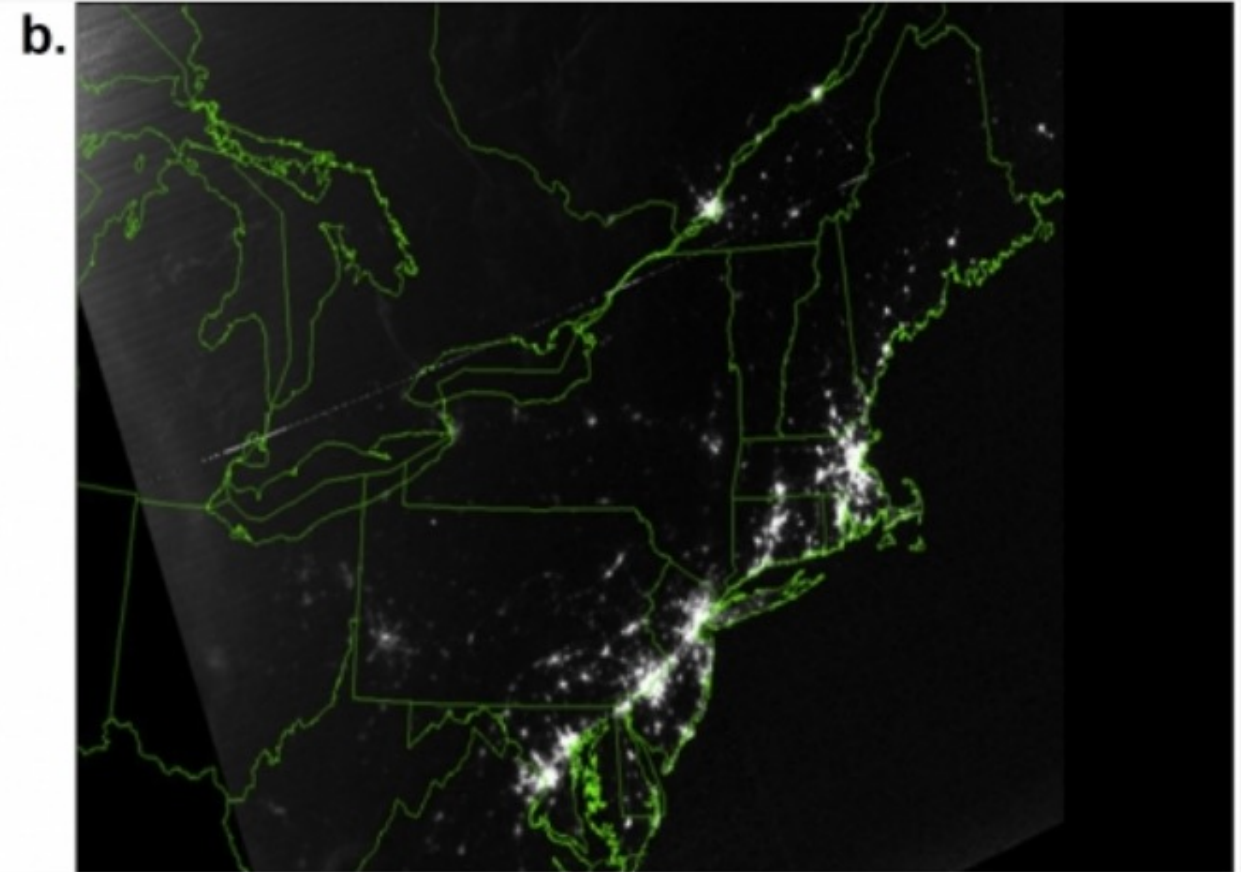
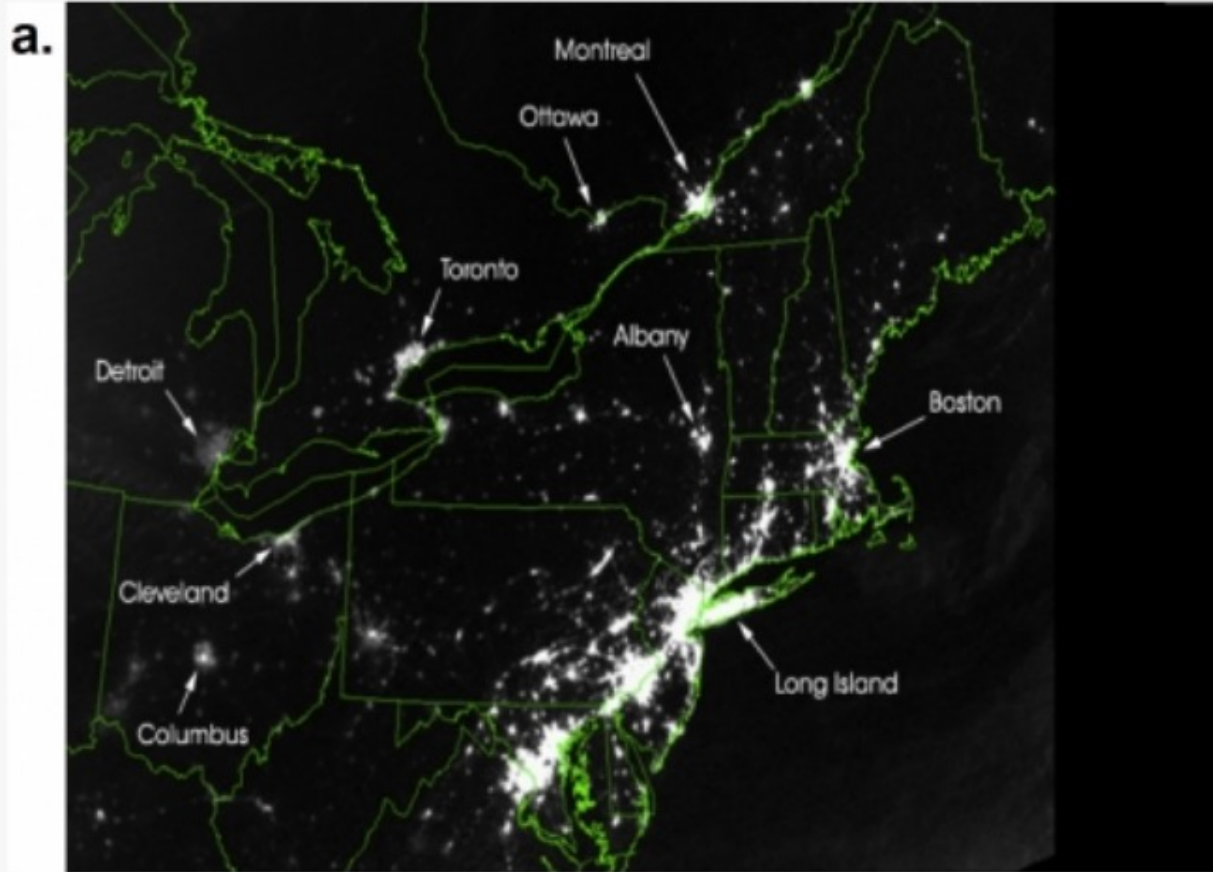
Social Network Analysis Overview



Agenda for Today

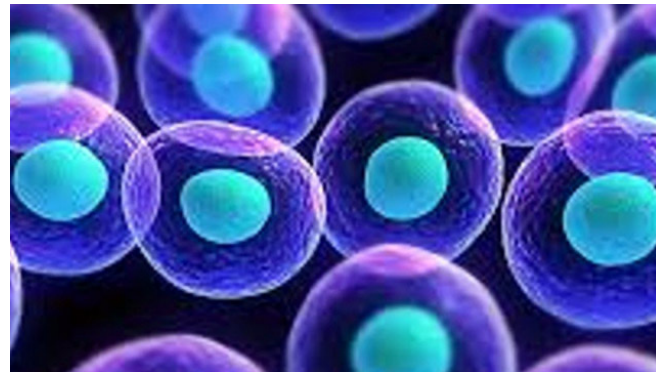
- Paper reading presentation
- • Network analysis
- Social network analysis

US Northeast on August 14, 2003, before and after the blackout



Cascading Failures in Complex Systems

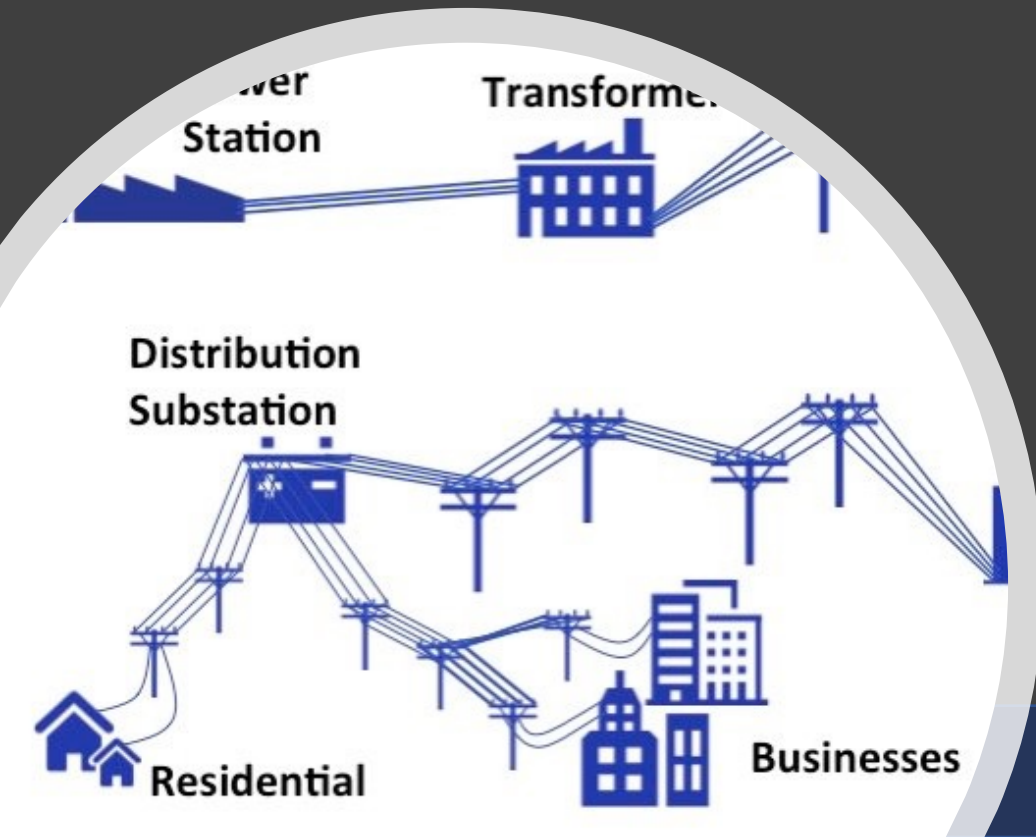
- internet DDOS (routers)
- 2009-2011 financial meltdown
- money supply of terrorist orgs
- cancer cells





Learned from the Northeast Blackout

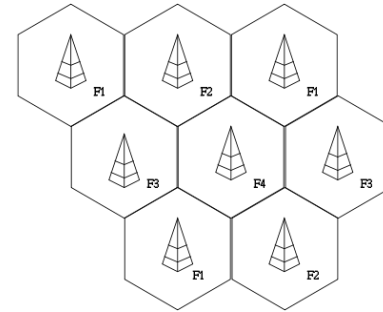
- understand the structure of the network
- model the dynamical processes
- uncover how the interplay between the network structure and dynamics affects the robustness of the whole system
- *vulnerability due to interconnectivity*



Networks at the Heart of Complex Systems

“I think the next century will be the century of complexity.”

---Stephen Hawking

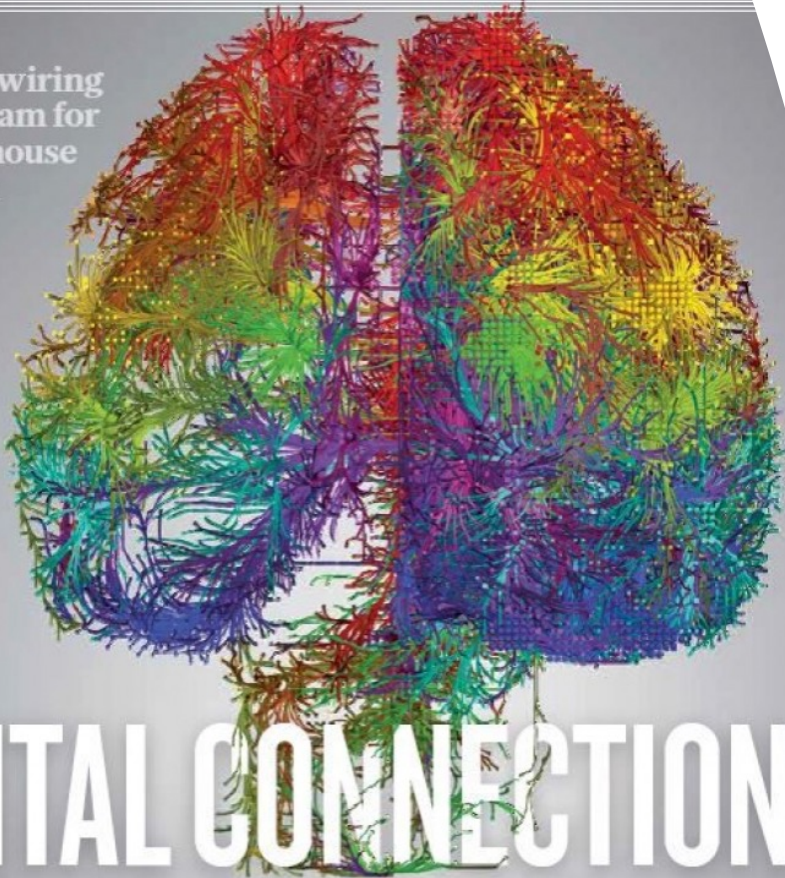


nature

THE INTERNATIONAL WEEKLY JOURNAL OF SCIENCE

A 3D wiring
diagram for
the mouse
brain

PAGE 207



VITAL CONNECTIONS

AGEING

**EPIGENETIC
CLOCKWORK**

*DNA methylation
marks the years*

PAGE 168

CLIMATE CHANGE

**REFINE THE
MESSAGE**

*We need shorter—but
better—IPCC reports*

PAGE 171

REVIEWS

**SPRING BOOKS
SPECIAL**

*Prusiner's prions, fracking
history and more*

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NATURE

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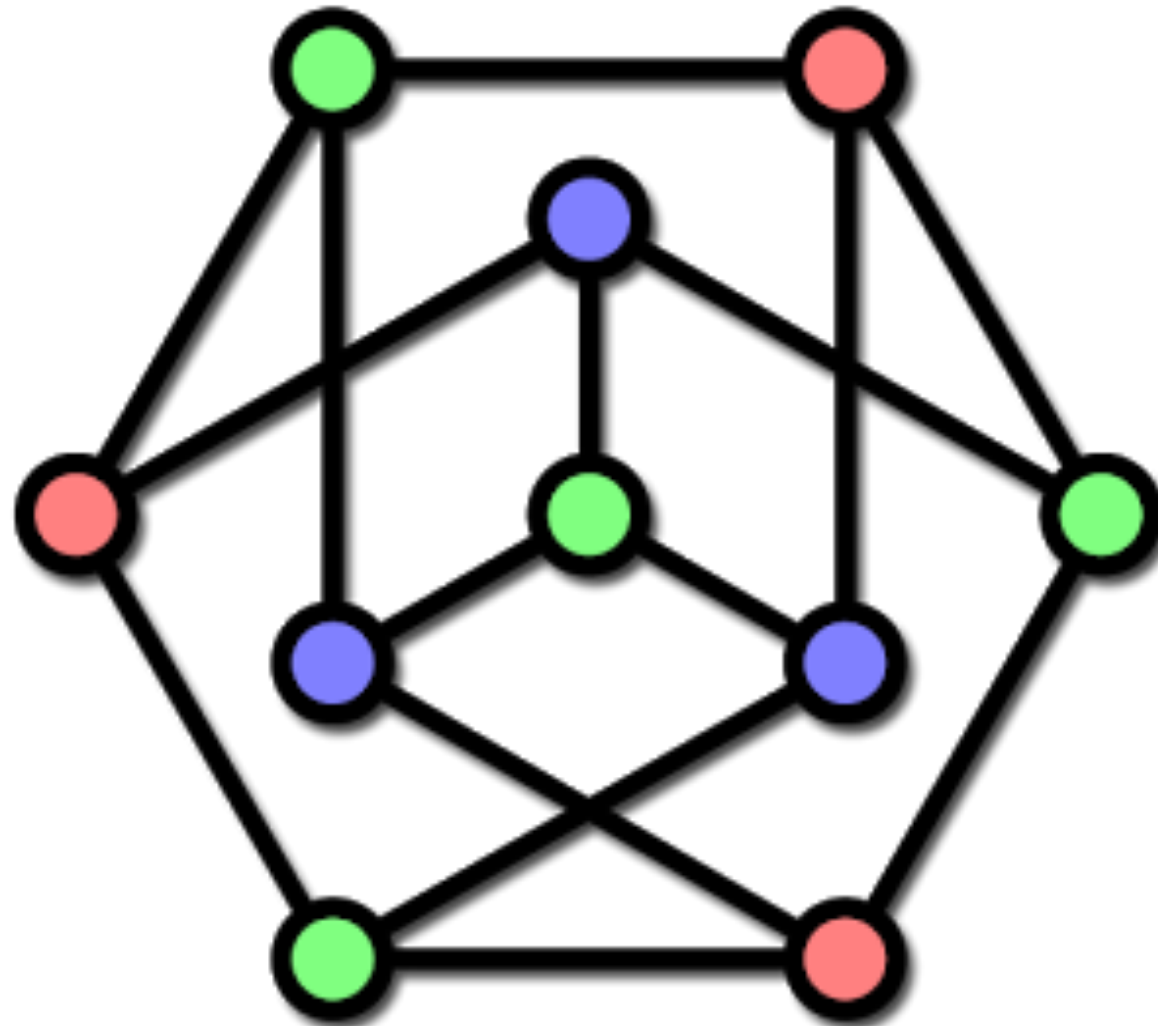
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The characteristics of Network Science

- Interdisciplinary Nature
- Empirical, Data Driven Nature
- Quantitative and Mathematical Nature
- Computational Nature



Graph Theory

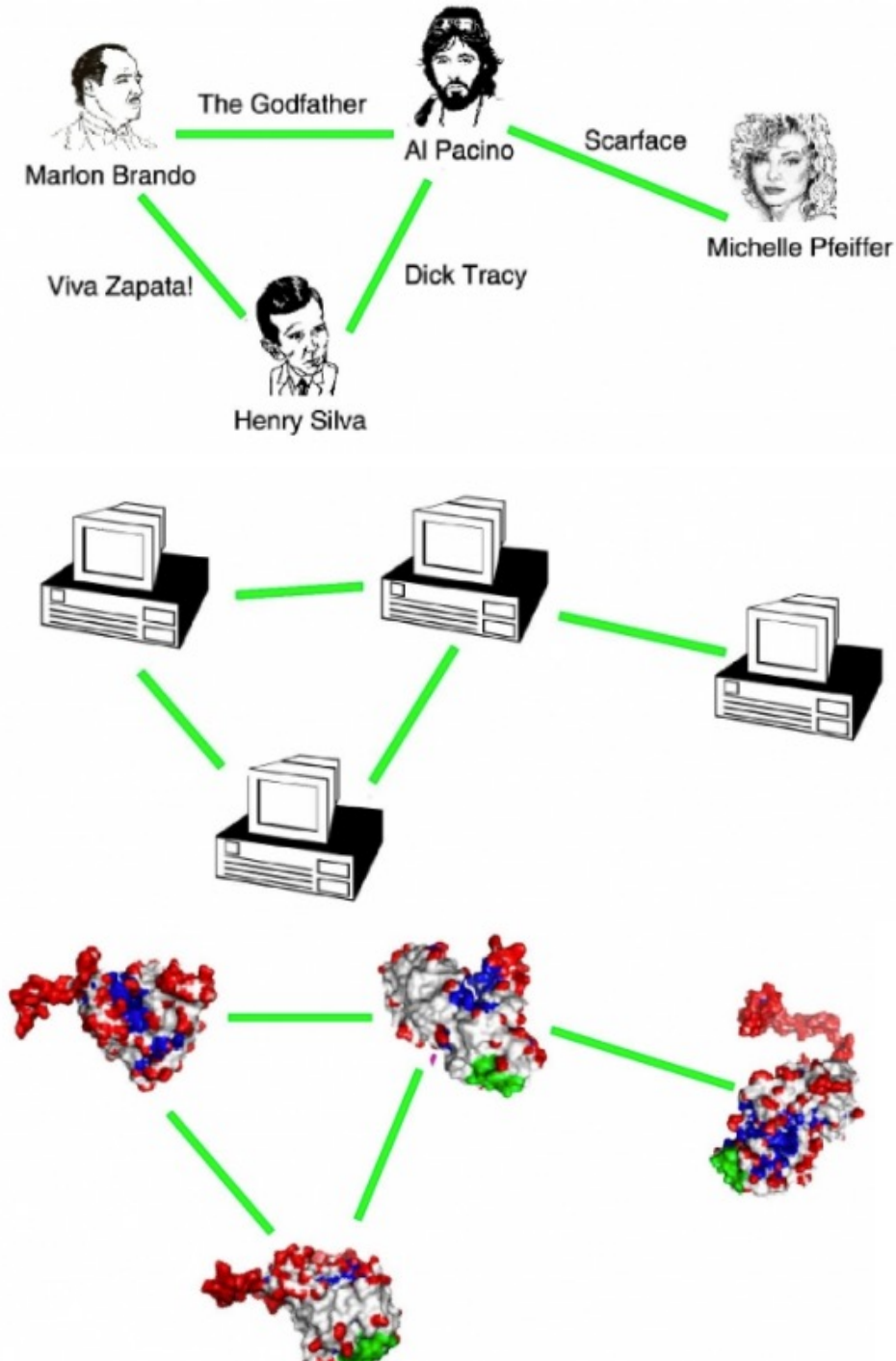
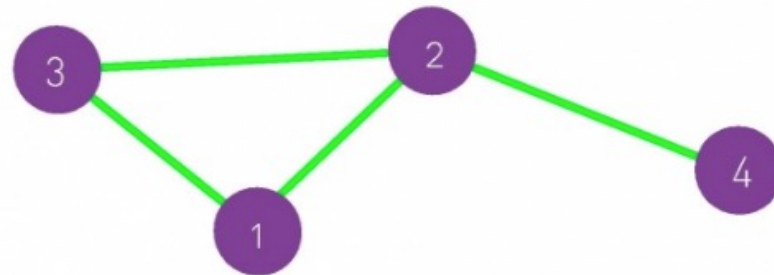
HOW THE KÖNIGSBERG BRIDGE PROBLEM CHANGED MATHEMATICS



YOUTUBE

Networks and Graphs

- *nodes or vertices*
- *links or edges*
- *directed or undirected*
- *degree*

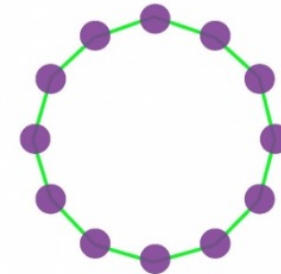
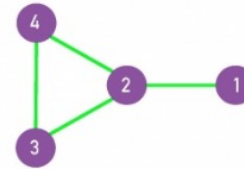
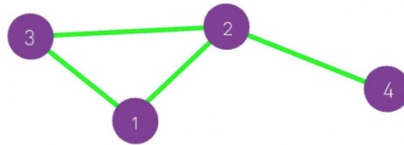


Network	Nodes	Links	Directed / Undirected	N	L	$\langle K \rangle$
Internet	Routers	Internet connections	Undirected	192,244	609,066	6.34
WWW	Webpages	Links	Directed	325,729	1,497,134	4.60
Power Grid	Power plants, transformers	Cables	Undirected	4,941	6,594	2.67
Mobile-Phone Calls	Subscribers	Calls	Directed	36,595	91,826	2.51
Email	Email addresses	Emails	Directed	57,194	103,731	1.81
Science Collaboration	Scientists	Co-authorships	Undirected	23,133	93,437	8.08
Actor Network	Actors	Co-acting	Undirected	702,388	29,397,908	83.71
Citation Network	Papers	Citations	Directed	449,673	4,689,479	10.43
E. Coli Metabolism	Metabolites	Chemical reactions	Directed	1,039	5,802	5.58
Protein Interactions	Proteins	Binding interactions	Undirected	2,018	2,930	2.90

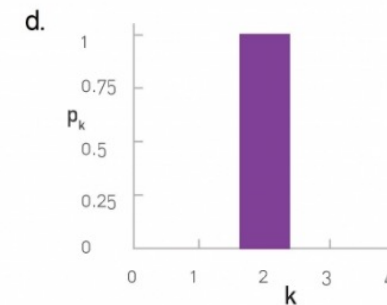
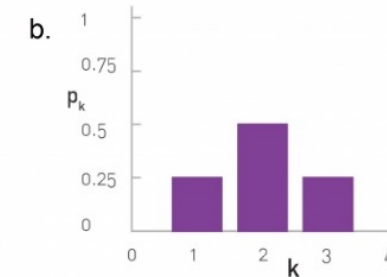
Degree, Average Degree and Degree Distribution

We denote with k_i the degree of the i^{th} node in the network.

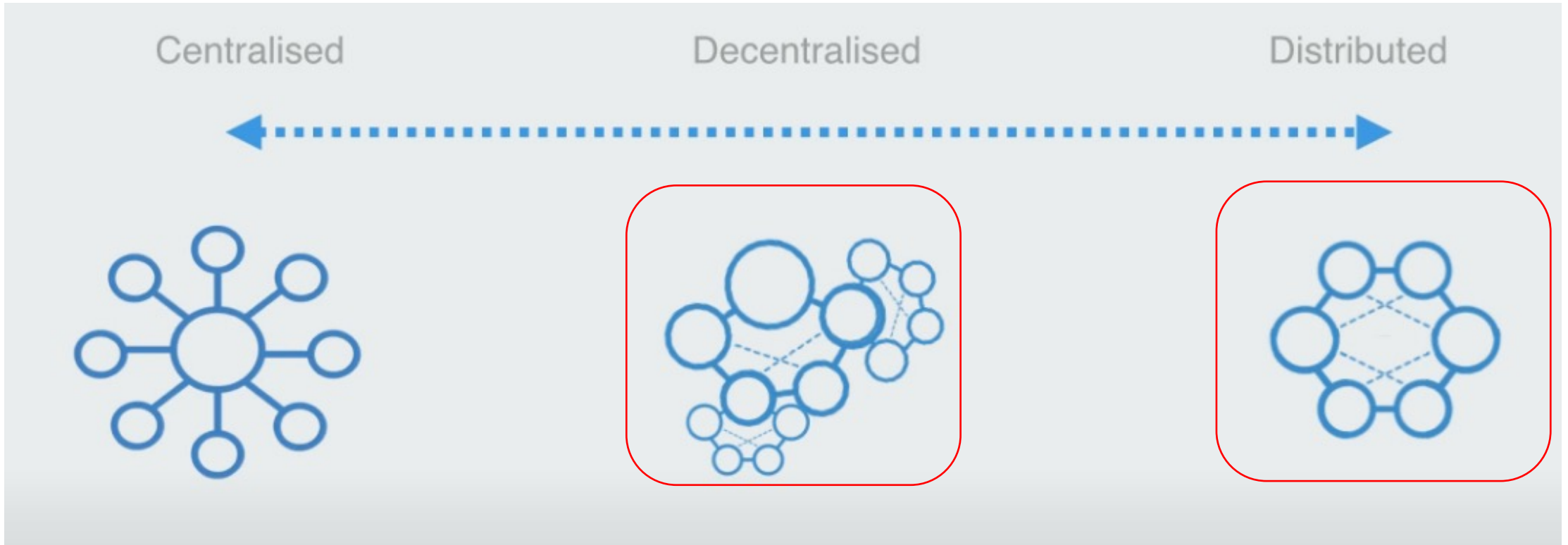
$$k_1=2, k_2=3, k_3=2, k_4=1$$



The **degree distribution**, p_k , provides the probability that a randomly selected node in the network has degree k

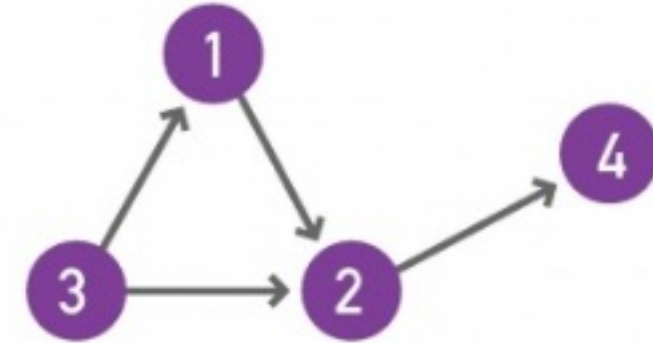
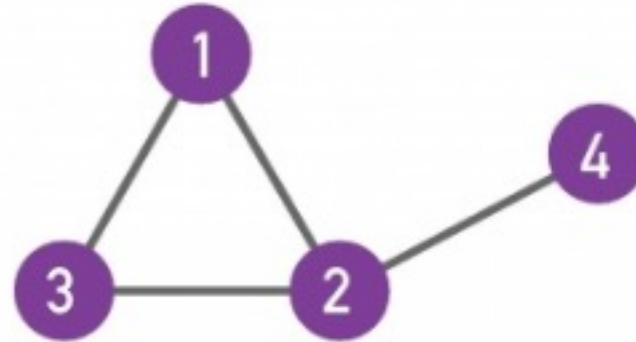


The Spectrum of Degree Distribution



Adjacency Matrix

- a directed network of N nodes has N rows and N columns



$$A_{ij} = \begin{matrix} A_{11} & A_{12} & A_{13} & A_{14} \\ A_{21} & A_{22} & A_{23} & A_{24} \\ A_{31} & A_{32} & A_{33} & A_{34} \\ A_{41} & A_{42} & A_{43} & A_{44} \end{matrix}$$

$$A_{ij} = \begin{matrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{matrix}$$

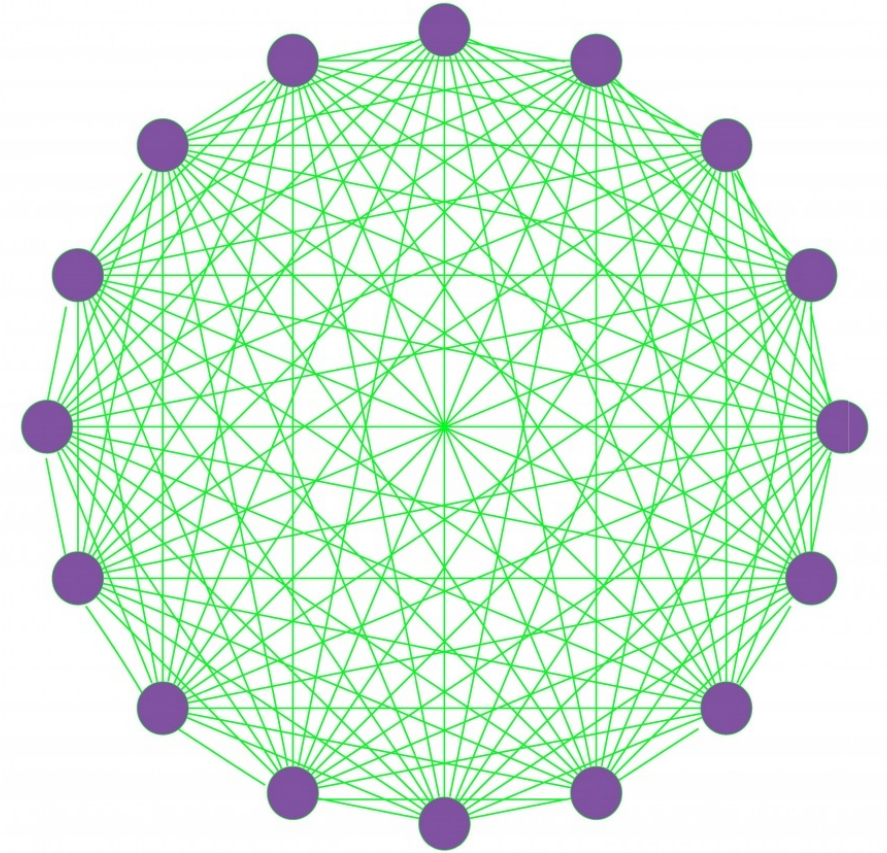
$$A_{ij} = \begin{matrix} 0 & 0 & 1 & 0 \\ 1 & 0 & 1 & 0 \\ 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{matrix}$$

In real networks, the number of nodes (N) and links (L) can vary widely...

- neural network of the worm *C. elegans*, the only fully mapped nervous system of a living organism, has $N = 302$ neurons (nodes)
- human brain is estimated to have about a hundred billion ($N \approx 10^{11}$) neurons.
- The genetic network of a human cell has about 20,000 genes as nodes;
- social network consists of seven billion individuals ($N \approx 7 \times 10^9$)
- WWW is estimated to have over a trillion web documents ($N > 10^{12}$).

Real Networks are Sparse

Sparseness has important consequences on the way we explore and store real networks



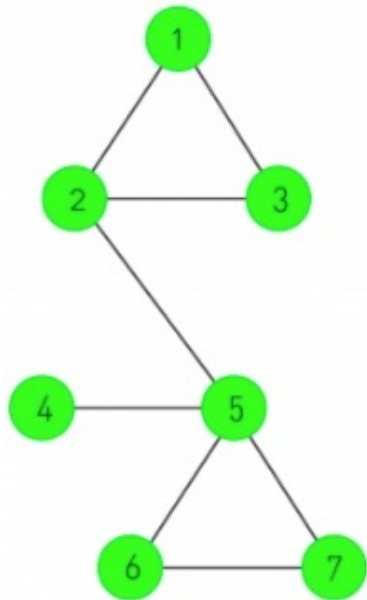
**Complete Graph
(Clique)**

Weighted Networks

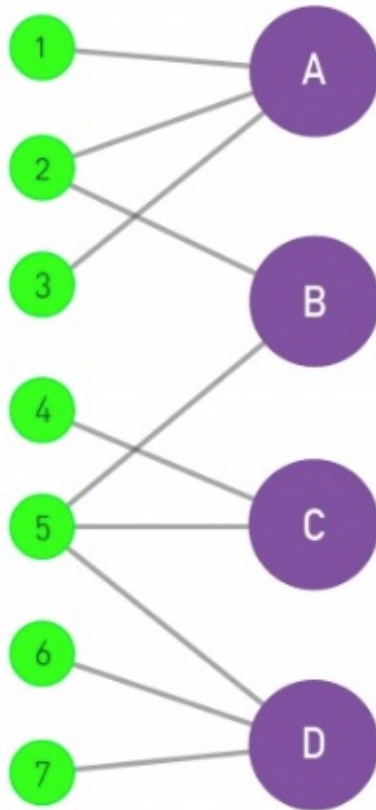
- In **mobile call networks** the weight can represent the total number of minutes two individuals talk with each other on the phone;
- on the **power grid** the weight is the amount of current flowing through a transmission line.

Bipartite Networks

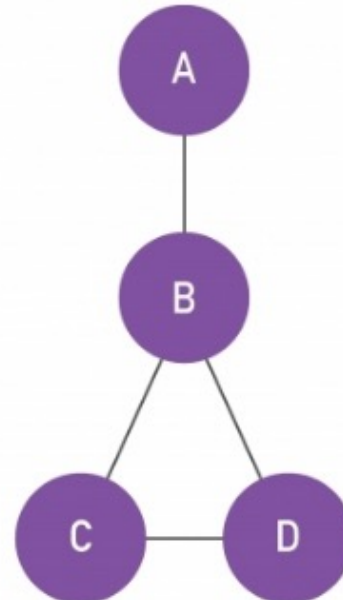
PROJECTION U U



U V

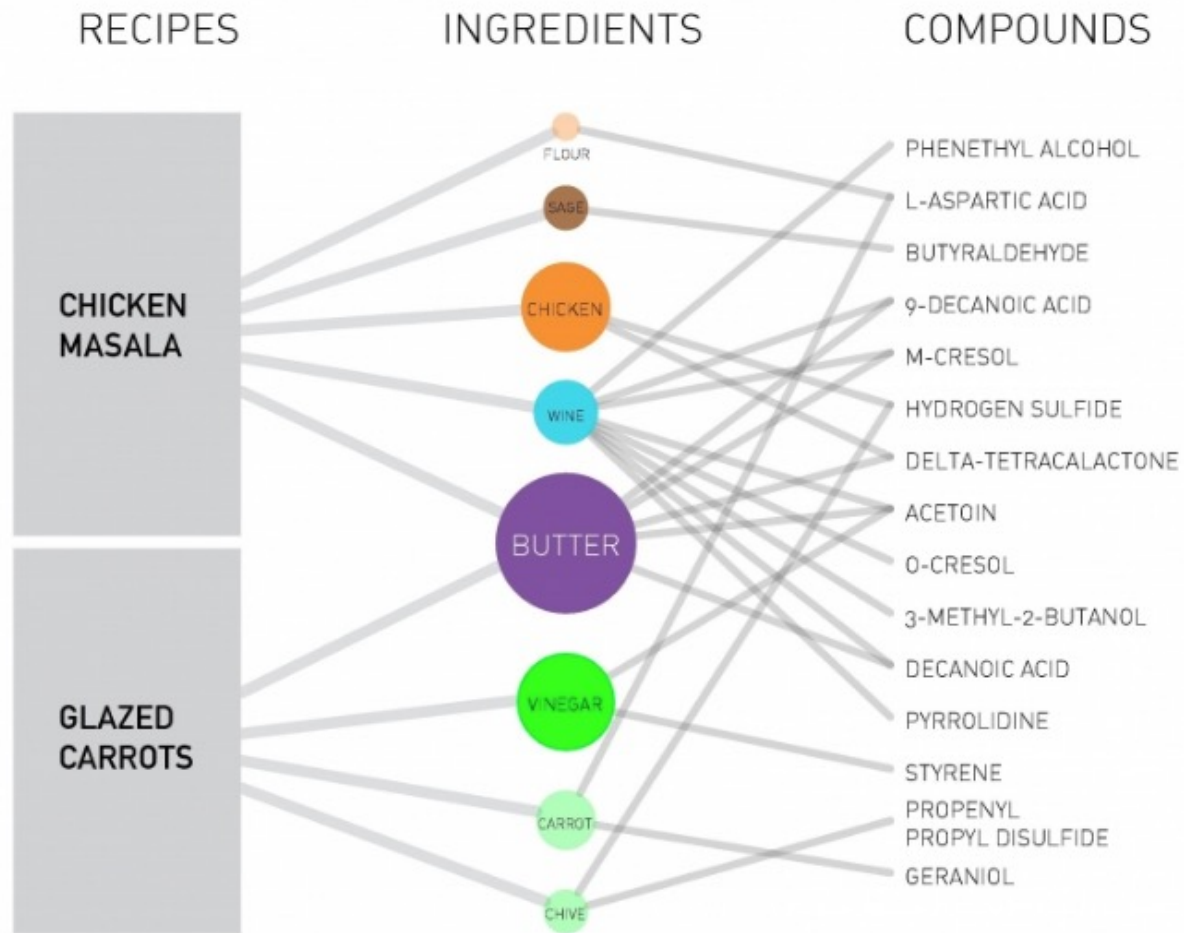


PROJECTION V



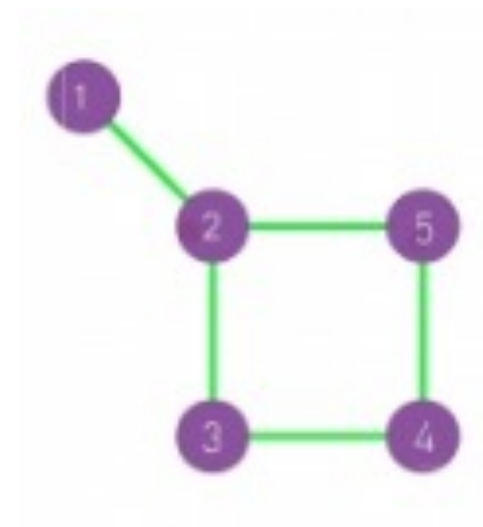
- e.g., programmers and projects on GitHub

Multipartite Networks



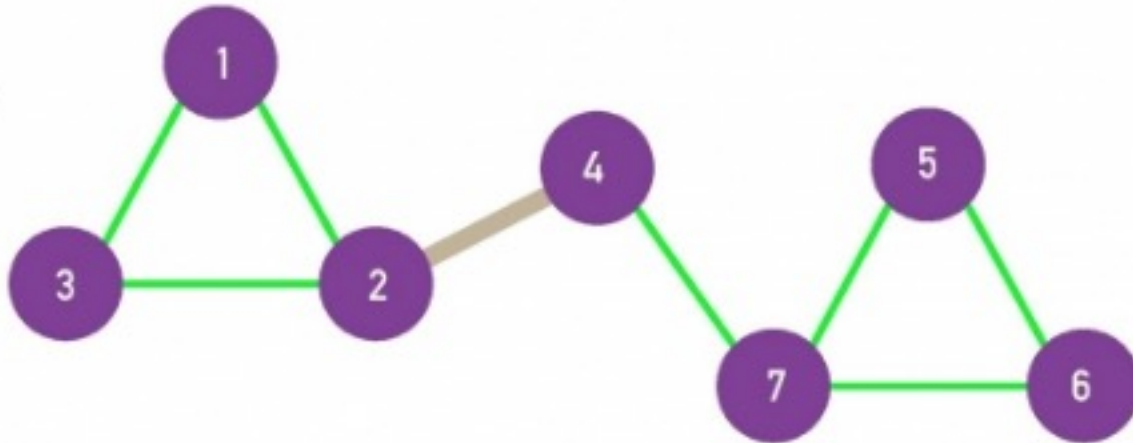
Paths and distances

- Shortest path: between nodes i and j is the path with the fewest number of links
- The diameter of a network, denoted by d_{\max} is the maximum shortest path in the network



Connectedness

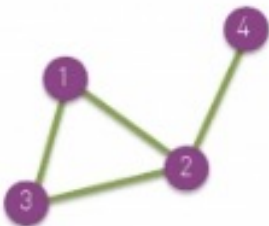
- In an undirected network nodes i and j are connected if there is a path between them.
- A network is connected if all pairs of nodes in the network are connected.


$$\begin{pmatrix} 0 & 1 & 1 & 0 & 0 & 0 & 0 \\ 1 & 0 & 1 & 1 & 0 & 0 & 0 \\ 1 & 1 & 0 & 0 & 0 & 0 & 0 \\ 0 & 1 & 0 & 0 & 0 & 0 & 1 \\ 0 & 0 & 0 & 0 & 0 & 1 & 1 \\ 0 & 0 & 0 & 0 & 1 & 0 & 1 \\ 0 & 0 & 0 & 1 & 1 & 1 & 0 \end{pmatrix}$$

Clustering coefficient

- Def: the probability that two neighbors of a given node link to each other.
- C_i measures the network's local link density: The more densely interconnected the neighborhood of node i , the higher is its local clustering coefficient.
 - ranges from 0 (when none of the node's friends are friends with each other)
 - to 1 (when all of the node's friends are friends with each other)
 - the more strongly triadic closure is operating in the neighborhood of the node, the higher the clustering coefficient will tend to be.

a. Undirected

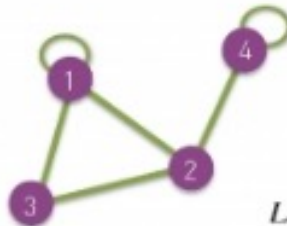


$$A_{ij} = \begin{pmatrix} 0 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0 \quad A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{2L}{N}$$

b. Self-loops

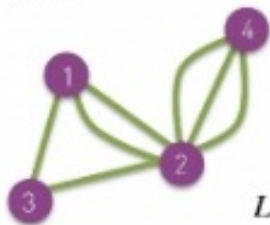


$$A_{ij} = \begin{pmatrix} 1 & 1 & 1 & 0 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 0 \\ 0 & 1 & 0 & 1 \end{pmatrix}$$

$$\exists i, A_{ii} \neq 0 \quad A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1, i \neq j}^N A_{ij} + \sum_{i=1}^N A_{ii} \quad ?$$

c. Multigraph (undirected)

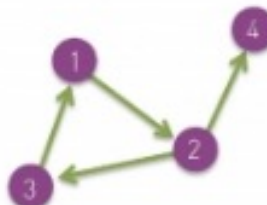


$$A_{ij} = \begin{pmatrix} 0 & 2 & 1 & 0 \\ 2 & 0 & 1 & 3 \\ 1 & 1 & 0 & 0 \\ 0 & 3 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0 \quad A_{ij} = A_{ji}$$

$$L = \frac{1}{2} \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{2L}{N}$$

d. Directed

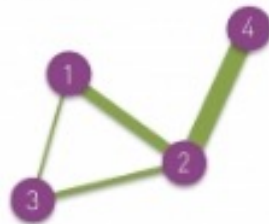


$$A_{ij} = \begin{pmatrix} 0 & 1 & 0 & 0 \\ 0 & 0 & 1 & 1 \\ 1 & 0 & 0 & 0 \\ 0 & 0 & 0 & 0 \end{pmatrix}$$

$$A_{ij} \neq A_{ji}$$

$$L = \sum_{i,j=1}^N A_{ij} \quad \langle k \rangle = \frac{L}{N}$$

e. Weighted (undirected)

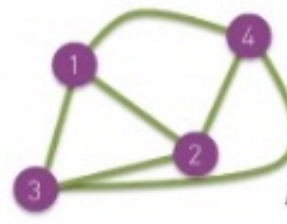


$$A_{ij} = \begin{pmatrix} 0 & 2 & 0.5 & 0 \\ 2 & 0 & 1 & 4 \\ 0.5 & 1 & 0 & 0 \\ 0 & 4 & 0 & 0 \end{pmatrix}$$

$$A_{ii} = 0 \quad A_{ij} = A_{ji}$$

$$\langle k \rangle = \frac{2L}{N}$$

f. Complete Graph (undirected)



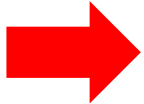
$$A_{ij} = \begin{pmatrix} 0 & 1 & 1 & 1 \\ 1 & 0 & 1 & 1 \\ 1 & 1 & 0 & 1 \\ 1 & 1 & 1 & 0 \end{pmatrix}$$

$$A_{ii} = 0 \quad A_{ij} = 1$$

$$L = L_{\max} = \frac{N(N-1)}{2} \quad \langle k \rangle = N-1$$

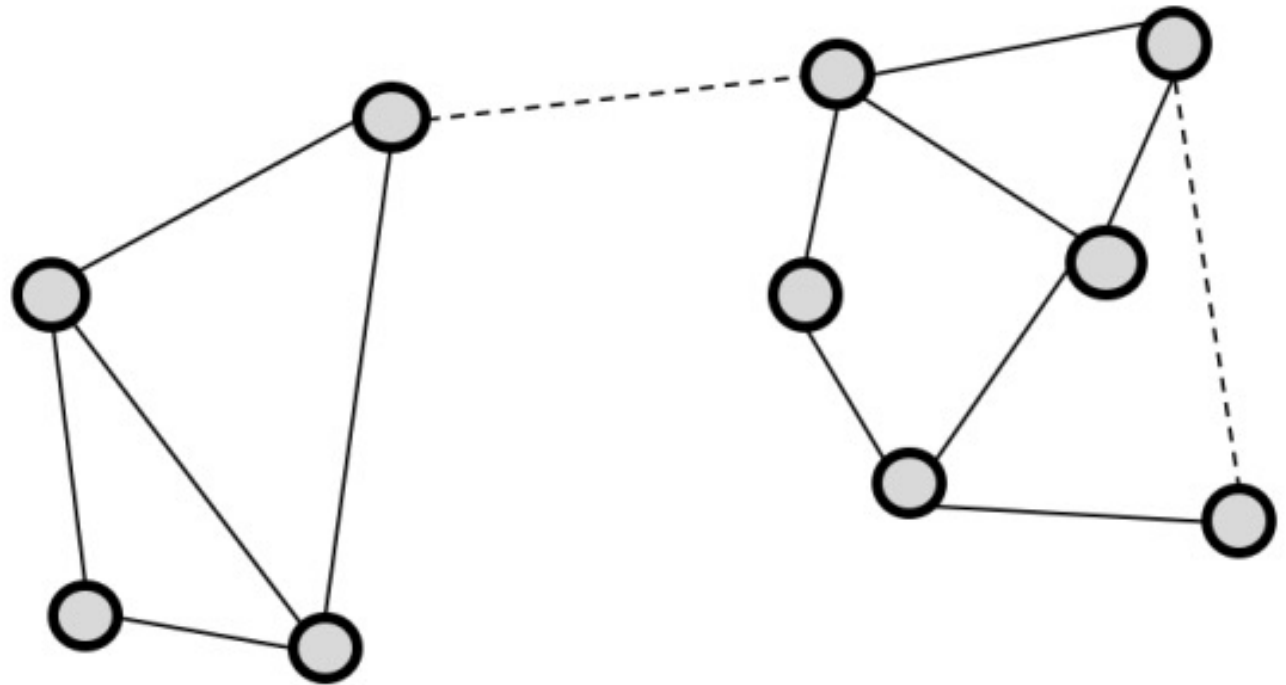
Agenda for Today

- Paper reading presentation
- Network analysis
- Social network analysis



Strong and Weak Ties

----- Weak Tie
——— Strong Tie



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mark granovetter

getting a job

A STUDY OF CONTACTS AND CAREERS

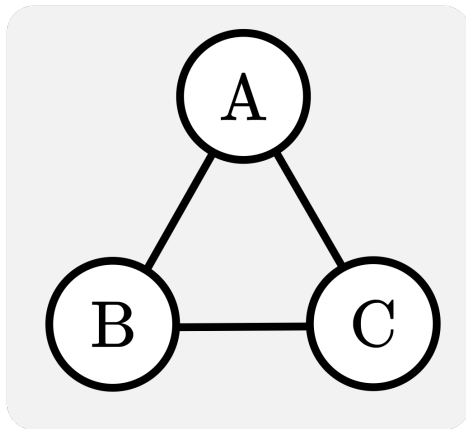
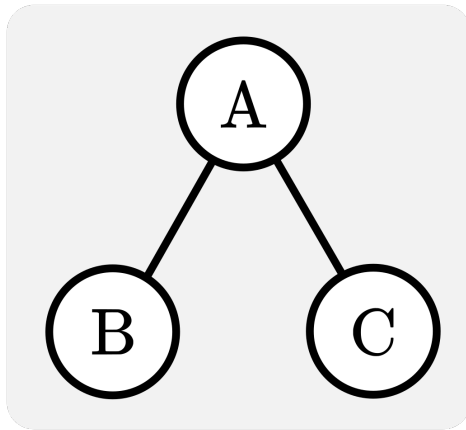
2nd edition

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“these personal contacts were often described by interview subjects as acquaintances rather than close friends.”

Two different perspectives on distant friendships:

- structural
- interpersonal

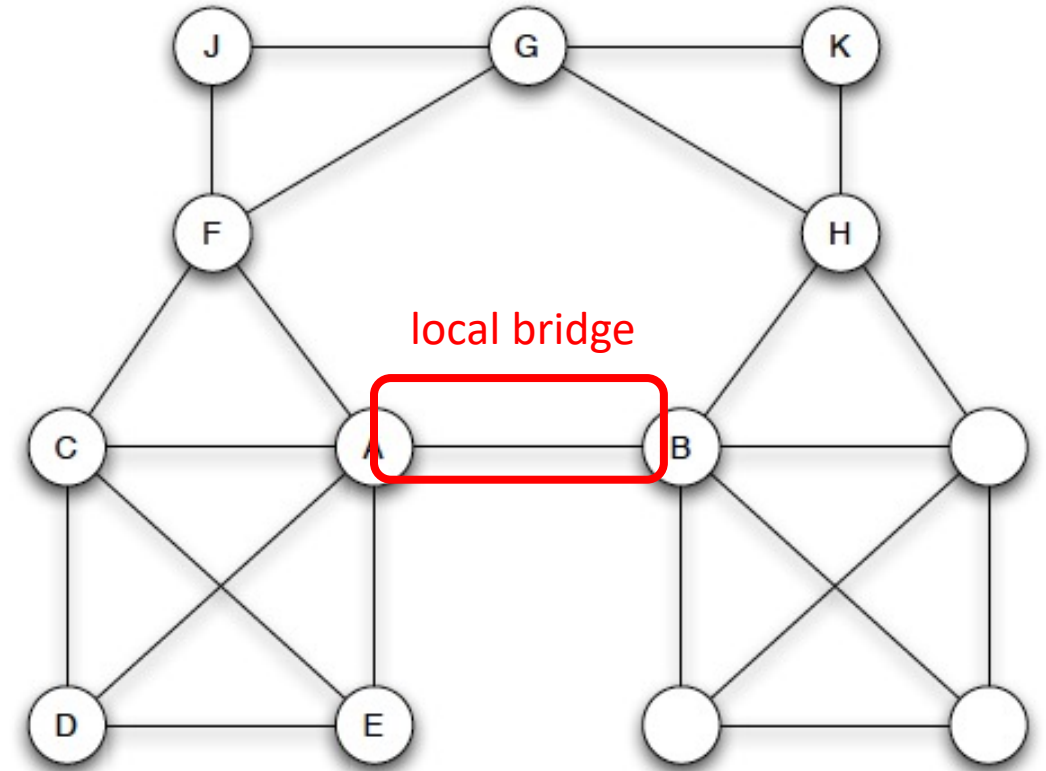
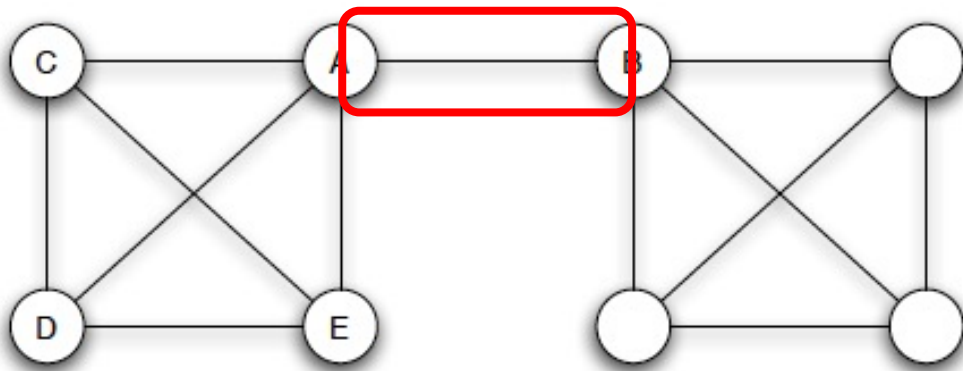


Triadic closure

- If two people in a social network have a friend in common, then there is an increased likelihood that they will become friends themselves at some point in the future

The Strength of Weak Ties

- Bridges and Local Bridges

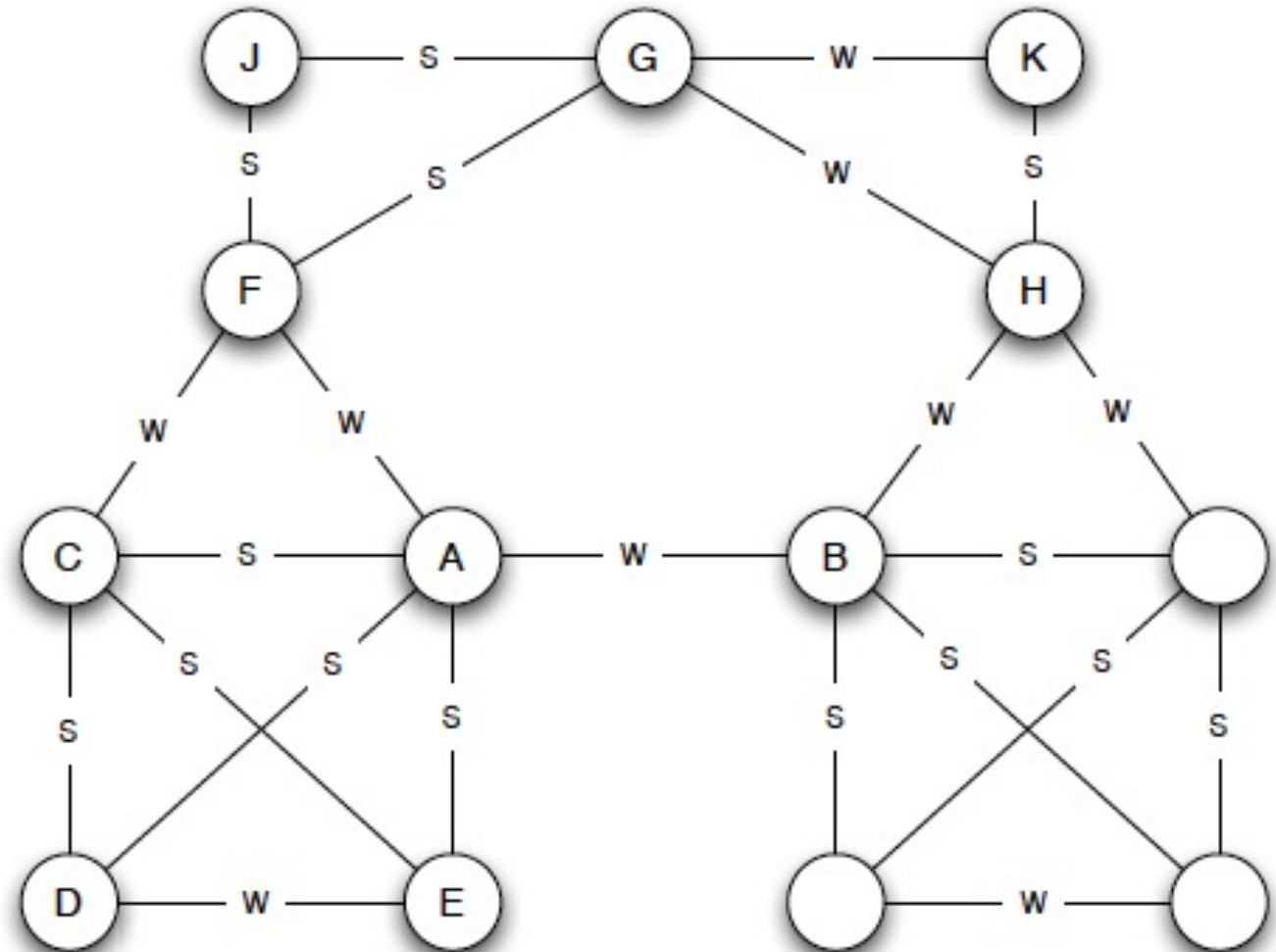


Span of a local bridge is the distance its endpoints would be from each other if the edge were deleted

Strong Tie and Weak tie

In social network

- strong ties (the stronger links, corresponding to friends),
- weak ties (the weaker links, corresponding to acquaintances)

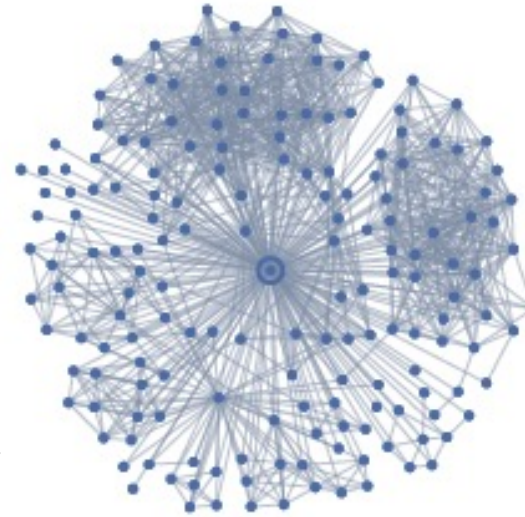


Four different views of a Facebook user's network neighborhood

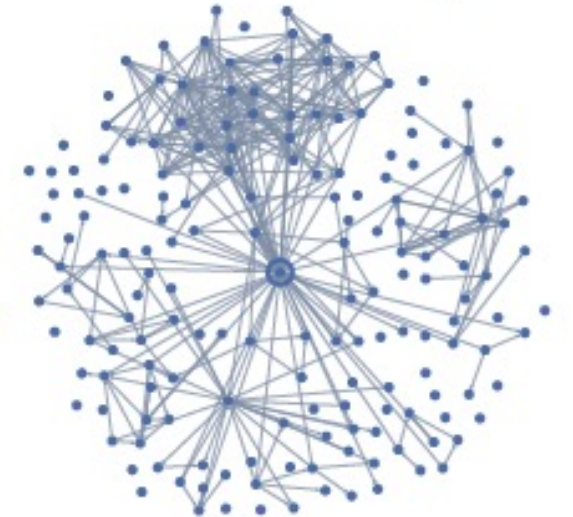
“even for users who report very large numbers of friends on their profile pages (on the order of 500), the number with whom they actually communicate is generally between 10 and 20”



All Friends



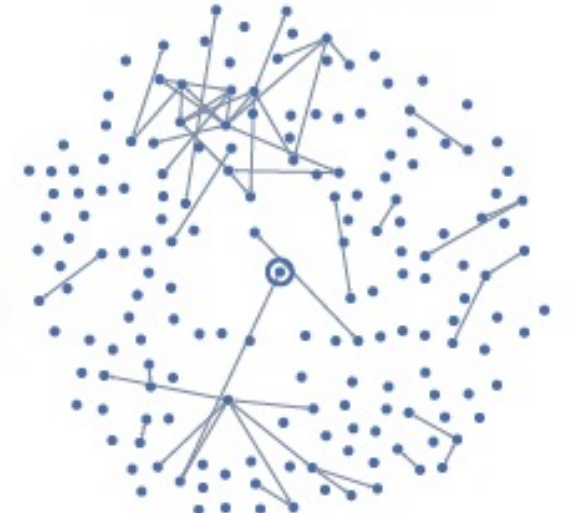
Maintained Relationships



One-way Communication



Mutual Communication



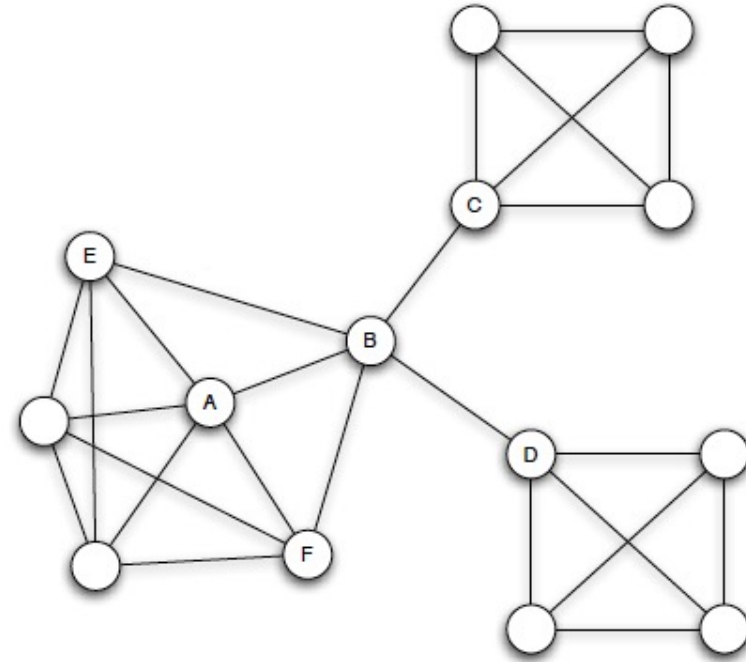
Ease of forming links

VS

Relative scarcity of strong ties

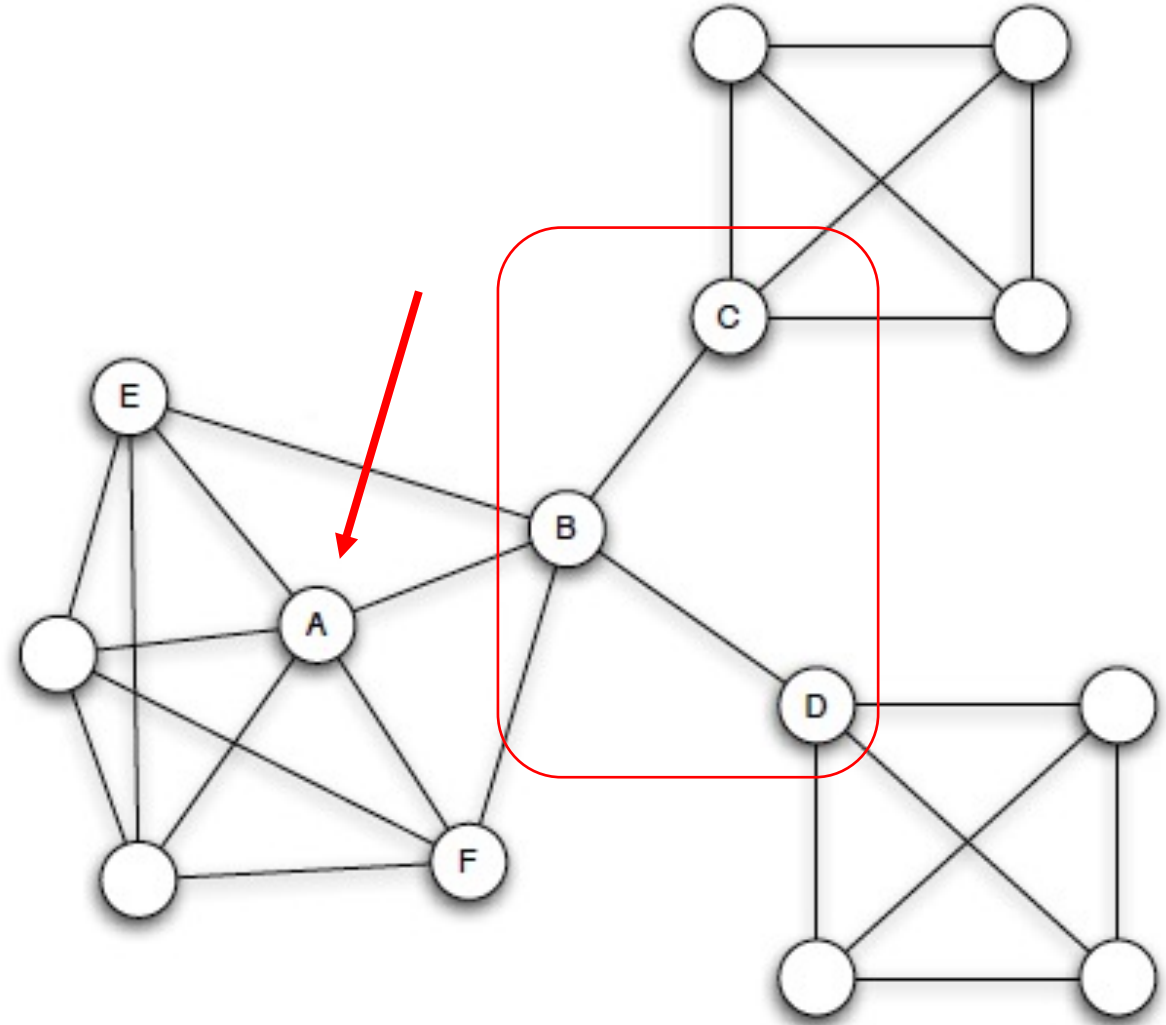
Social networks

Few edges spanning different groups
while most are surrounded by dense
patterns of connections



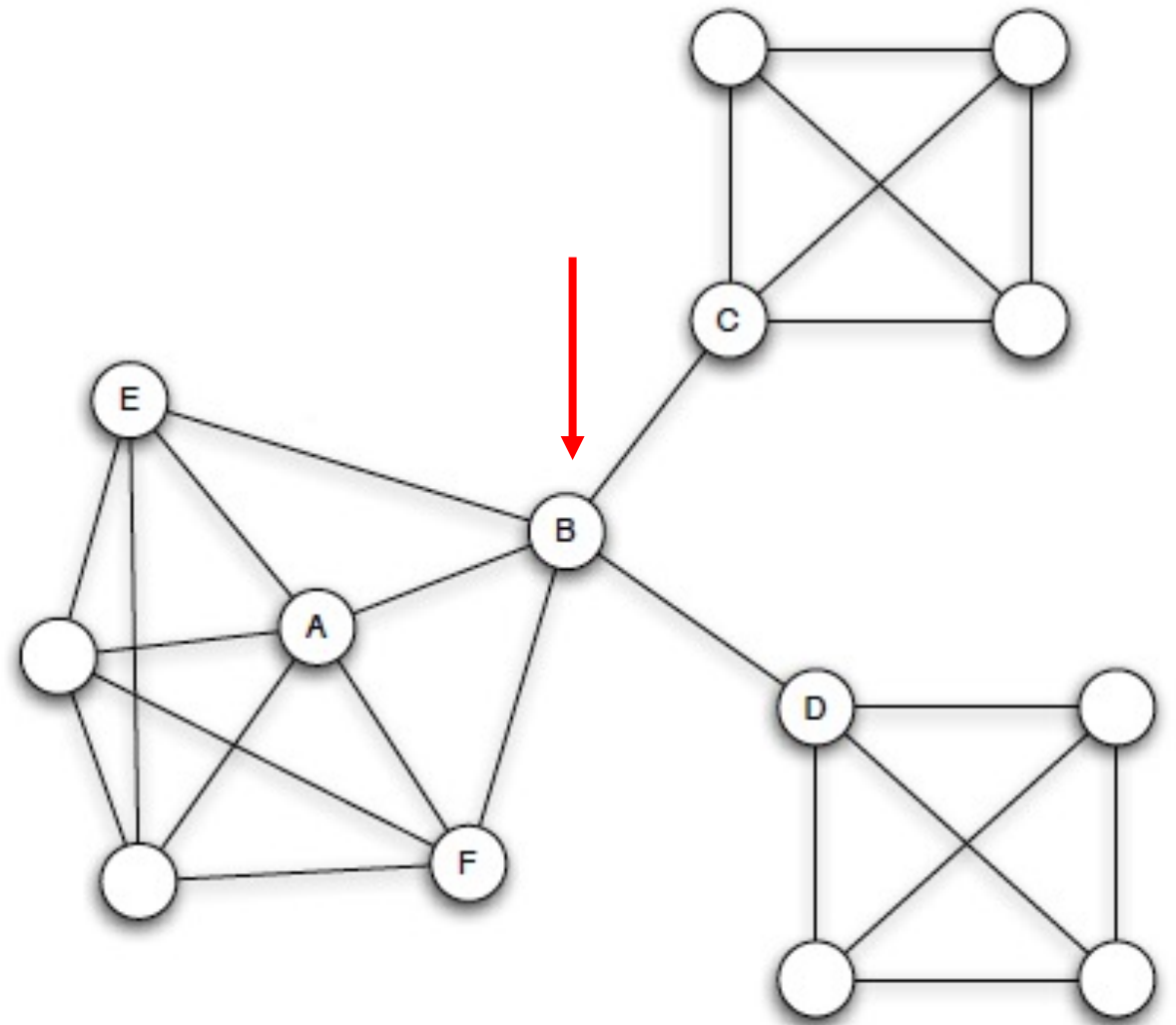
Embeddedness

- A's set of network neighbors has been subject to considerable triadic closure;
- Embeddedness of an edge: number of common neighbors the two endpoints have
- e.g. Embeddedness (A-B) = 2
- higher trust between individuals connected by an embedded edge



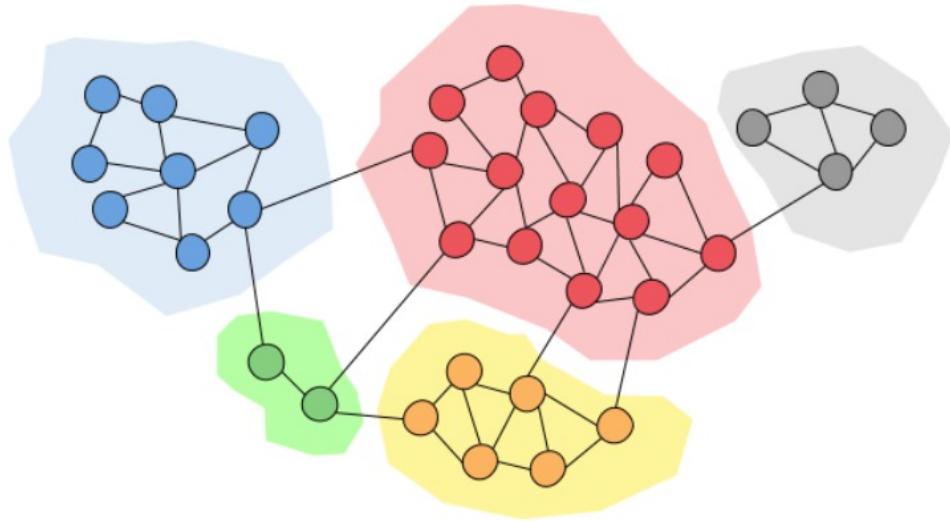
Structural Holes

- Def: ends of multiple local bridges
- Advantages:
 - has early access to information originating in multiple, non-interacting parts of the network
 - standing at one end of a local bridge can be an amplifier for creativity
 - social “gate-keeping”



Community

- a group of nodes that have a higher likelihood of connecting to each other than to nodes from other communities (locally dense connected subgraph)





Contents lists available at ScienceDirect

Physics Reports

journal homepage: www.elsevier.com/locate/physrep

Community detection in graphs

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Graphs

Clusters

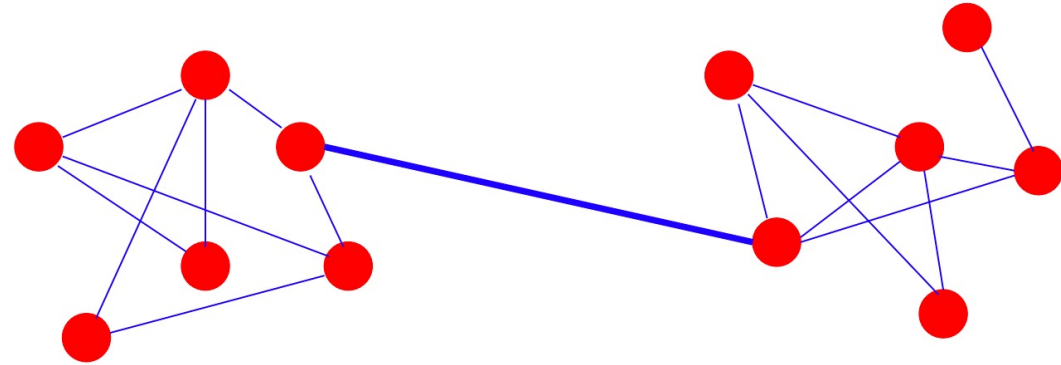
Statistical physics

ABSTRACT

The modern science of networks has brought significant advances to our understanding of complex systems. One of the most relevant features of graphs representing real systems is community structure, or clustering, i.e. the organization of vertices in clusters, with many edges joining vertices of the same cluster and comparatively few edges joining vertices of different clusters. Such clusters, or communities, can be considered as fairly independent compartments of a graph, playing a similar role like, e.g., the tissues or the organs in the human body. Detecting communities is of great importance in sociology, biology and computer science, disciplines where systems are often represented as graphs. This problem is very hard and not yet satisfactorily solved, despite the huge effort of a large interdisciplinary community of scientists working on it over the past few years. We will attempt a thorough exposition of the topic, from the definition of the main elements of the problem, to the presentation of most methods developed, with a special focus on techniques designed by statistical physicists, from the discussion of crucial issues like the significance of clustering and how methods should be tested and compared against each other, to the description of applications to real networks.

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Newman-Girvan



- Edge Centrality/Betweenness: the number of shortest paths between all node pairs that run along the edge.
- Algorithm:
 - 1. Computation of the centrality for all edges;
 - 2. Removal of edge with largest centrality: in case of ties with other edges, one of them is picked at random;
 - 3. Recalculation of centralities on the running graph;
 - 4. Iteration of the cycle from step 2



Application scenarios

EXAMPLE

- Way, S. F., Larremore, D. B., & Clauset, A. (2016). **Gender, Productivity, and Prestige in Computer Science Faculty Hiring Networks.** In Proceedings of the 25th International Conference on World Wide Web (pp. 1169-1179). International World Wide Web Conferences Steering Committee.

EXAMPLE

Gender, Productivity, and Prestige in Computer Science Faculty Hiring Networks

“Using comprehensive data on both **hiring outcomes and scholarly productivity for 2659 tenure-track faculty** across 205 Ph.D.-granting departments in North America, we investigate the multi-dimensional nature of gender inequality in computer science faculty hiring through a network model of the hiring process.”

Hiring outcomes are most directly affected by

- (i) the relative prestige between hiring and placing institutions
- (ii) the scholarly productivity of the candidates.

EXAMPLE



FIG. 1. For the 2659 computer science faculty in our sample (collected in 2011), the distribution of years in which they were first hired as an assistant professor.

EXAMPLE

- Network:
 - faculty hiring network:
 - a directed multigraph,
 - node is an institution
 - each Ph.D. graduate from an institution u who began as an assistant professor at v is represented by a single directed edge $(u; v)$.
 - Each node in this network is annotated with its institution's prestige rank

EXAMPLE

- Backstrom, L., & Kleinberg, J. (2014). **Romantic partnerships and the dispersion of social ties: a network analysis of relationship status on Facebook.** In Proceedings of the 17th ACM Conference on Computer Supported Cooperative Work & Social Computing (pp. 831-841). ACM.



RQ: given all the connections among a person's friends, can you recognize his or her romantic partner from the network structure alone?

EXAMPLE

- new measure of tie strength of '**dispersion**' — the extent to which two people's mutual friends are not themselves well-connected.



EXAMPLE

- new measure of tie strength of '**dispersion**' — the extent to which two people's mutual friends are not themselves well-connected.
- dispersion measure + ML → predict romantic relation



EXAMPLE

Latent Social Structure in Open Source Projects

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EXAMPLE



- email social network
- Apache webserver, Ant, Python, Jenkins, and PostgreSQL
- ✓ (H1) - Subcommunities of participants will form in the email social networks of large open source projects and the levels of modularity will be statistically significant.
- ✓ (H2) - Social networks constructed from product-related discussions will be more modular than those relating to non-product related discussions or all discussions.
- ✓ (H3) - Pairs of developers within the same subcommunity will have more files in common than pairs of developers from different subcommunities.
- (H4) - The average directory distance between files committed to by developers in the same subcommunity will be less than similar sized groups of developers drawn from different subcommunities.

EXAMPLE

THE OPEN SOURCE SOFTWARE DEVELOPMENT PHENOMENON: AN ANALYSIS BASED ON SOCIAL NETWORK THEORY

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EXAMPLE

THE OPEN SOURCE SOFTWARE DEVELOPMENT PHENOMENON: AN ANALYSIS BASED ON SOCIAL NETWORK THEORY

- 33,000 open source developers
- 39,000 open source projects hosted at  SOURCEFORGE
- 14 month period from January 2001 through March 2002
- Network 1:
 - each developer is a node in the network;
 - an edge exists between nodes if both developers are on the same project
- Network 2:
 - projects as nodes

EXAMPLE

THE OPEN SOURCE SOFTWARE DEVELOPMENT PHENOMENON: AN ANALYSIS BASED ON SOCIAL NETWORK THEORY

- Clustering result:
 - one large cluster (6,862 developers) + the next largest cluster (55 dev) +...
 - a heavily skewed distribution
 - not a random network

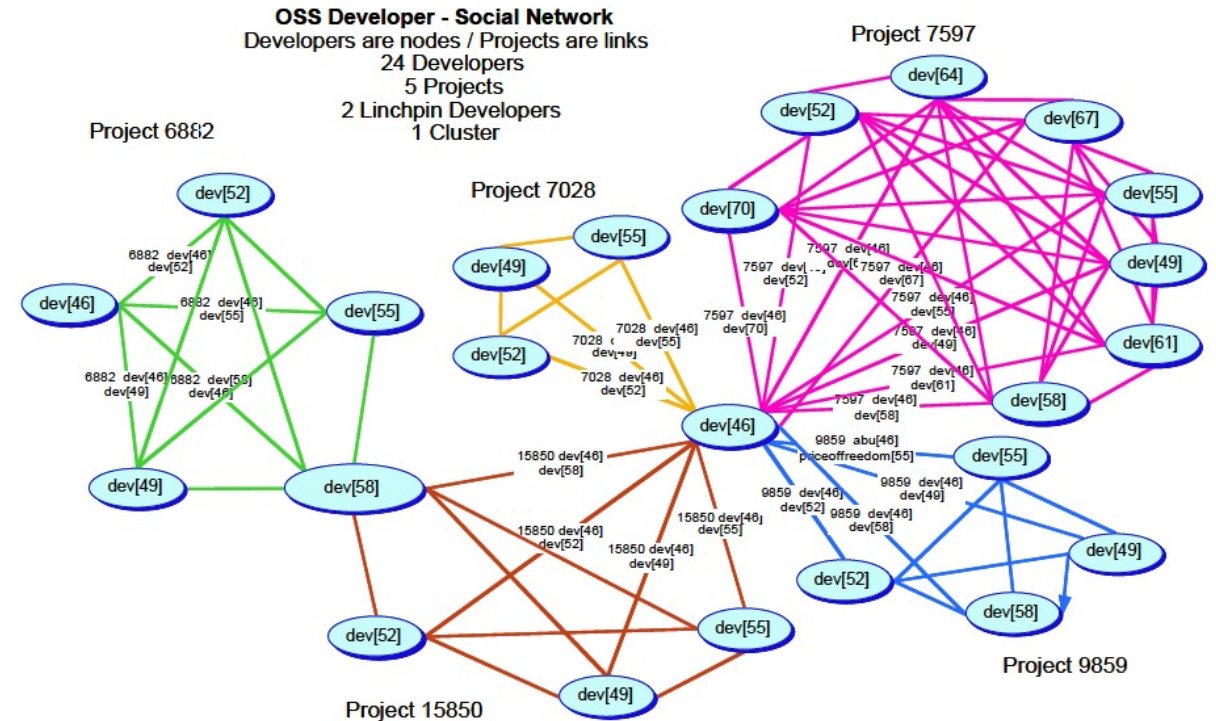


Figure 1. Developer Social-Network, Linked by Joint Project Membership, Cluster of Size 24

EXAMPLE



Coding Together at Scale: GitHub as a Collaborative Social Network

Antonio Lima, Luca Rossi and Mirco Musolesi

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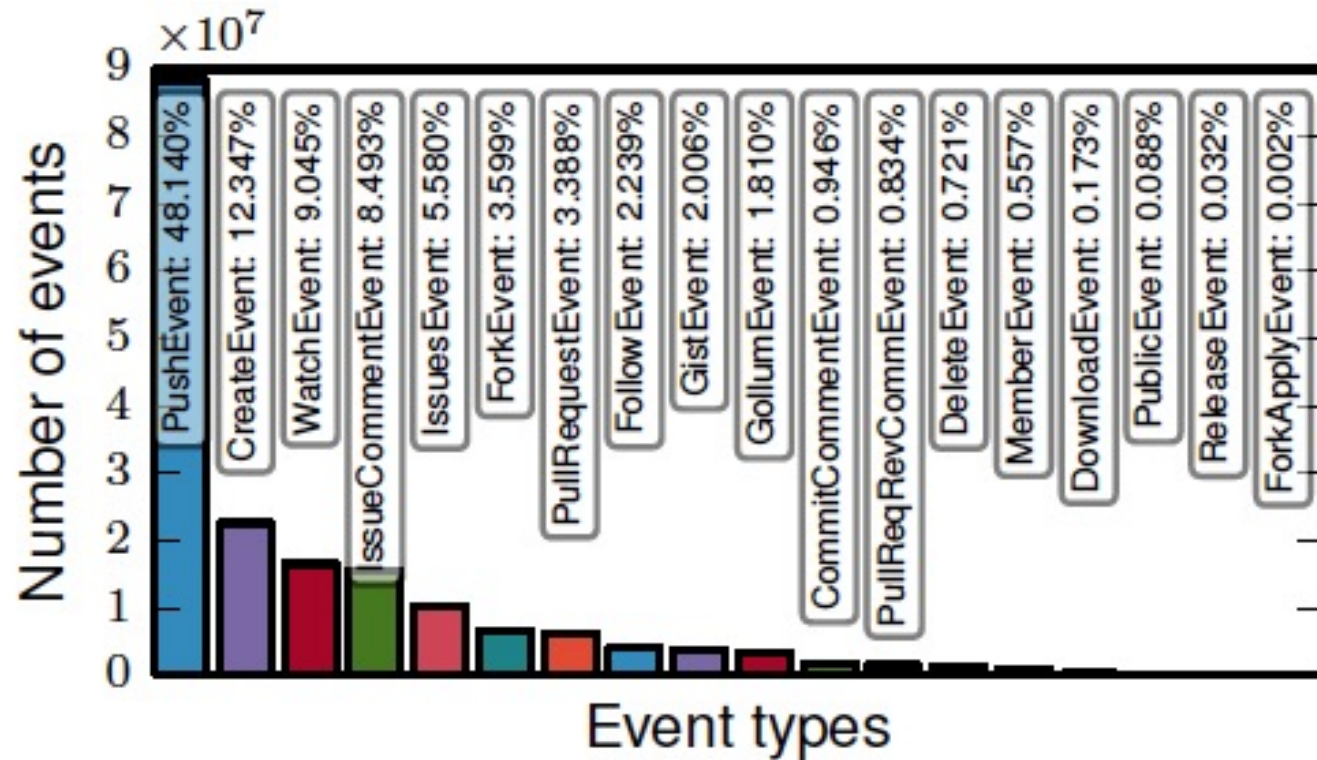
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EXAMPLE

GitHub as a Collaborative Social Network

- Events (18 months, between March 11, 2012 and September 11, 2013)



EXAMPLE

GitHub as a Collaborative Social Network

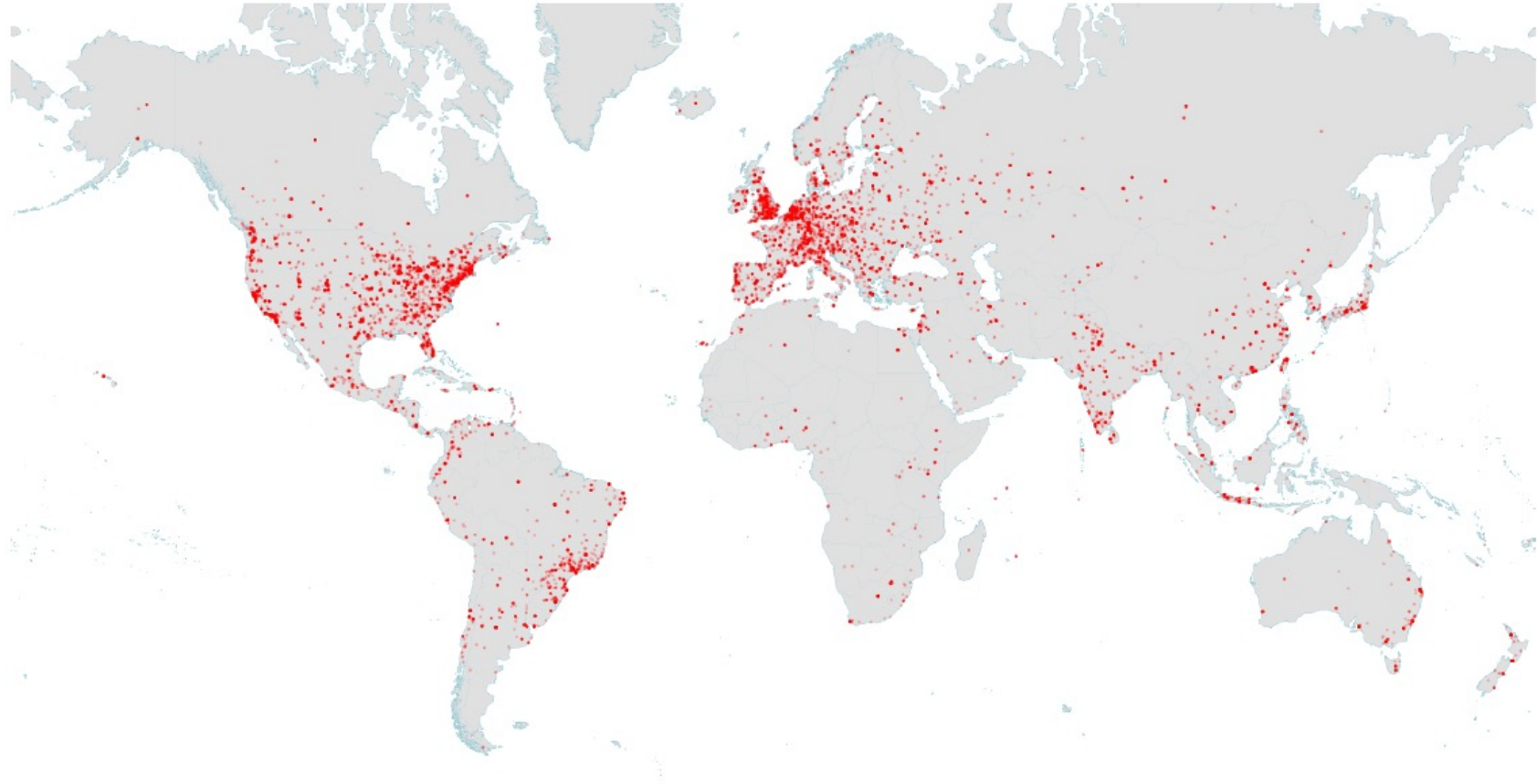


Figure 8: Distribution of GitHub users in the world. For each user, a partially transparent point is drawn on the map. The majority of users is located in North America and in Europe. The leading countries are the United States and the United Kingdom. A 15% random sample of the original distribution was used to make this figure.

EXAMPLE

GitHub as a Collaborative Social Network

- followers graph (directed)
- collaborators graph (bipartite, repo – collaborator)
- stargazers graph (bipartite, repo – collaborator)
- contributors graph (push event)
- Observation
 - a very low reciprocity of the social ties
 - collaboration between users happens on a small fraction projects.
 - very active users do not necessarily have a large number of followers
 - impact of geography on collaboration

Gource.io – software version control visualization



The Open Graph Viz Platform

Gephi is the leading visualization and exploration software for all kinds of graphs and networks. Gephi is open-source and free.

Runs on Windows, Mac OS X and Linux.

[Learn More on Gephi Platform »](#)



[Release Notes](#) | [System Requirements](#)

► **Features**
► **Quick start**

► **Screenshots**
► **Videos**

